



Some text



Additional details

Tooltips, Hovercards, Menus, etc.



More actions...

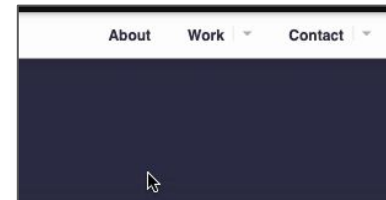
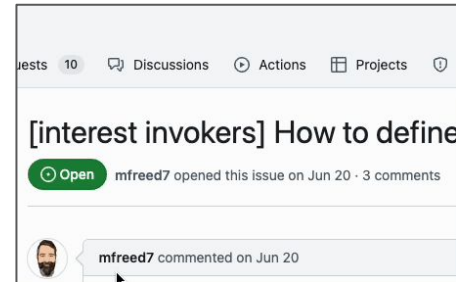
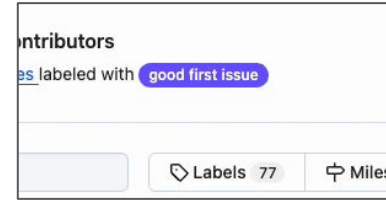
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TPAC 2024
September 23-27, 2024

Outline

- Use cases we're interested in solving
- Examples from production
- Required APIs
- Interest target API details

Use Cases To Solve

- “Tooltips” (or “plain hints”)
 - Contain **auxiliary** information, not “required” for the user to see.
 - Does not contain interactive or semantically interesting (e.g. table) content.
 - Often used to remove non-critical information from information-dense pages.
- “Hovercards” (or “rich hints”)
 - Also limited to **auxiliary** information.
 - Can contain more interesting content, including **interactive components**.
 - Often used to remove non-critical information from information-dense pages.
- “Hover menus”
 - A **menu** that is activated on hover.
 - Also always activated on *activation* (click, touch, Enter key, etc.)



