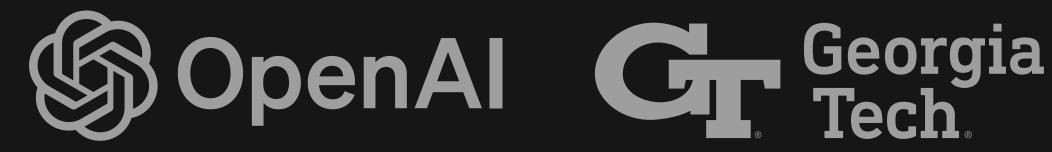
# **Democratizing Human-Centered Al** with Web-Based Visual Explanation and Interactive Guidance



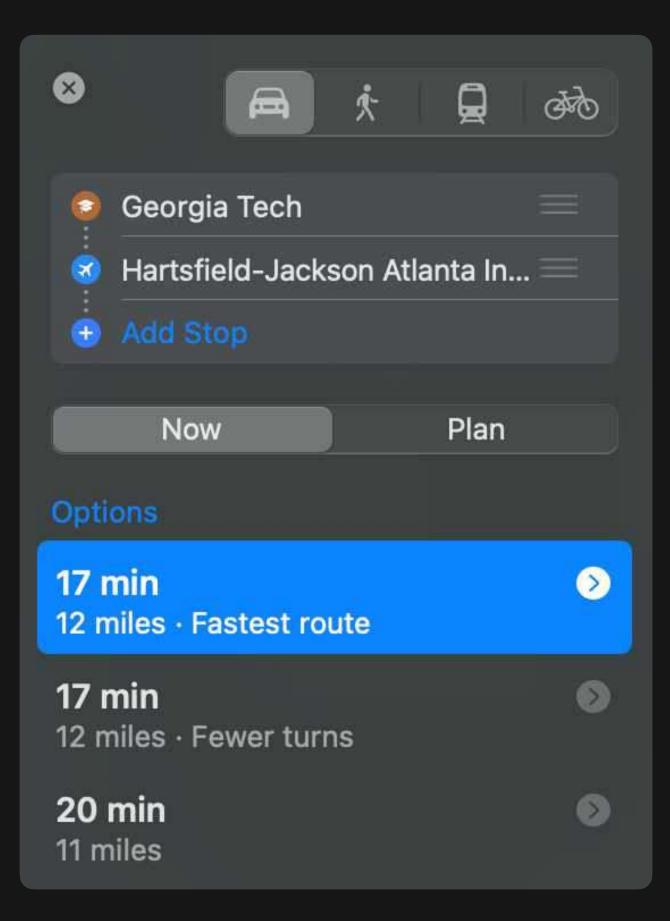
# Jay Wang

**Research Engineer** https://zijie.wang





# Al is Everywhere







#### For You

Recommendations based on books you've purchased or shown interest in.



#### **Product Recommendation**

This post was removed by Reddit's spam filters.

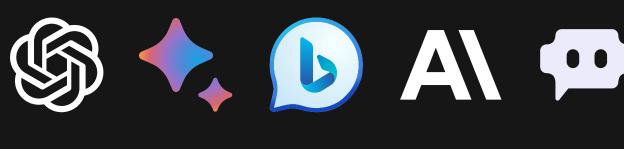
**Content Moderation** 

Thanks!! That's exactly what I

#### Auto-complete

#### Hi there.

Hello! I'm here to help with any questions you have. How can l assist you today?



Chatbots









# Al Makes Mistakes

False positive?

False negative?



**Content Moderation** 

#### **Biased prediction?**

#### Adversarial attack?







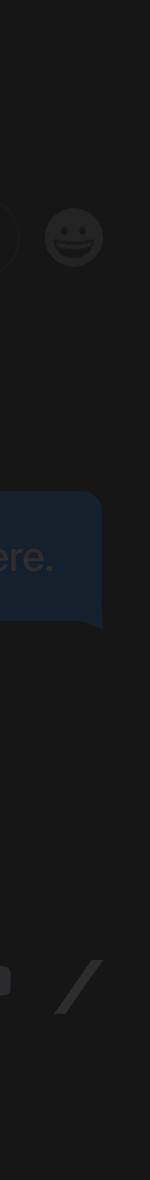
This post was removed by Reddit's spam filters.

YouTube says ban of women's sex tech live show was algorithm's fault

dailymail.com 2020

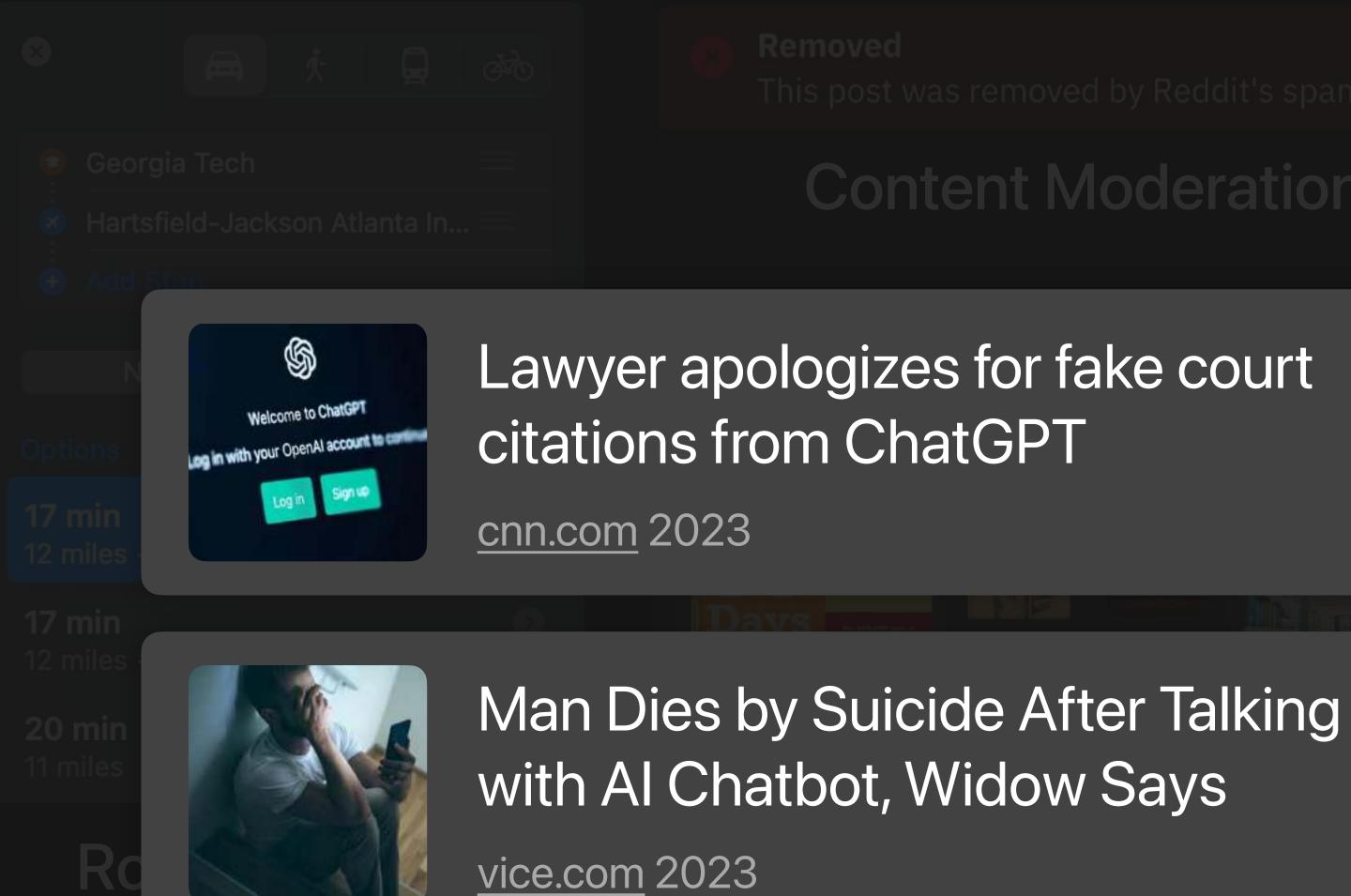
In a 3rd test, Facebook still fails to block hate speech

apnews.com 2022



9

# Al Makes Mistakes



Hallucination?

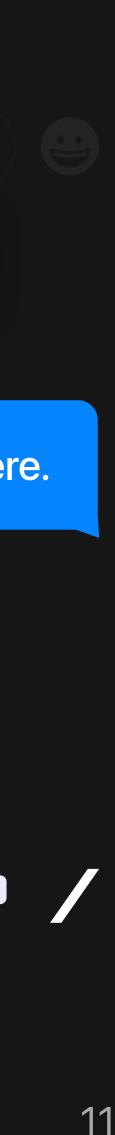
Malicious use?

Harmful response?

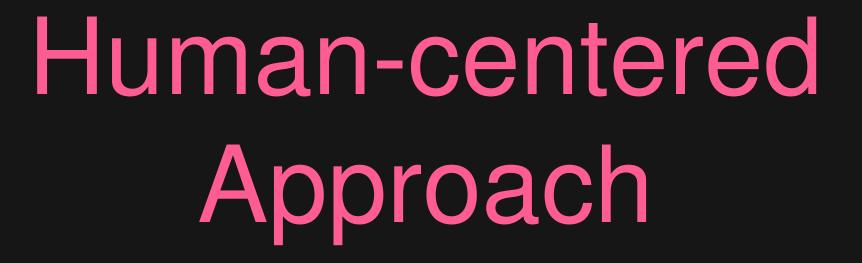
Hi there.

Hello! I'm here to help with any questions you have. How can l assist you today?



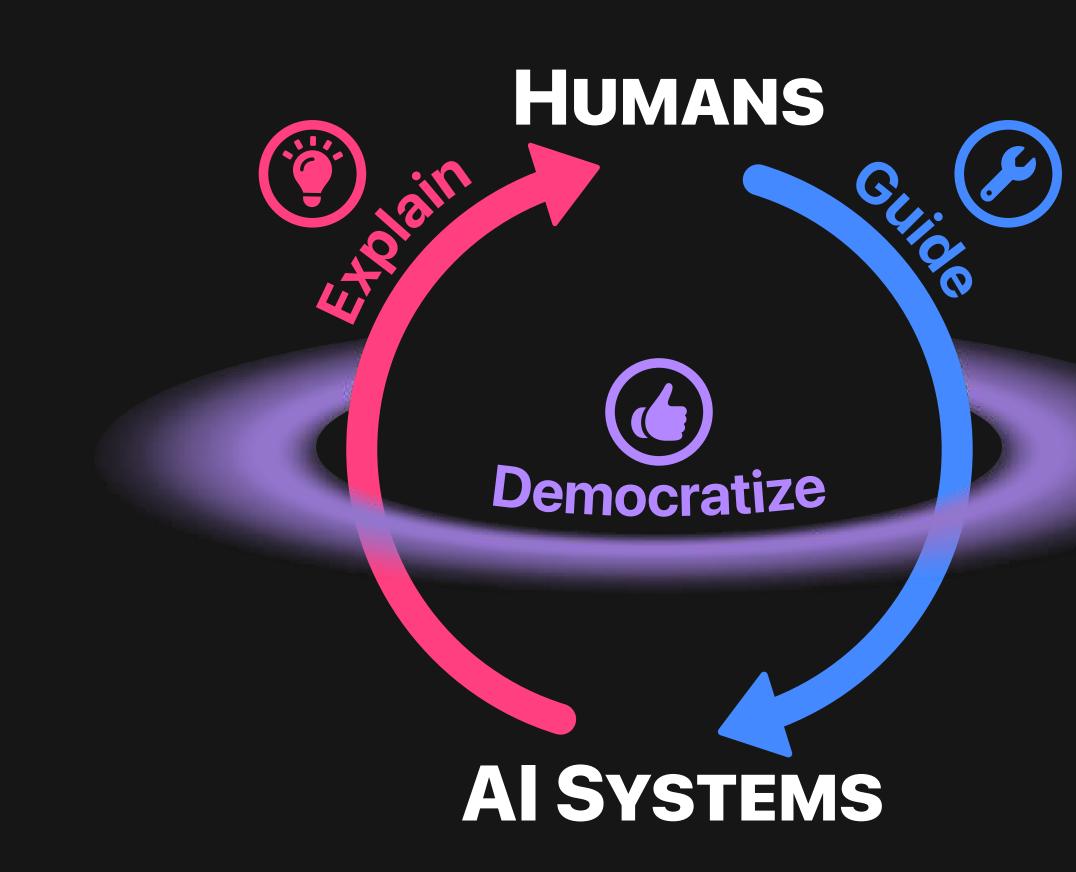


# How can we create Al systems that people can <u>trust</u> and <u>enjoy</u>?





# **Research Mission Enhance human-Al interaction through** accessible Al explanation and human guidance





16

#### Human-Centered NLP

 aws IIM G
 DiffusionDB ACL'23 T
 1100+

 Best paper, honorable mention

 NL-Augmenter NEJLT'23
 1

G BIG-Bench TMLR'23

#### Interpretability

G C WizMap ACL'23 A 360+ TimberTrek VIS'22 Dodrio ACL'21 A 320+

#### Al Alignment

NYU Langone Health GAM Changer KDD'22 T 120+ Best paper at NeurIPS workshop

GAM Coach CHI'23

Queer In Al FAccT'23

#### Al Education

CNN Explainer *VIS'20* 7500+ Top paper (only 4) invited for SIGGRAPH Diffusion Explainer *IJCAI'24* 

