2025 W3C Logo launch timeline

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press coverage:

2025 W3C Logo launch timeline

w3c-ac-forum is the member discussion mailing list and the Team monitors it. Following the recent exchanges, we wanted to share a timeline of the logo launch.

2024-07-18
Seth reported to the Board about idea for rebranding new logo

2025-03-04
Presentation to the Branding TF
3 members attended: Elena Lape, Chris Needham, Avneesh Singh + Team

2025-03-06
invitation to TAG, AB and Board for presentations
Sent to 35 people: TAG (13); AB (11): Board (11)

2025-03-11
Presentation #1 to the Gov bodies
7 attended: +Team

2025-03-13 Presentation #2 to the Gov bodies
9 attended + Team

2025-03-13 and 14
individual meetings with 2 persons who raised concerns in the preceding sessions

2025-03-17
Comm message to AC, Chairs with draft logo press release and invite to presentation
Sent to: 537 people: Chairs list (83) and AC-members (454)
One response on the list (on the vision language)

2025-03-18 Presentations (3 sessions) to the AC, Chairs