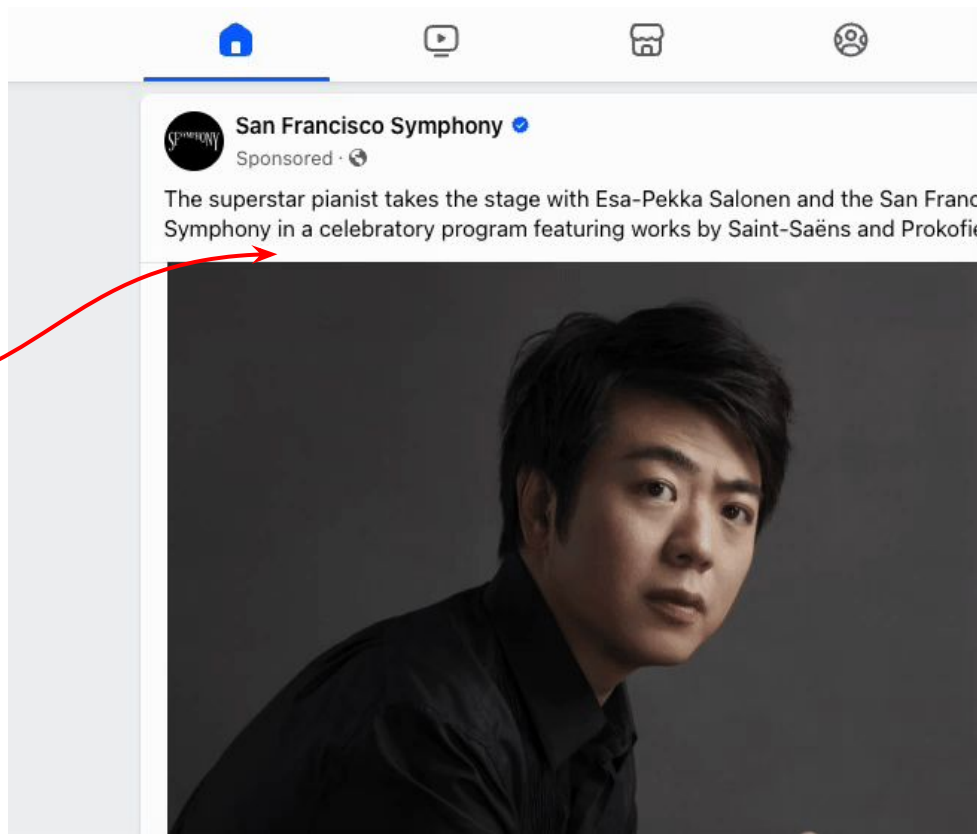
Key requirements

- The API solves the very common use cases on the prior slide.
- Declarative solution - no JS needed.
- Accessibility built-in - no ARIA needed.
- Works for non-desktop and non-mouse systems.

Examples in production - Github hovercards

- #1002 opened 6 weeks ago by josephharhar
 - ◉ [select] mouse focus when clicking invoker to open dropdown `select`
#1081 opened last month by josepharhar
- ◉ [invokers] add an invoke method? `invokers`
#1069 opened on Jul 2 by bkardell
- ◉ [invokers] add a way to list supported commands? `invokers`
#1068 opened on Jul 2 by bkardell
- ◉ Foundation for the Global Design System component library
#1066 opened on Jun 25 by gregwhitworth
- ◉ [interest invokers] How to define/control the action on "losing interest"
#1064 opened on Jun 20 by mfreed7
- ◉ [select] `<selectedoption for=id>` as an alternative to split buttons and `<button type=popover>` `select`
#1063 opened on Jun 18 by josepharhar
- ◉ [invokers] `setRangeText` for textarea and inputs
#1062 opened on Jun 13 by johannesodland

Examples in production - Facebook hovercard and tooltip



Note the nested tooltip, which also has a `title` double-tooltip

Examples in production - Wikipedia hovercard

Tooltip

🌐 20 languages ▾

Article [Talk](#)

[Read](#) [Edit](#) [View history](#) [Tools](#) ▾

From Wikipedia, the free encyclopedia

"Tooltips" redirects here. For information on tooltips in Wikipedia, see [Wikipedia:Tooltip](#).



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The **tooltip**, also known as **infotip** or **hint**, is a common [graphical user interface](#) (GUI) element in which, when [hovering](#) over a screen element or component, a text box displays information about that element, such as a description of a button's function, what an abbreviation stands for, or the exact absolute [time stamp](#) over a relative time ("... ago"). In common practice, the tooltip is displayed continuously as long as the user hovers over the element or the text box provided by the tool.^[1] It is sometimes possible for the mouse to hover within the text box provided to activate a nested tooltip, and this can continue to any depth, often with multiple text boxes overlapped.


On desktop, it is used in conjunction with a [cursor](#), usually a [pointer](#), whereby the tooltip appears when a user [hovers the pointer](#) over an item without clicking it.^{[2][3]}

Demonstrations of tooltip usage are prevalent on Web pages. Many graphical [Web browsers](#) display the `title` attribute of an [HTML](#) element as a tooltip when a user hovers the mouse cursor over that element; in such a [case, users should be able to hover over Wikipedia images and hyperlinks and see a tooltip appear](#). [Wikipedia's Internet Explorer](#)

A web browser tooltip displayed for hyperlink to [HTML](#), showing what the abbreviation stands for. 🔍

Examples in production - Gap hover menu

GIRLS BOYS BABY & TODDLER SALE Search



babyGap Mix and Match Puff Sleeve T-Shirt

\$10.00 (~~\$10.00~~ - ~~\$13.00~~)
40% Off: Limited Time

★★★★★
14 Ratings

Color: Chino Beige

~~\$16.95~~
\$13.00

~~\$16.95~~
\$10.00

6-12 M 12-18 M 18-24 M 2 YRS 3 YRS
4 YRS 5 YRS 6 YRS

Size Guide

Free Pickup
Order by 2pm to get today
VALLEY FAIR - CA 2855 St... Santa Clara, CA