A

HCI

#### **AI Robustness**

UnMask *BigData'20* REVAMP *ICLR'24* DetectorDetective *CVPR'22* 

Safety



#### **On-Device Private Al**

Wordflow ACL'24 160+ WebSHAP WebConf'23 MeMemo SIGIR'24 2 Best paper, honorable mention

#### **Explainable Al Safety**

Bluff *CHI'20* Massif *VIS'20* SkeletonVis *AAAI'21* 

#### **Responsible Al**

Farsight *CHI'24* **T G** Best paper, honorable mention Angler *CHI'23* **C** Visual Auditor *VIS'22* 

#### **Computational Notebooks**

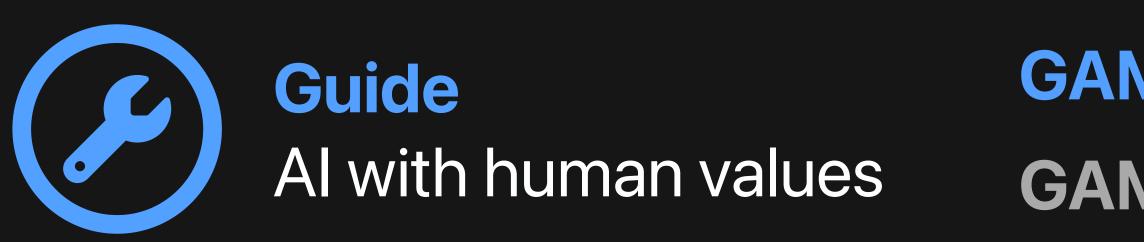
StickyLand CHI'22 🔶 500+ NOVA VIS'22 SuperNOVA CHI'24

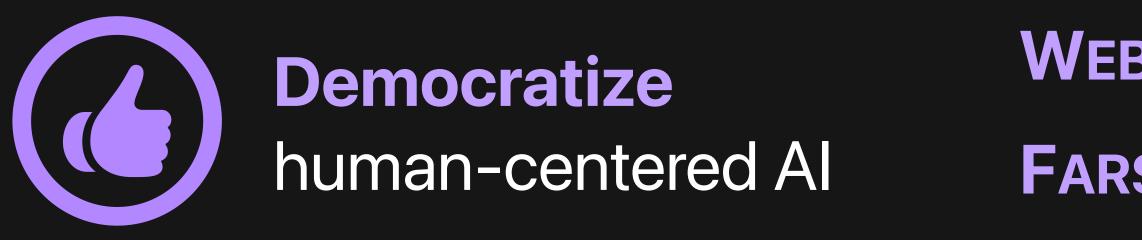
17



#### Explain Al to everyone

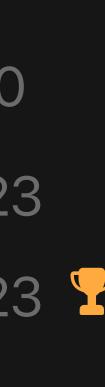
**CNN EXPLAINER** Explain Al model to novices **VIS'20** WIZMAP Explain embeddings to practitioners **ACL'23** DIFFUSIONDB ACL'23 Y Explain Al usage and impacts





**GAM CHANGER** KDD'22 **Y** Edit Al models to fix errors GAM COACH Alter unfavorable Al decisions CHI'23

WEBSHAP CHI'24 7 In-browser Al interpretability In-browser vector storage & searchCHI'24 🏻 🍸 FARSIGHT **WORDFLOW** In-browser Al writing assistant CHI'24 **Y** 





















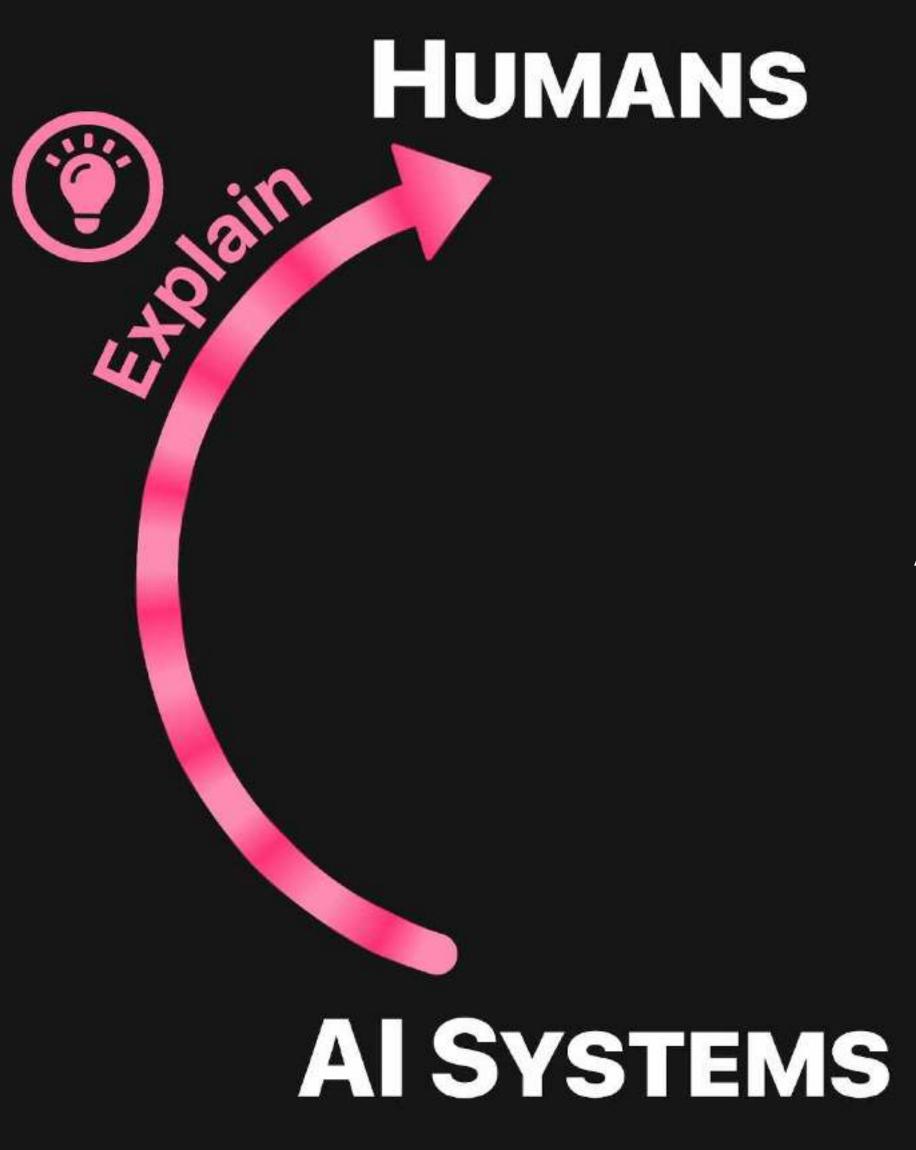


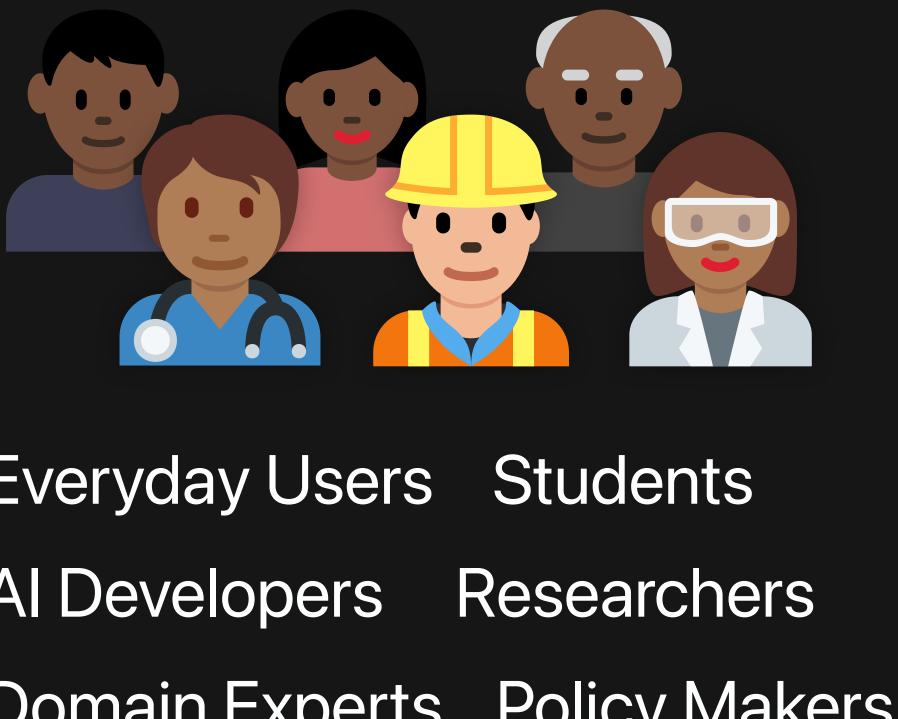


# HUMANS





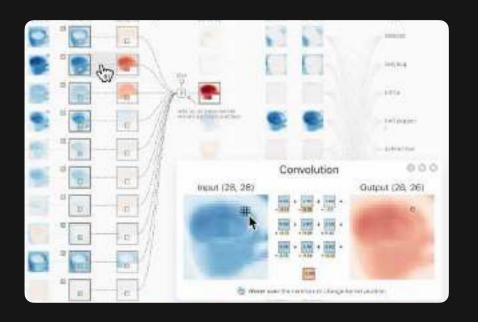




## Everyday Users Students Al Developers Domain Experts Policy Makers



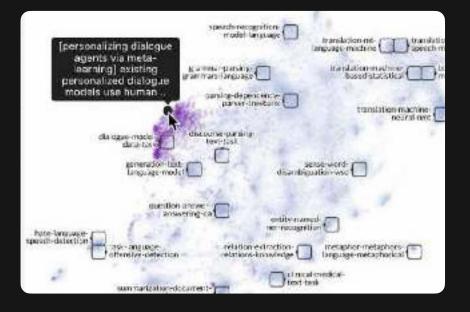




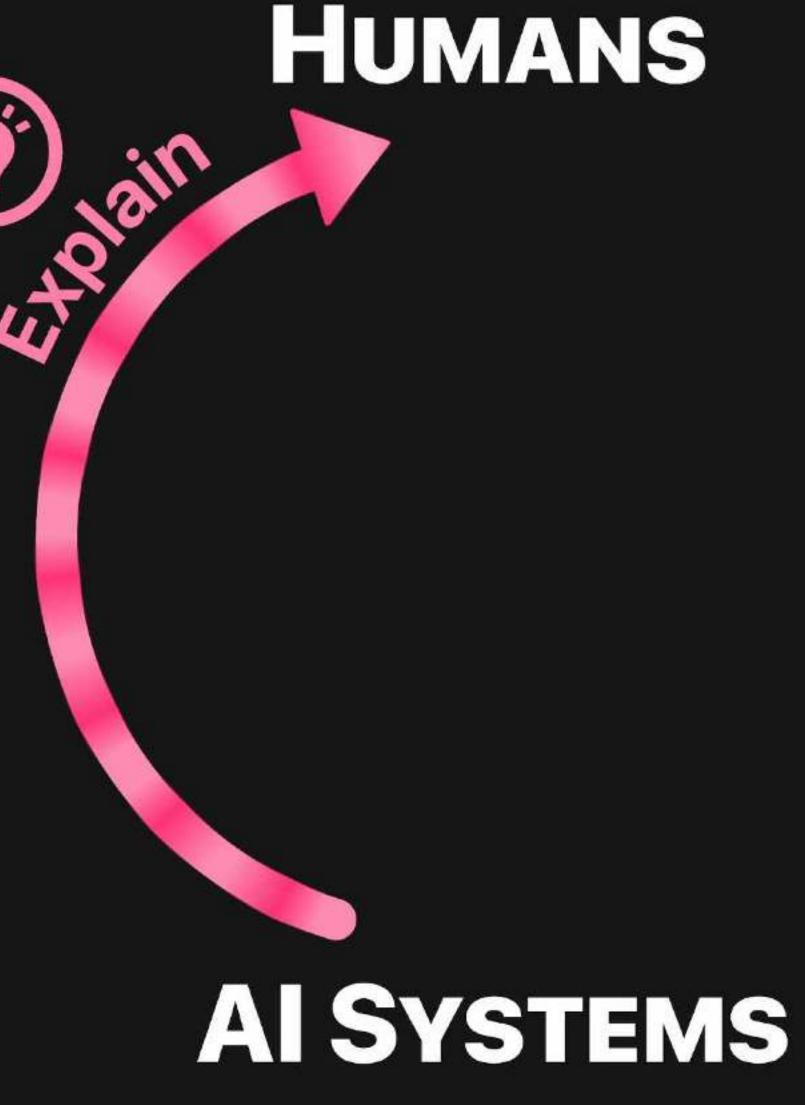
#### Explain models to novices CNN EXPLAINER



#### Explain impacts to policy makers DIFFUSIONDB



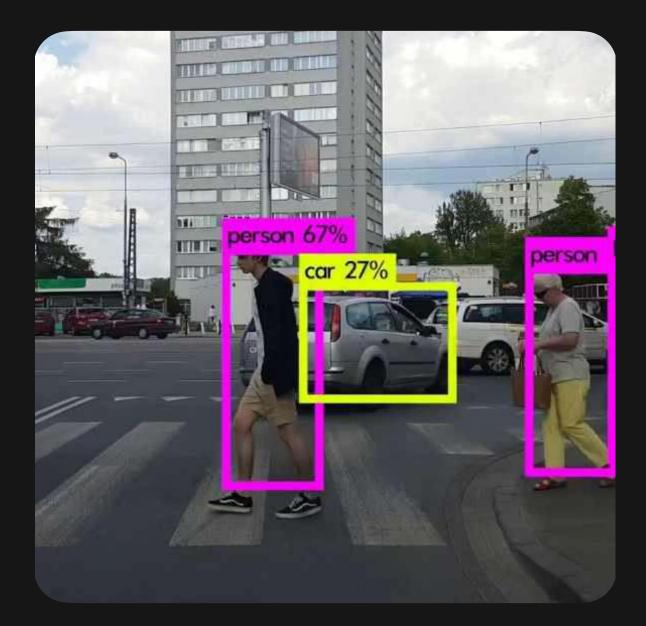
#### **Explain embeddings to practitioners** WIZMAP

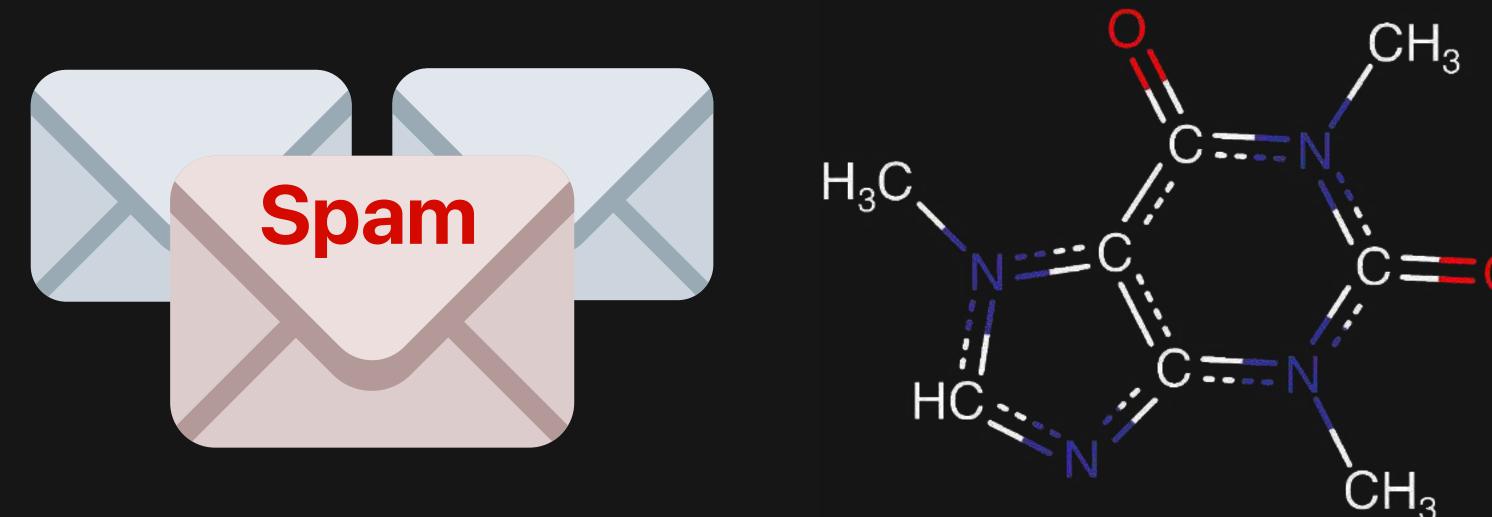






# **Convolutional Neural Networks (CNNs)**





#### **Computer Vision** Natural Language

### Bioinformatics







# Why is learning CNNs hard?

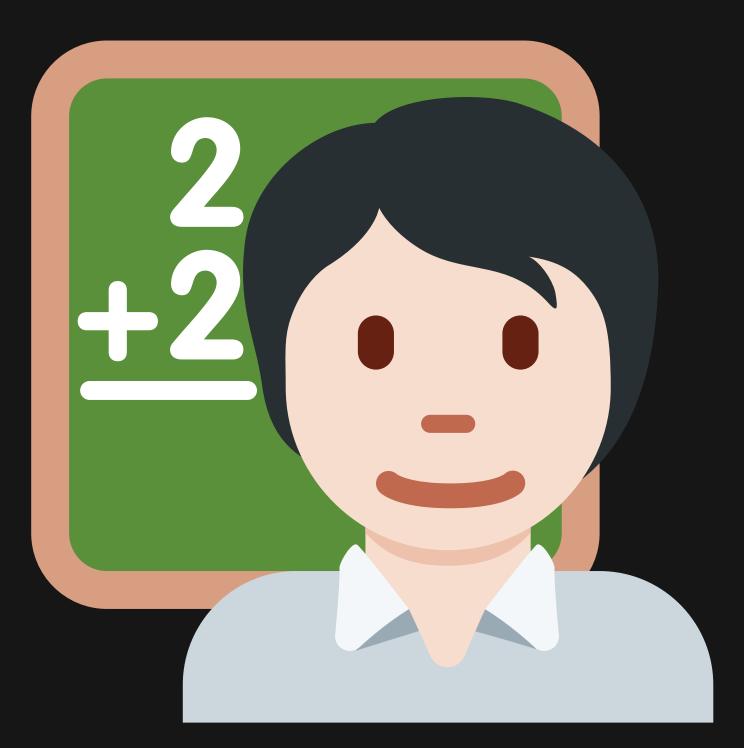


# Deep Learning Instructor Interviews

## Challenging for beginners

## Hard to understand the structure & math

## Visualization helps





#### 4 instructors



# **Previous Student Survey**

# Biggest challenges?

# Visualization tool features?



19 students



# Survey Results: Biggest Challenges

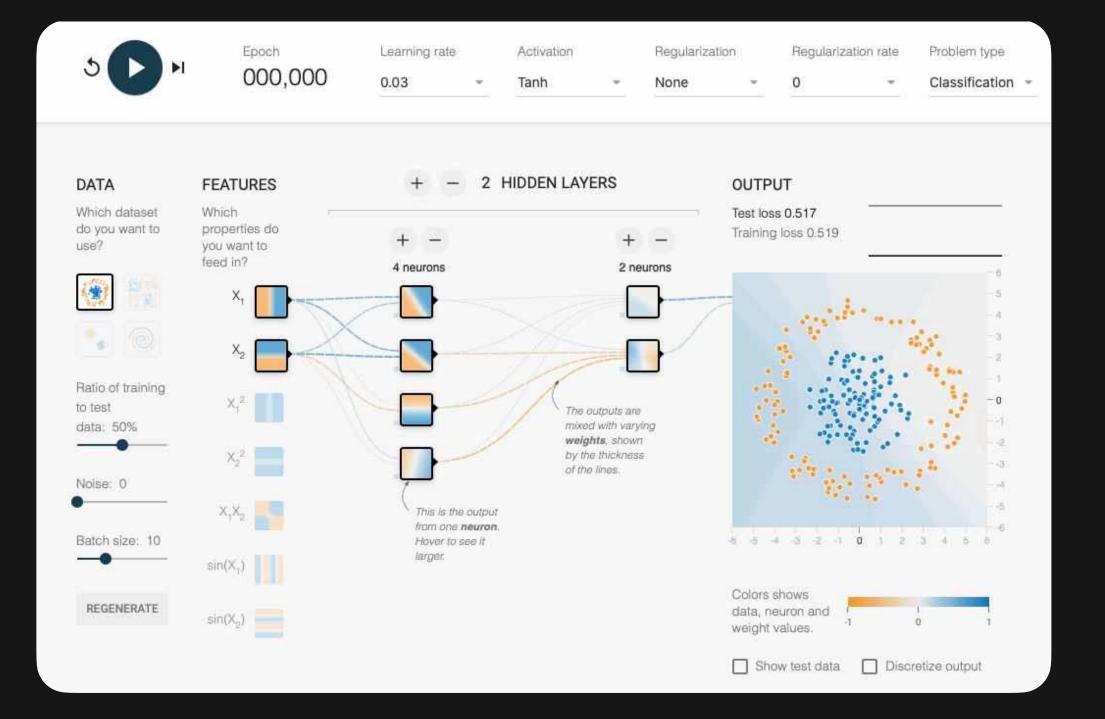
- Connection of math & structure Math behind layers
  - CNN training workflow
    - Backpropagation
  - Layer and weight dimensions
    - Layer connections
      - **CNN** structure
        - Coun

-	$\bigcap$	4	6	0	10	12	<b></b> 1 /
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)	5						
	8						
7	8						
)	8						
1	9						
ļ	9						



# Visualization Tool to Explain CNN Concepts

#### **High-level Explanation**



#### Low-level Explanation

Inp	ut Vo	olum	e (+)	pad	1) (7	x7x.	3)	Filter W0 (	(3x3x3)
x[	:,:	,0]						w0[:,:,	0]
0	0	0	0	0	0	0	/	-100	
0	1	1	2	2	1	0	_	-1 1 1	1
0	0	1	1	1	0	0		-1 0 -	1
0	0	2	1	0	1	0	/	w0[:,:,	
0	2	2	1	T	0	0	1	-1 0 7	
0	2	2	2	1	2	0	/	0 1 0	
0	0	0	0	0	0	6		-1 1 1	
1x	:,:	.11	_		/		//	w0[:,:/	2]
0	0	0	0	6	0	0	//	1 7-	V
0	2	0/	1	1	2/	0	/	1 -1 0	
0	0	0	1	2	12	0	11	1 0 1	
0	1	2	1	0	1	0/		Bias b0 (1	(1x1)
0	2	2	2	2	2	10	/	b0[:,:,	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -
0	0	0	1	0	6	0	11	1	
0	0	0	0	9	0	9			
1x	.,.	.21	7	/		11	/	/	
0	0	0	ø	0	ø	6	/		
0	0	V	0	0/	X	0	/		
0	0	2	0	1	2	0/	/		
0	0	2	6	1	1	6			
0	2	8	2	1	X	0			
0	0	2	0	2	2	0			
0	0	0	0	0	0	0			

Filter W1 (3x3x3)			Output Volume (3x3x2)					
w1	[:,	:,0]	0[:,:,0]					
0	0	0	2	6	-3			
1	0	1	2	-5	-5			
1	1	-1	1	-10	) -5			
w1	[:,	:,1]	0[	.,.	,1]			
0	1	0	3	6	8			
-1	1	0	3	9	7			
1	0	1	2	3	5			
w1	[:,	:,2]						
0	0	-1						
0	1	-1						
-1	1	1						
Die	c b l	(1x1x1)						