Free Fast Shipping
On \$50+ for Rewards Members [Sign In](#) or [Join](#)

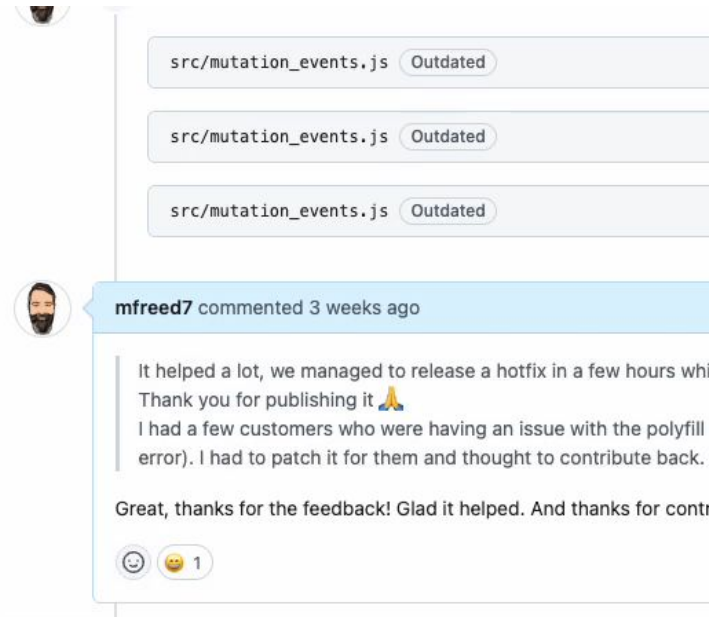
1 **ADD TO BAG**

and
available for orders above \$35

[Shipping & Returns](#)

Quick note on “auxiliary”

- Most design systems say that hovercard/tooltip content must be “auxiliary”, meaning not required to be seen to accomplish a task.
- However, “auxiliary” is a grey area.
- E.g. for me, to fully understand a Github comment, I **need** to know who the commenter is.
- Several production sites said that their **engagement metrics were negatively impacted** by reducing access to hovercard content.



Features needed to build a hovercard

Popover API

1. The hovercard displays on top of page content.

Anchor
Positioning

2. The hovercard is positioned next to the element it explains.

popover=hint

3. The hovercard should light-dismiss, but should not dismiss other normal popovers like select pickers.

4. The user triggers the hovercard by hovering with a mouse, focusing with the keyboard, or long-pressing on a touchscreen.

5. Proper a11y connections need to be made, e.g. aria-expanded, aria-details, potentially aria-describedby, etc.

interest invokers

Interesttarget declarative API proposal

```
<a href=foo interesttarget=card>interesting link</a>  
<div popover id=card>Hovercard</div>
```

- The popover is shown when “interest is shown” in the link.
- The popover is closed when “interest is lost” in the link.
- ⇒ The same pattern can work for hovercards, tooltips, and menus.



Input modalities

- By far the most difficult part of this API (both for web standards **and** for design system developers) is handling all of the input modalities:
 - **Nearly all** design systems handle **mouse**-activation via hover.
 - **Most** design systems try to provide good **screen reader** support, with varying success.
 - **Some** design systems build affordances for **keyboard**, again with varying success.
 - **Almost no** design system builds **touch screen** support.
 - **Almost no** design system builds support for “**other**” input types.

Mouse

- **Hover** is the standard way to do this, universally implemented in design systems.
- Some questions around the edges:
 - Losing interest happens when the element or the target element are de-hovered.
 - Controlling [delays](#) for show and hide
 - “[Safe triangles](#)”
 - [Second-popover](#) zero-delay
- But overall, this is “solved” and roughly standard.