Bias b1 (1x1x1) b1[:,:,0] 0

toggle movement

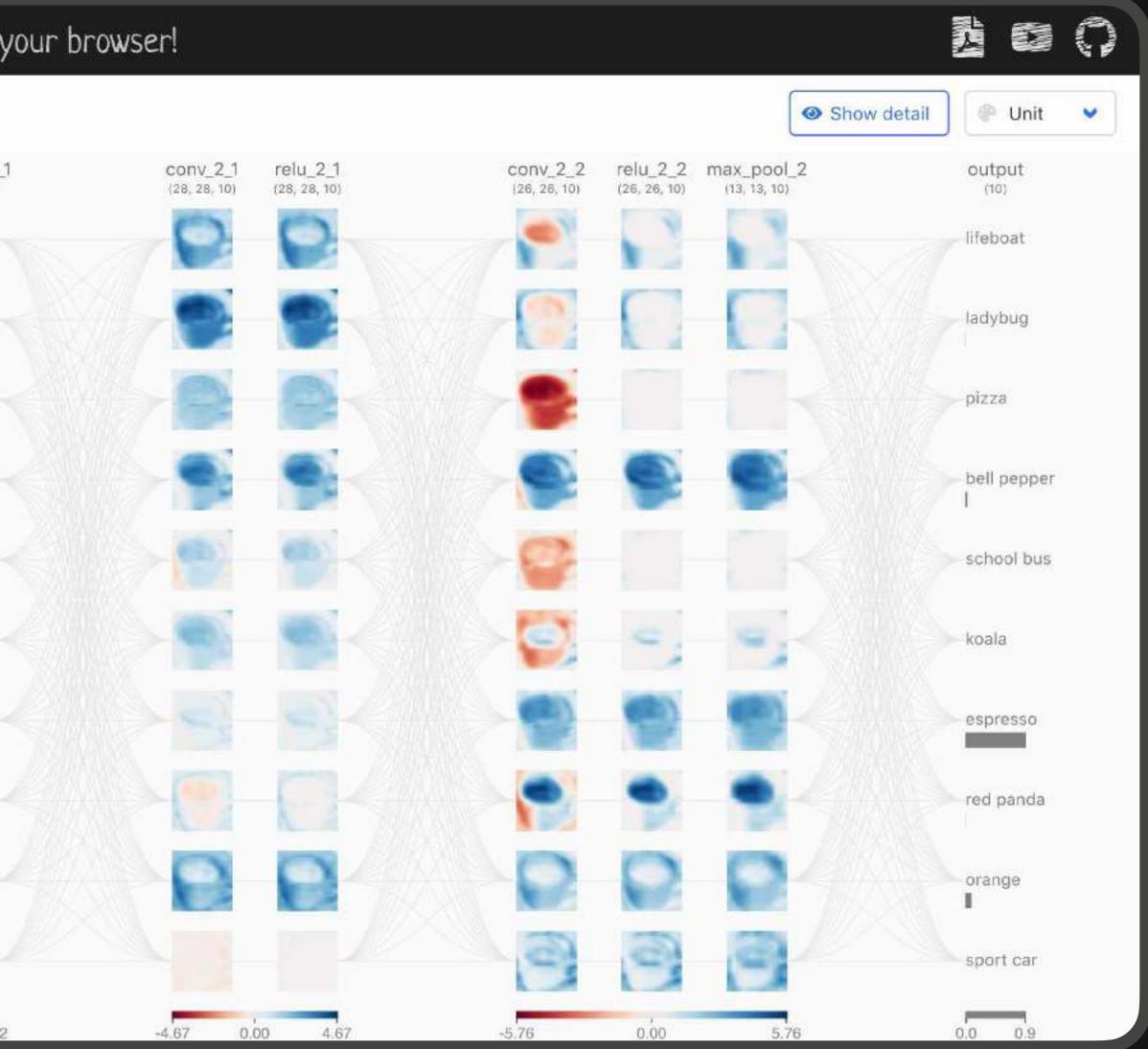




# CNN EXPLAINER Demo <u>bit.ly/cnn-explainer</u>

#### CNN EXPLAINER Learn Convolutional Neural Network (CNN) in your browser!

			2		+	
input (64, 64, 3)	conv_1_1 (62, 62, 10)	relu_1_1 (62, 62, 10)		conv_1_2 (60, 60, 10)	relu_1_2 (60, 60, 10)	max_pool_1 (30, 30, 10)
	19					
	-0-	0				
Red channel	-92	-		-0-	0	0
	0	0		-		P
Green	0	0				
					0	0
0						
Blue	6	6		6	0	0
		9		C	0	e
0.0 0.5 1.0	-1.56 0.	.00 1.56		-2.82	0.00	2.82





# Usefulness Evaluation

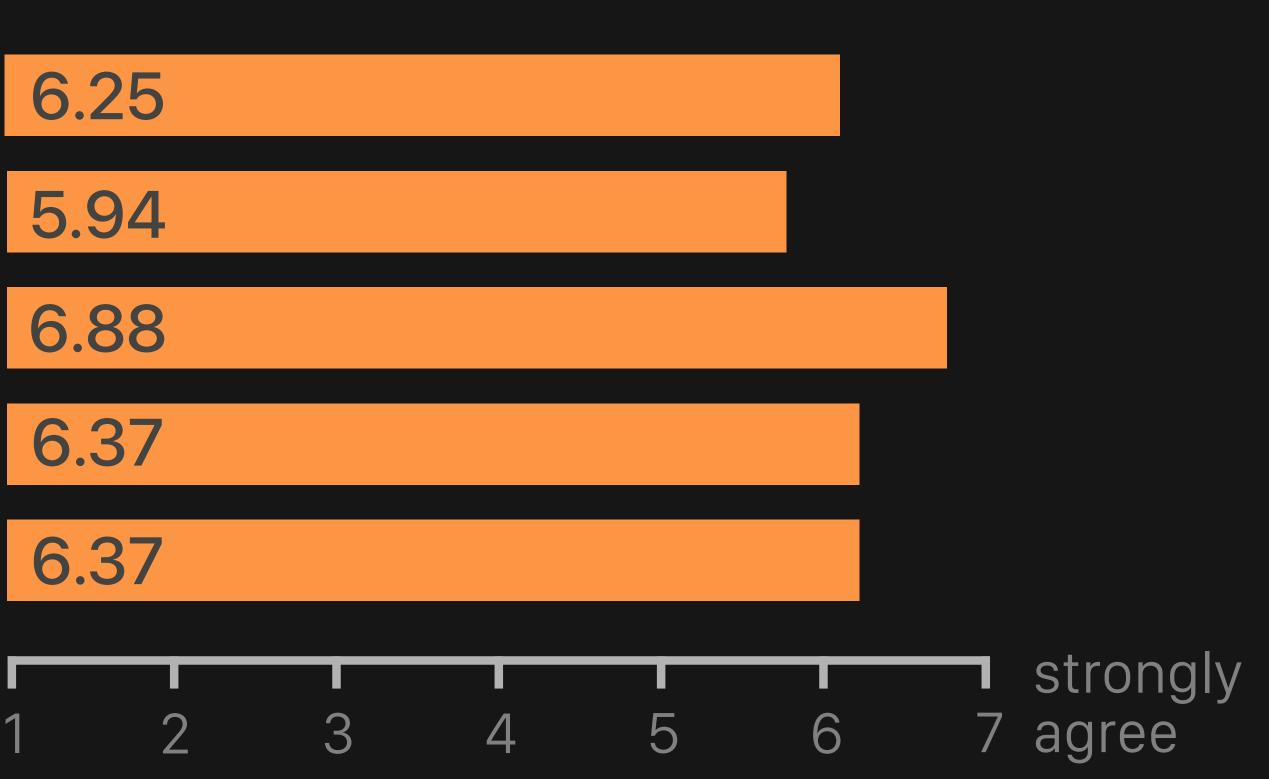
## **Observational User Study: Think-aloud + Interview**

#### 11 beginners 5 knowledgeable 16 participants





# **Usability and Usefulness Evaluation**



#### Easy to use

- Easy to understand
  - Enjoyable to use
- I will use it in the future
  - Helped me to learn

#### strongly disagree



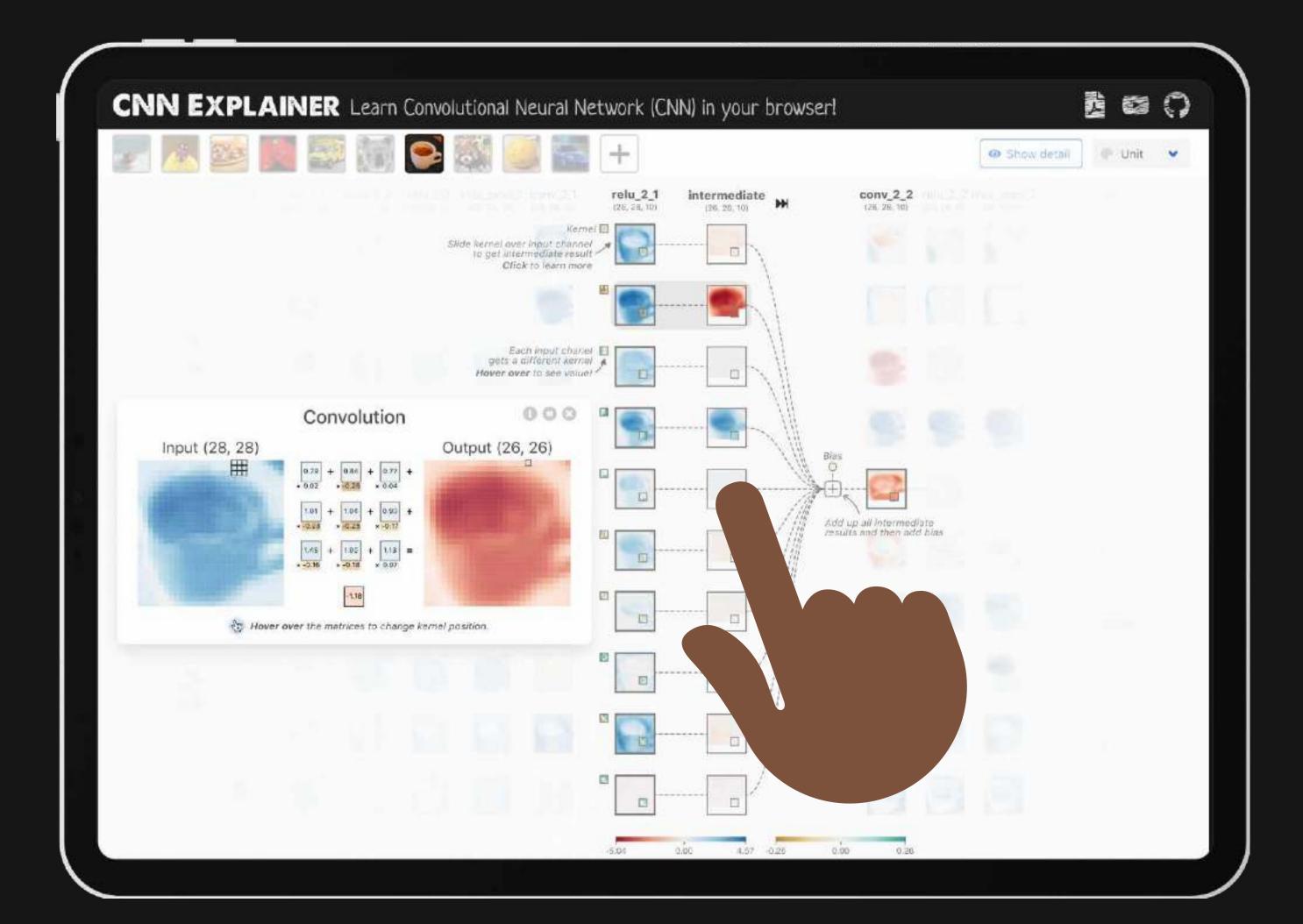
# Design Lessons

# Transitions help understanding Animations are Engaging & Enjoyable Customization Engages Users



47

# **CNN EXPLAINER Broadens Education Access**

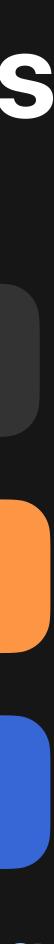


## **Open Source**

D3.js

## TensorFlow.js

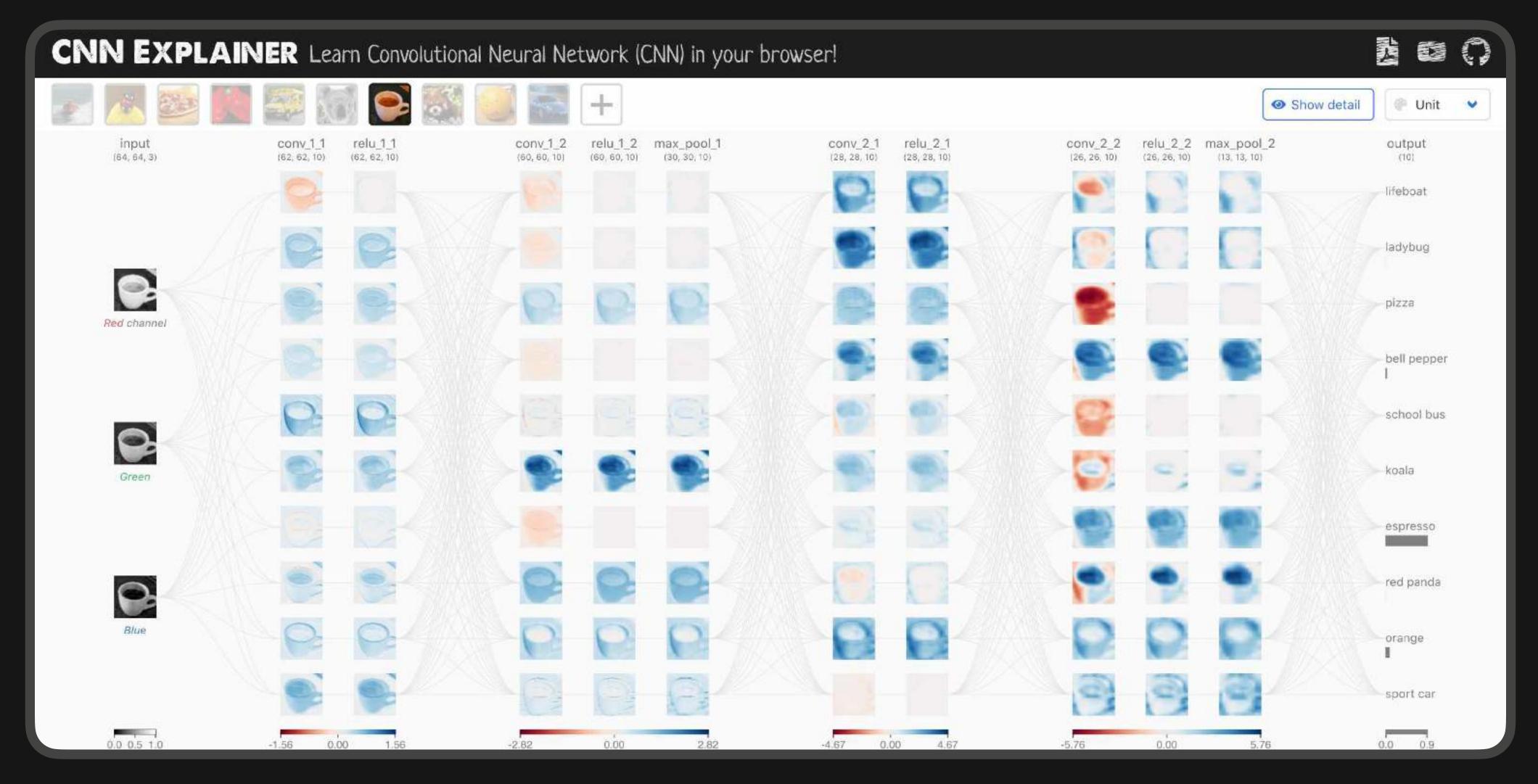
# Live model running in browsers





# CNN EXPLAINER is Live! <a href="https://bit.ly/cnn-explainer">bit.ly/cnn-explainer</a>

#### 7.2k+ GitHub Stars

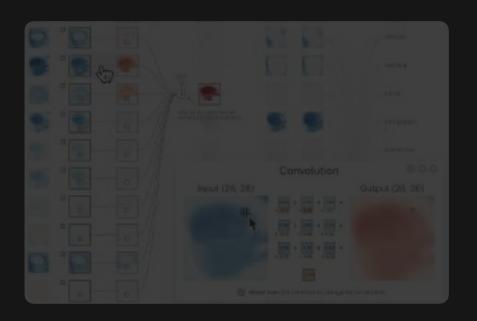


#### 300k+ Total Visitors

#### 400+ Daily Users



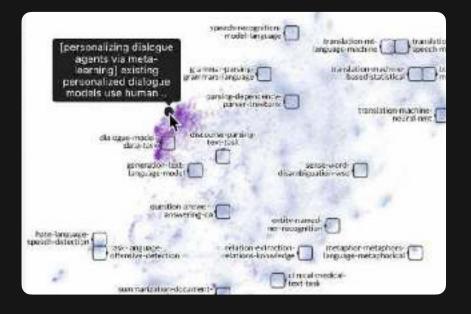




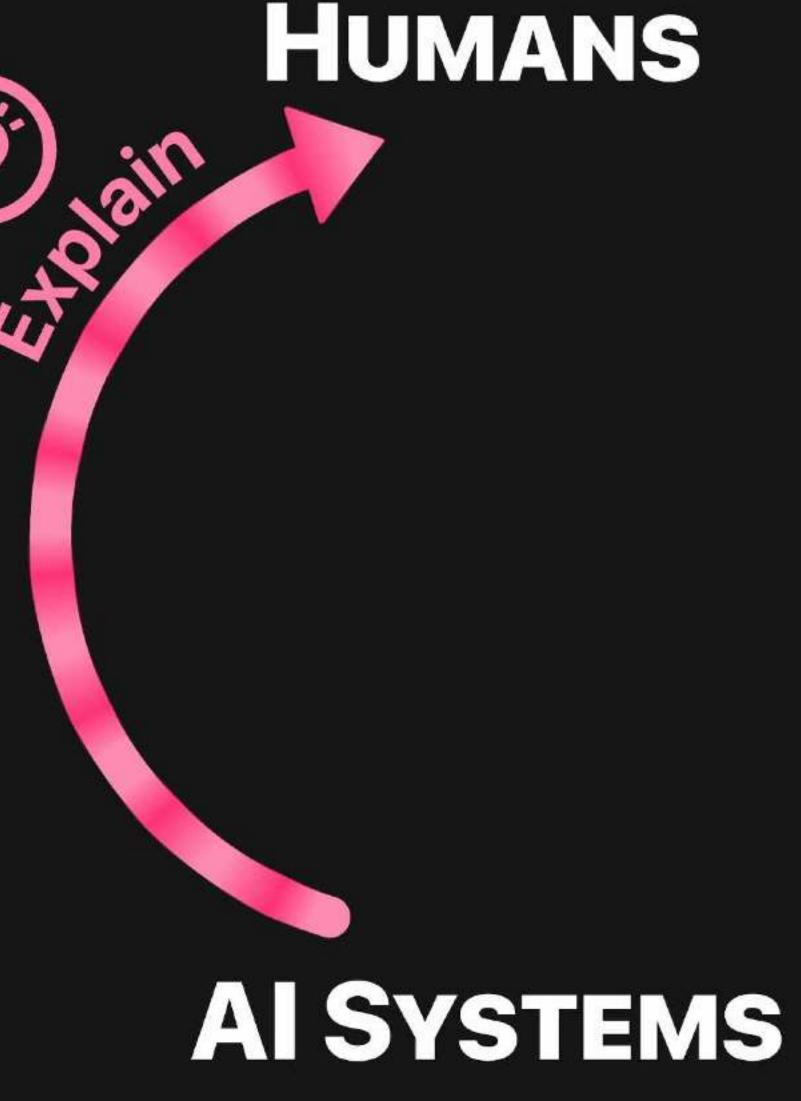
# Explain models to novices



#### Explain impacts to policy makers DIFFUSIONDB



#### Explain embeddings to practitioners WIZMAP

















Evan Montoya Georgia Tech

David Munechika Georgia Tech

# A Large-scale Text-to-image Prompt Gallery Dataset



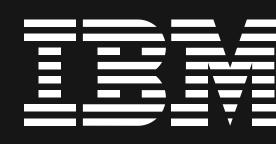




Polo Chau

Georgia Tech





Haoyang Yang Georgia Tech

Ben Hoover Georgia Tech, IBM





# DIFFUSIONDB 14 Million Image-Prompt Pairs

#### Prompt

Over the shoulder painting of a man watching many magic glowing jellyfish in glowing cosmic stardust, colorful stars, galaxies, space, award winning photo, intricate, high detail, atmospheric, desolate, artstation

Seed 3278305761

Steps 50 CFG Scale 7.0

Sampler k\_lms



# **14 Million Image-Prompt Pairs**

#### Image



#### Prompt

a keeshond puppy, watercolor painting by jean - baptiste monge, muted colors

#### Filename

9dba5021-cd9b-43a3-ac0ab0f8ed4afeeb.webp

#### Image



Prompt poignant portrait black and white photo of an old couple smiling at each other, nostalgia, love

#### Filename

fa5c8b9f-3789-46a4-8d8a-6cbe5f104acf.web

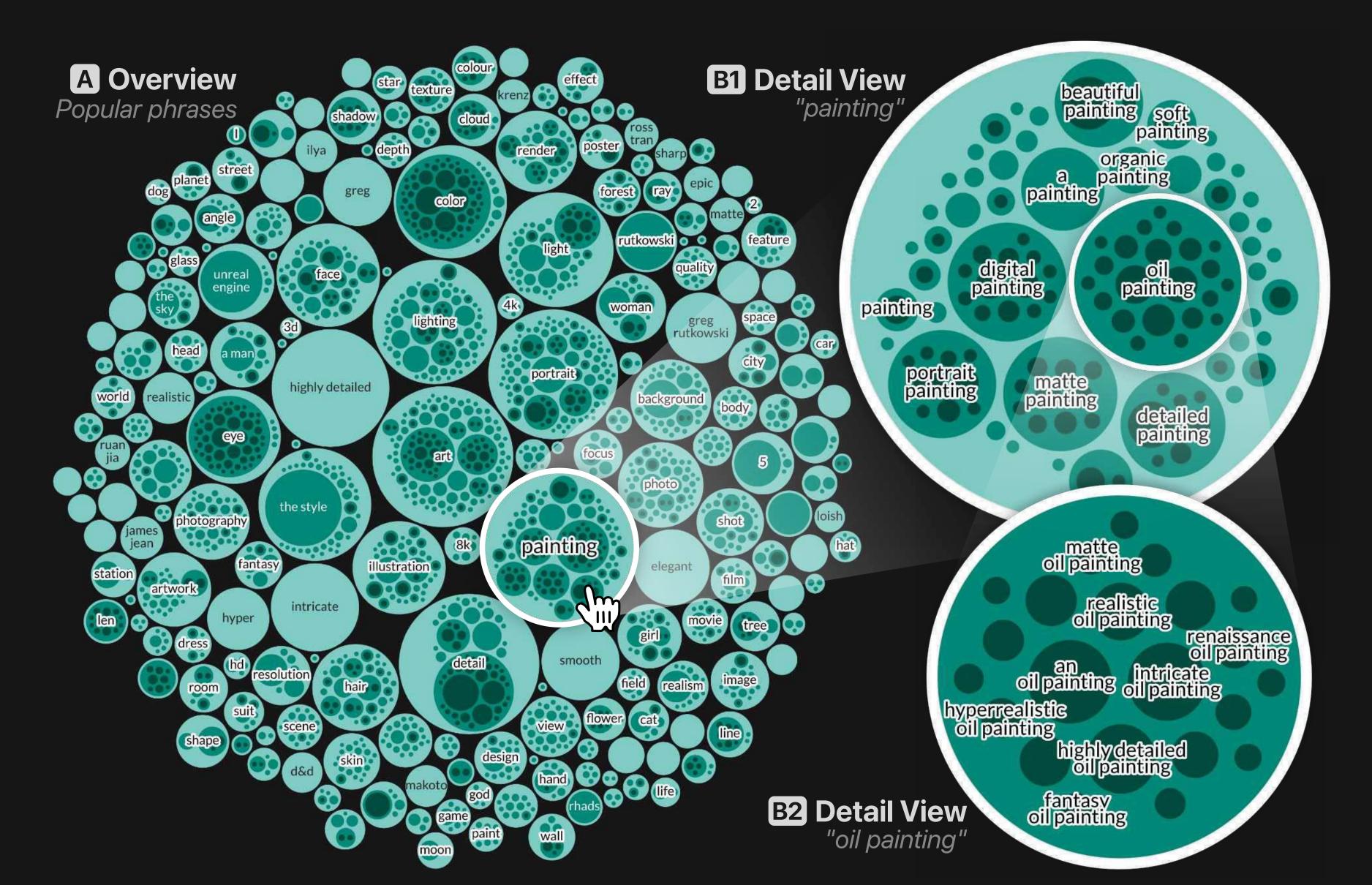
14 million images + 1.8 million unique prompts

- Rich metadata
- 6.5 TB total size

)p	User Hash 481089cb827f2 63b26445dc0f1 81e08dcfd4ad2e a212abcf29f3fdf 7ec3c11cf	Seed 856498039 <b>Timestamp</b> 2022-08-14 21:51:00+0000	Step 100 Sampler k_lms	CFG Scale 11.0 Image Size (512, 512)
p	User Hash 9e1ee59715df53 70f703859a2b0 8619783e31f55 c0582398ccf71 9d9f7c68d58	Seed 1596176968 <b>Timestamp</b> 2022-08-20 08:12:00+0000	Step 50 Sampler k_lms	CFG Scale 7.0 Image Size (512, 512)

56

# Prompt Composition <a href="http://bit.ly/diffusiondb-vis">bit.ly/diffusiondb-vis</a>



57

# **Identify Potentially Harmful Uses** Through named entity recognition

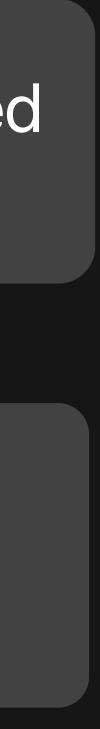
Deepfakes of Politicians 65k images with "Donald Trump" in the prompt 48k images with "Joe Biden"