Keyboard

- Methods used by design systems:
 - Show hovercard as soon as the element is focused.
 - Show hovercard when focused, but after a delay.
 - Add a focusable icon () next to the element, which can be keyboard-activated. This is typically only used in very special circumstances, such as the “CVV” field of credit card forms.
 - Use a special hotkey, such as ALT-Up Arrow, to activate the hovercard.
- Issues:
 - Users tend to find the **pure-focus** based activation annoying and distracting, since it interferes with normal keyboard navigation of the site.
 - The **focusable icon** () approach similarly adds both visual clutter and extra tab stops that users and developers do not like.
 - The **hotkey** approach works, and is used in some design systems, but it lacks **discoverability**.

Keyboard - ideas (add yours!)


- **UA provides a special hotkey** to “show interest” via the keyboard.
- Discoverability: focusing the element shows a UA-provided tooltip that informs the user about the hotkey.
- (Alternative idea next slide.)
- Losing interest happens via ESC.

[This is a link with interesttarget](#)

Side-bar: hotkey “cheat sheet”

- The most common keyboard pattern for hovercards seems to be a hot-key.
- There are a few issues with hot-keys:
 - They are not easily discoverable
 - It is hard to ensure uniqueness and avoid “collisions”.
- Idea: what if there was a browser-standardized way to...
 - Give users an easy way to see all hot-keys for a **page** and for any **element**? I.e. a “cheat sheet” for hot-keys. This would include browser-provided hot-keys (such as the Tab key) and developer-provided hot-keys (e.g. from [accesskey](#)).
 - Give developers a way to declare all of their hotkeys for a page/element, which ties in to the above “cheat sheet”? More than what’s available from [accesskey](#).
 - Perhaps provide a way to let the browser select from alternative hot-keys when collisions occur.
- This requires more work, but perhaps it alleviates many problems in addition to the hovercard activation problem.

Touch screen (biggest open question)

- Potential methods (no actual implementations that we could find):
 - Fake long-press via `touchstart`, `touchend`, and tricks like `-webkit-touch-callout: none`.
 - Add a focusable icon () next to the element, which can be keyboard-activated.
- Issues:
 - “True” long-press support is commonly requested. It is **not easily implementable via existing web APIs**. It is available and commonly-used on **native apps**.
 - Almost no design system supports touch screen activation of hovercards at all, due to the lack of an API.

Touch screen - ideas (add yours!)

- add an item to the UA-provided long-press menu that provides hovercard activation (or the **hovercard itself?**), here:
- If no context menu would have been shown by long-press, simply directly trigger the popover.
- Another option: **first** show the developer-provided hovercard, and **then** provide the user an extra-tap way to get back to the context menu.
- Losing interest happens via tapping outside the popover.

mfreed7 commented on Jun 20

Here's a basic tooltip example:

```
<button interesttarget=tooltip?></button>  
<div popover=hint id=tooltip>Tooltip</div>
```

The desired behavior, for a tooltip, is:

1. When the ? button is hovered/focused/etc for a short while ("interest"), the popover will be **shown**.
2. The popover will stay open as long as either the button or the popover are hovered/focused/etc.
3. When neither has been hovered/focused/etc for a short while ("interest has been lost"), the popover will be **hidden**.

Other Input Modalities

- Examples:
 - Playstation
 - Vision Pro
 - Watch face (touch?)
- No design system we could find supports these explicitly.
- By virtue of their uniqueness and novelty, standardizing exact solutions for these interfaces seems tricky.
- Proposal: leave these up to the UA. If there's a way to add an affordance for activating the hovercard, do it. If it doesn't make sense, rely on hovercards being "auxiliary".

Conclusion

- This API (interesttarget) promises to solve several very common use cases on the web, including tooltips, hovercards, and hover-menus.
- The mechanics for developers should be very simple, and should remove the need to re-invent hovercard activation for each design system, and on each platform.
- The primary open questions are around the specifics for keyboard and touchscreen activation.