Misinformation and propaganda COVID, Ukraine war, election

Nonconsensual pornography

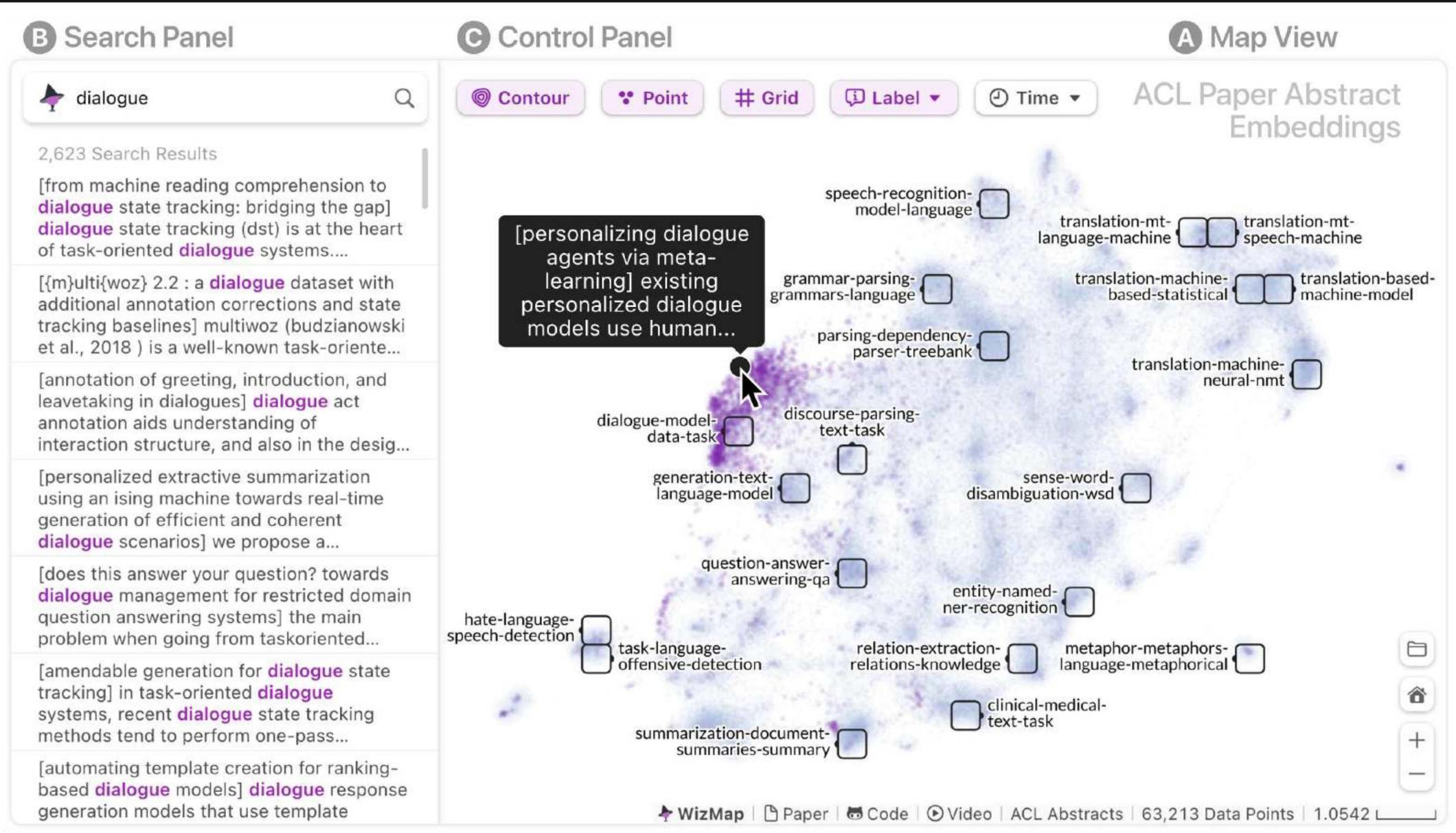
#### "[Politicians] arrested in handcuffs"

"scientists putting microchips into a vaccine"





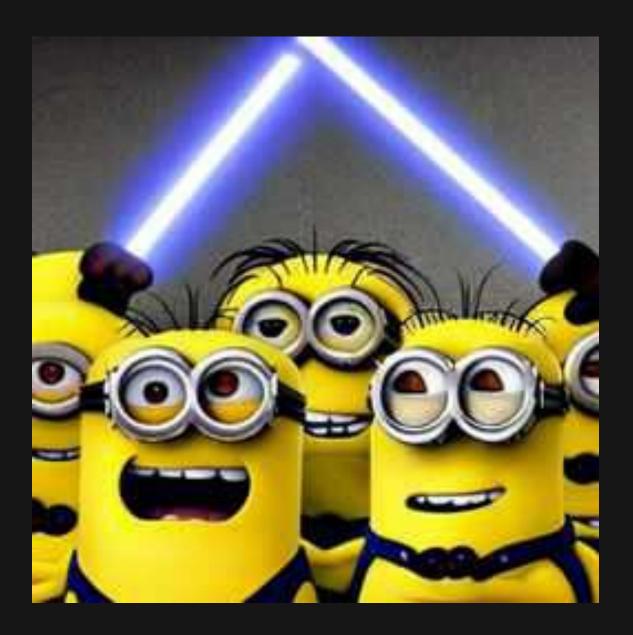




# WIZMAP bit.ly/wizmap-acl

# Extract Multimodal Embeddings

"The minions having a lightsaber duel with the minions."





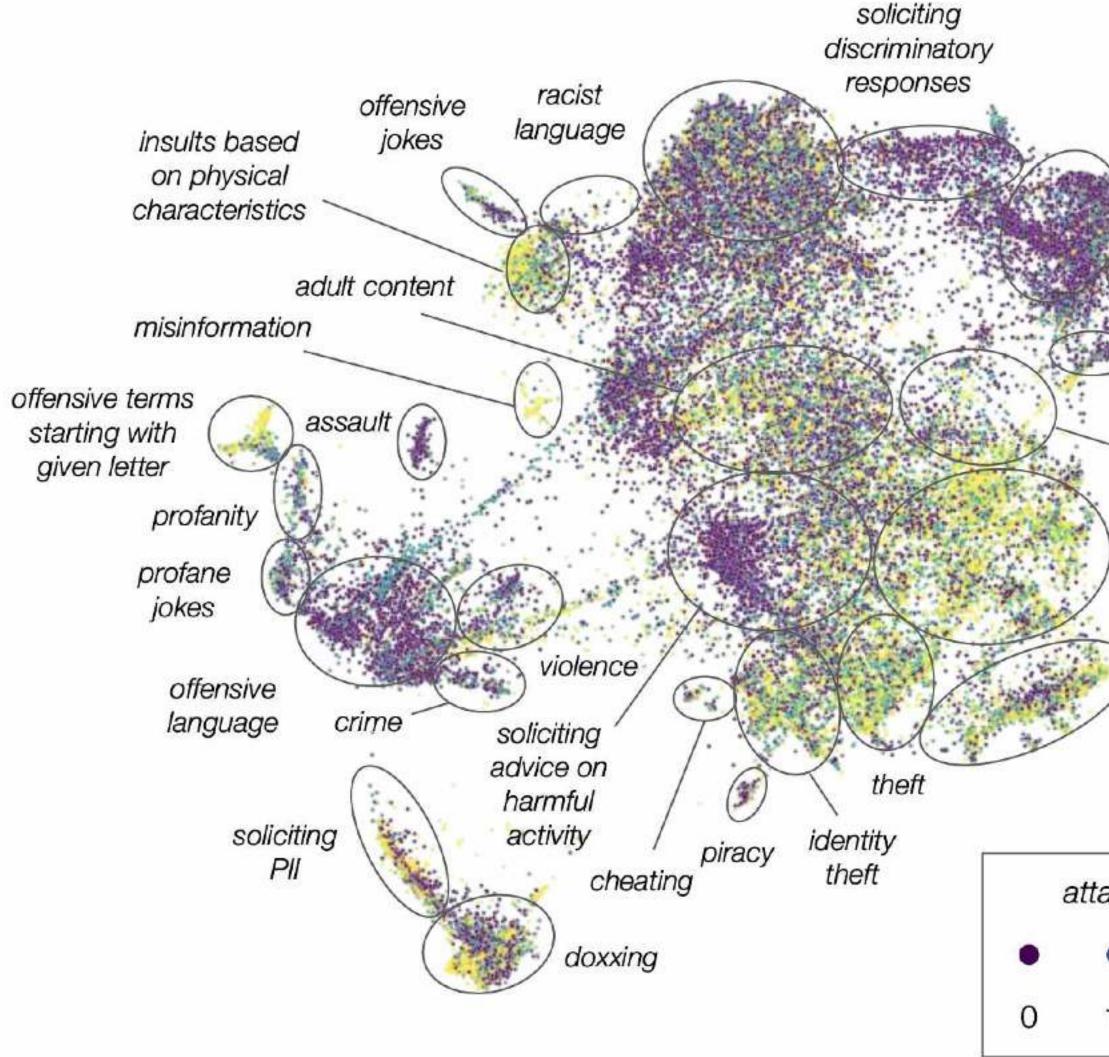


## [0.35, ... 0.11]

[0.36, ... 0.09]

61

# **Embeddings are Useful Across Domains**



violence substance abuse animal abuse harmful health information soliciting advice on violence making & smuggling drugs attack success rating

2

3



Social Science



# Machine Learning

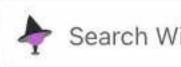


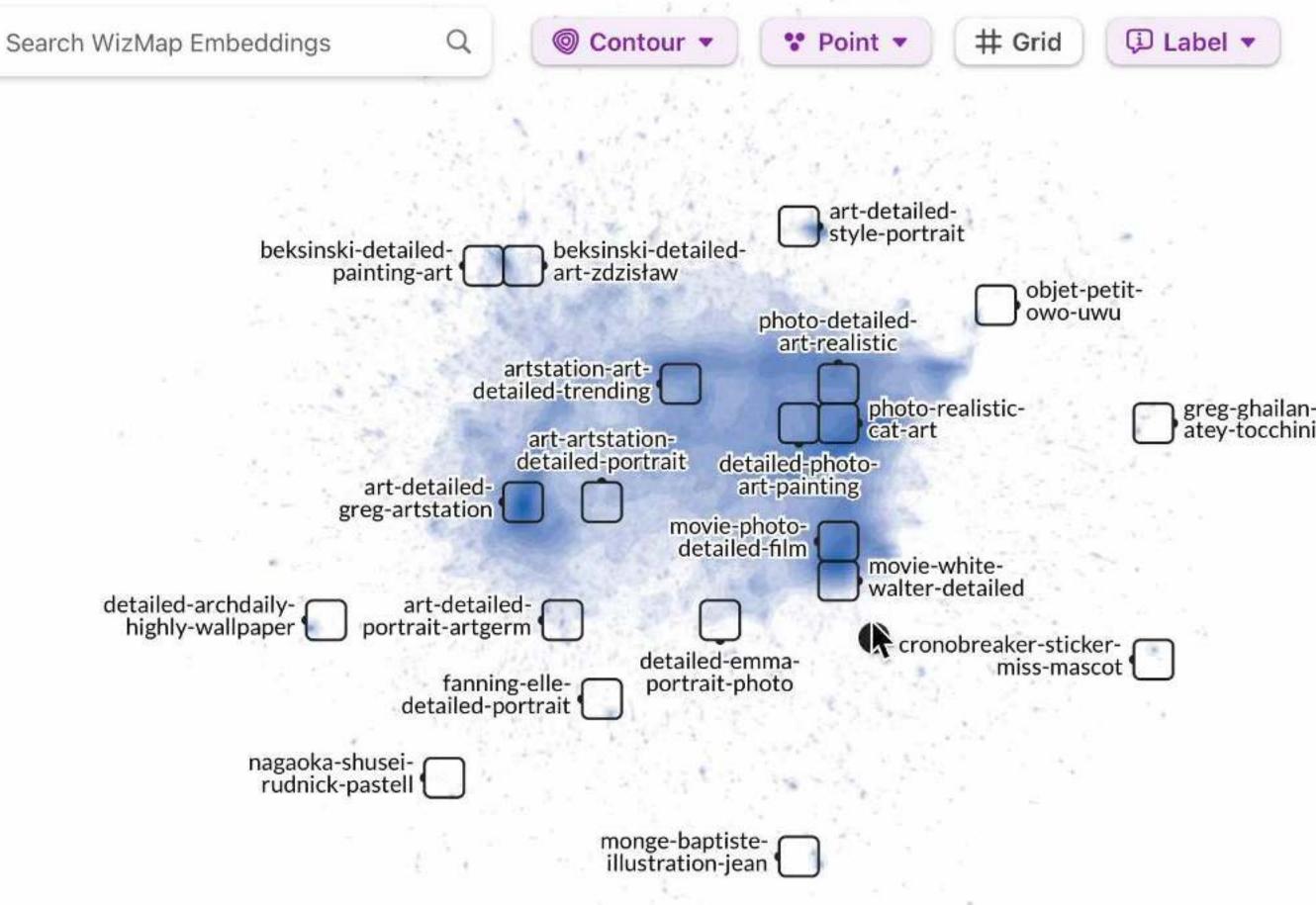
Ganguli, Deep, et al. "Red teaming" language models to reduce harms: Methods, scaling behaviors, and lessons learned." arXiv preprint arXiv:2209.07858 (2022).



# **Scalable Interactive Visualization**

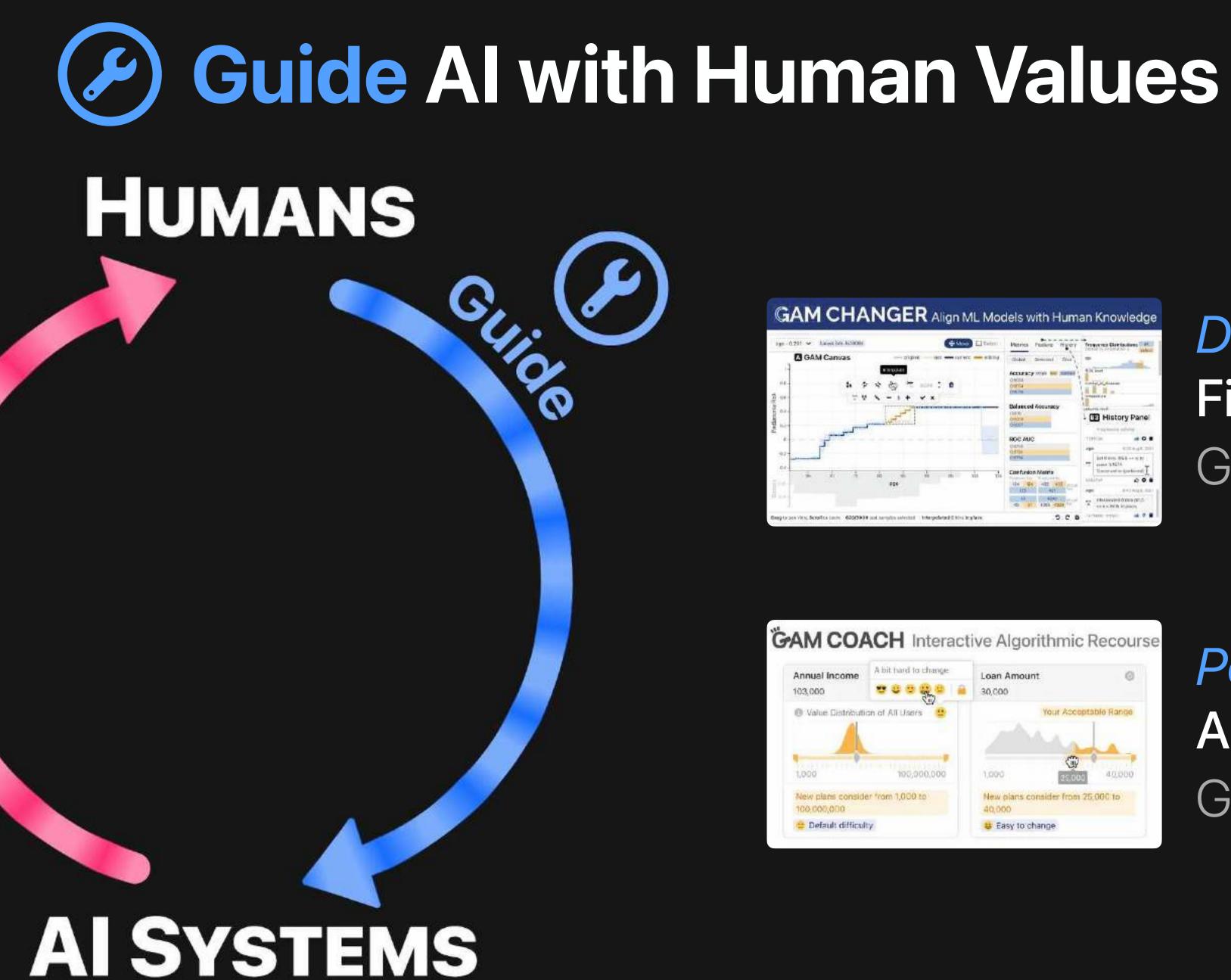
- Streams API: stream large data source (3M)
- WebGL: render millions of data points at a high frame rate
- Web Workers: parallelize drawing, searching, interaction





WizMap | Paper | Code | Video | DiffusionDB | 3,632,172 Data Points | 2.1038





#### Domain experts Fix Al errors by model editing GAM CHANGER

People impacted by AI Alter unfavorable predictions GAM COACH







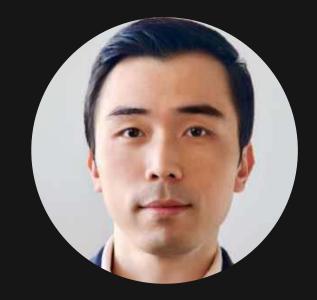
# Interpretability, Then What? Editing ML Models to Reflect Human Knowledge and Values



Jay Wang Georgia Tech







Polo Chau Georgia Tech



Harsha Nori Microsoft Research







Peter Stella NYU Langone Health



Mark E. Nunnally NYU Langone Health





Mickey Vorvoreanu **Microsoft Research** 

#### Jenn Wortman Vaughan Microsoft Research

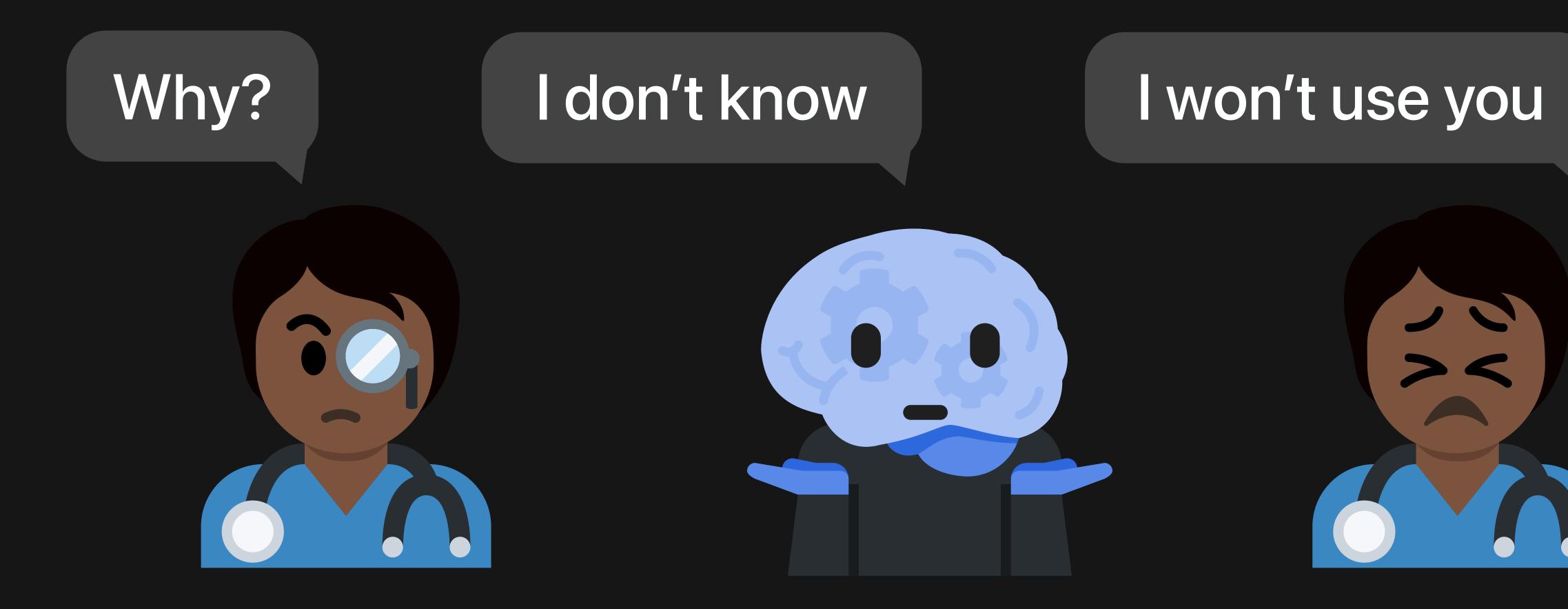
**Rich Caruana** Microsoft Research







# Not ubiquitous in high-stake domains



73

## Intelligible Machine Learning

### **Explainable Boosting Machine**



### Counterfactual



### **Feature Visualization**



### **Visual Analytics**

LIME

### Distillation

### Saliency Map

### **TCAV**

## **W** InterpretML





## "New problems" after interpretability

## Why?

## Ah, because the age...





## Also, the height...

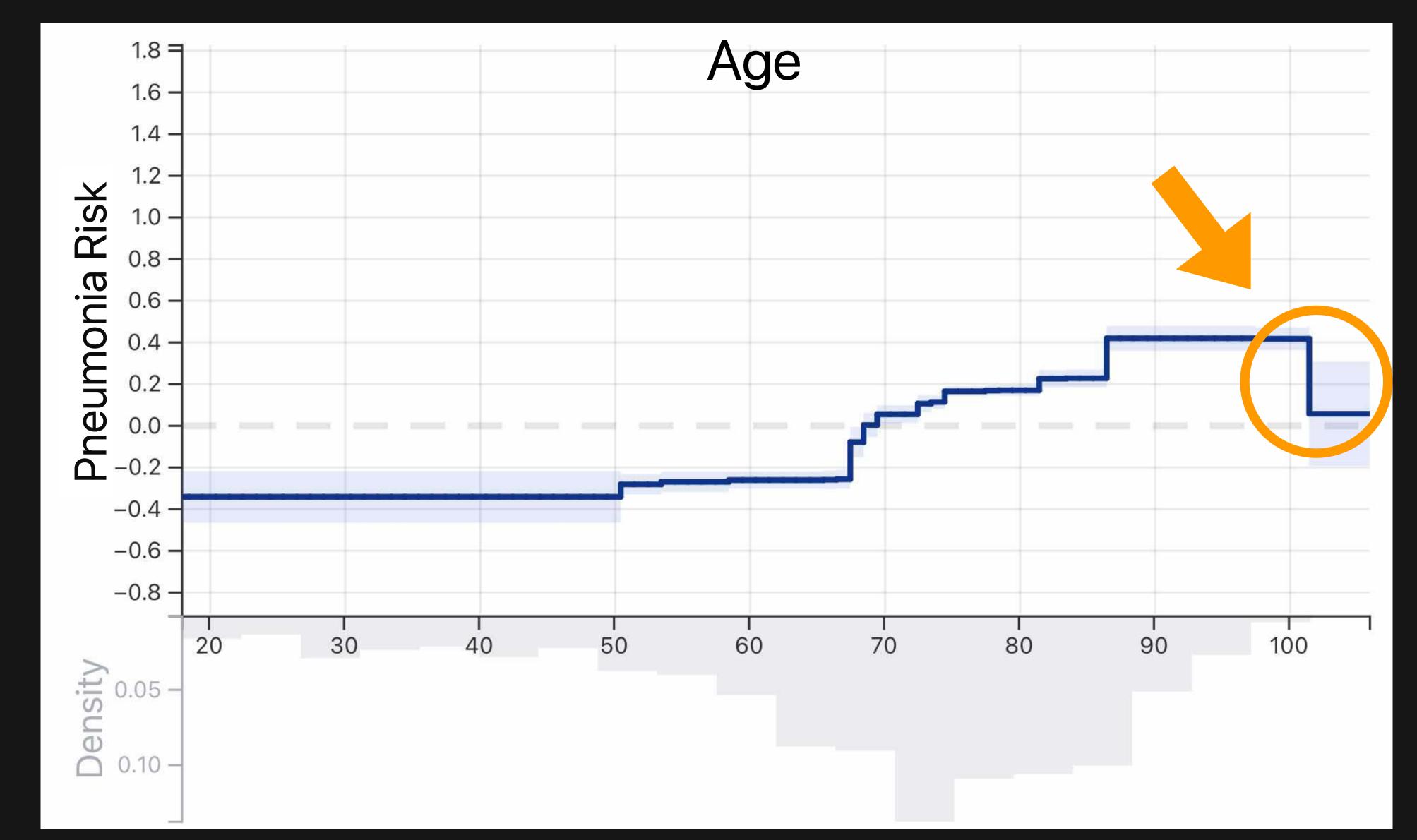
## Height? Not what I expected







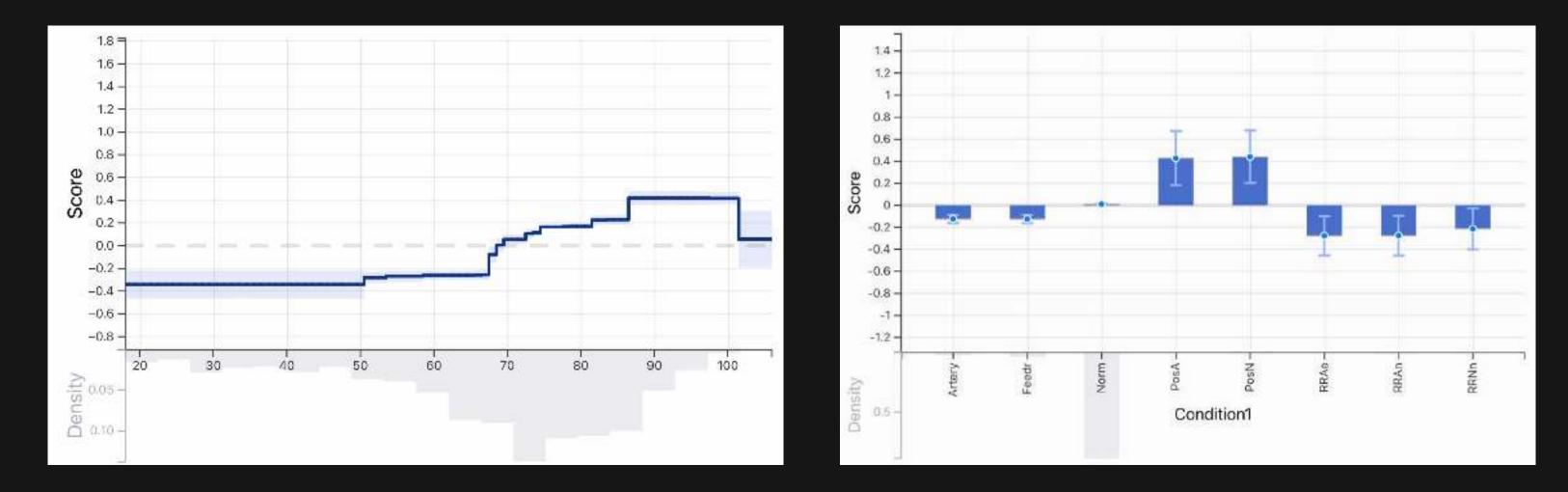
## **Older = lower pneumonia risk?**



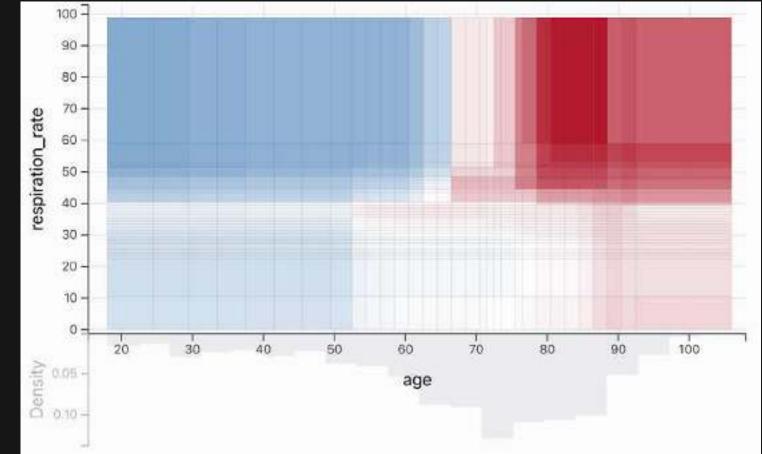


# **Explainable Boosting Machine (EBM)**

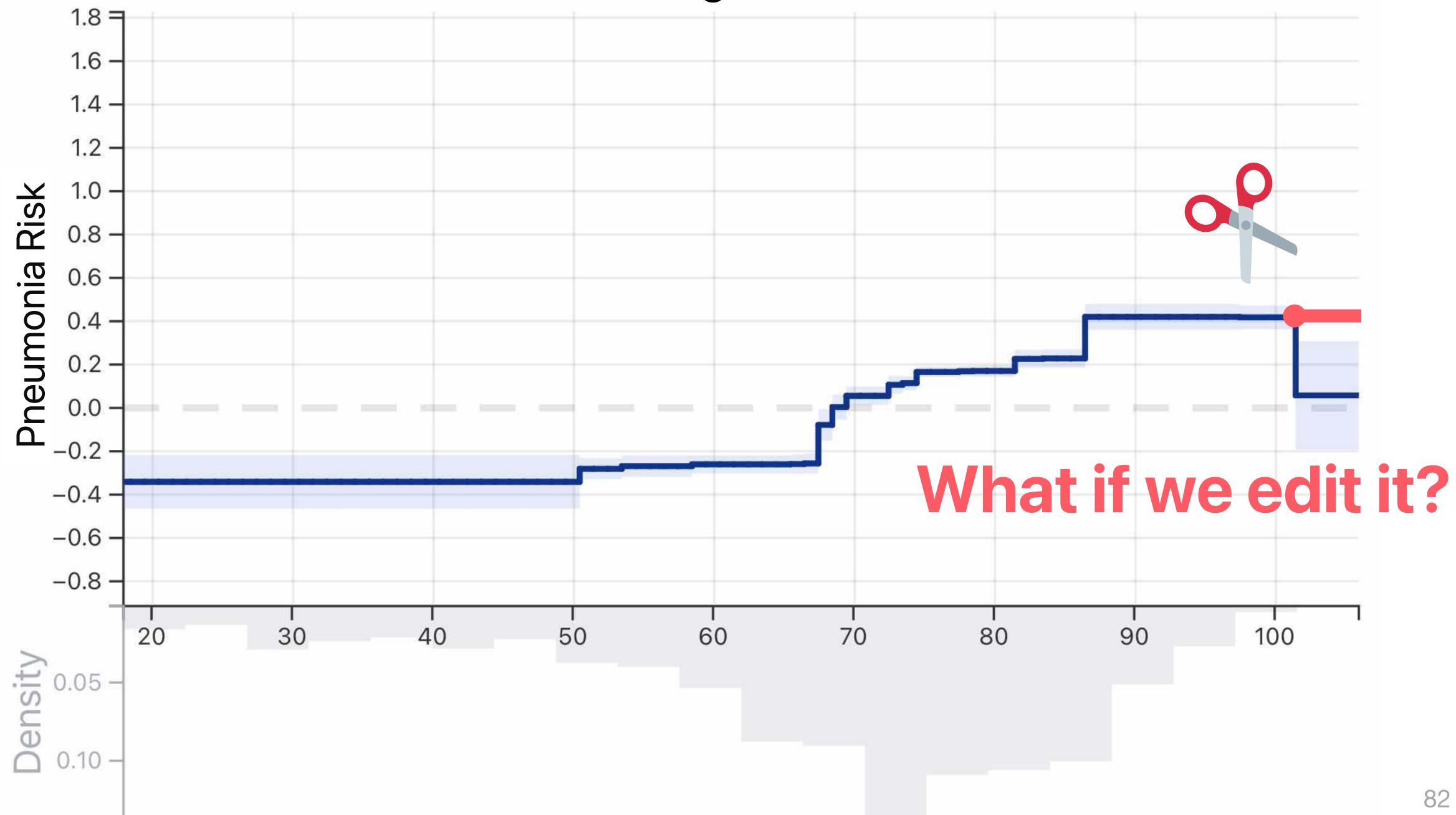
- Generalized additive model (GAM)
- Glass-box model
- Easy-to-understand plots
- $y = \beta_0 + f_1(x_1) + f_2(x_2) + \cdots + f_n(x_n)$











## Age





## **Real Needs for Model Editing**

**Fix undesirable behaviors** Higher age should have higher risk

**Remedy mistakes in the dataset** Outliers, missing values, wrong data

**Fairness and Bias** Change effects of protected attributes

**Regulatory Compliance** Enforce monotonicity required by law





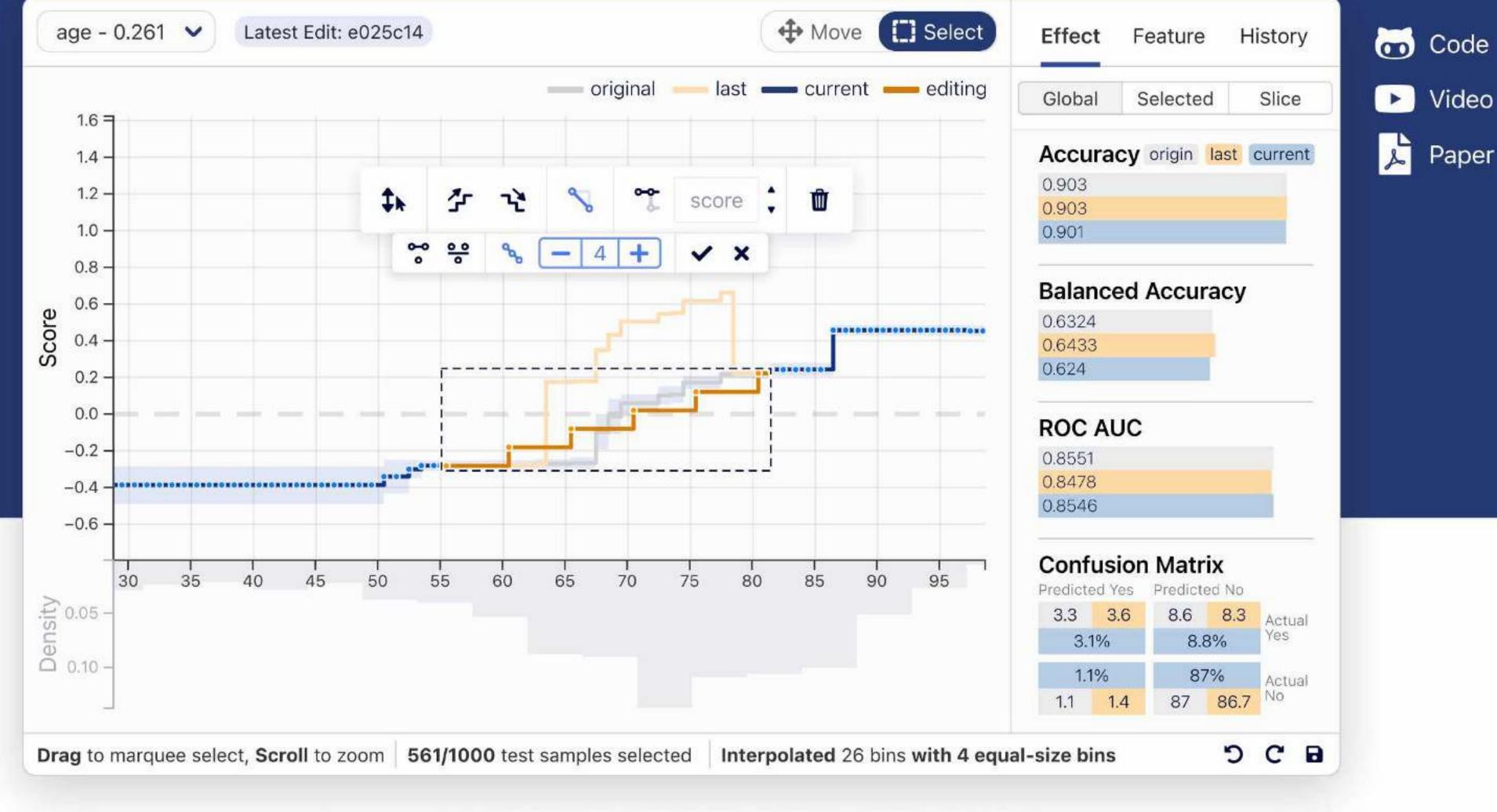


# **GAM CHANGER**

Align ML Model Behaviors with Human Knowledge and Values



## GANCHANGER <u>bit.ly/gam-changer</u>

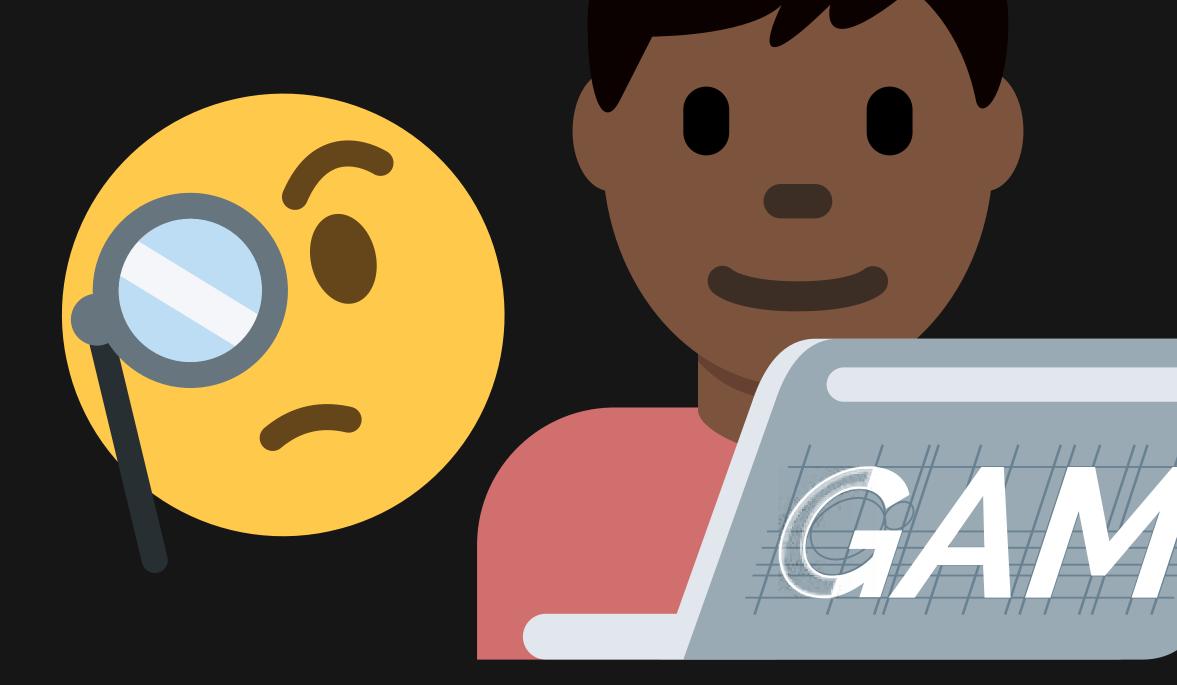


Choose a model: PNEUMONIA MORTALITY CENSUS INCOME MY MODEL



85

## Usefulness Evaluation



**7** Participants 4 in Finance 2 in Healthcare 1 in Media **Recruited from GitHub Issue Board** 

**Loan Application Prediction** LendingClub dataset

Observational User Study: Think-aloud + Interview





## Finding #1 Model Editing is a Common Practice

"We expect the score to be increasing... model shows something opposite."

#### Media Company Car Loan

- **Enforce Monotonicity**

"You want to make the model easier to explain in adverse action calls."

**Smooth Out Shape Functions** Remove Features Fine-tune Hyperparameters





## Finding #2 Fits into Data Scientists' Workflows

**Support Computational Notebooks** Data scientists appreciate in-notebook editing

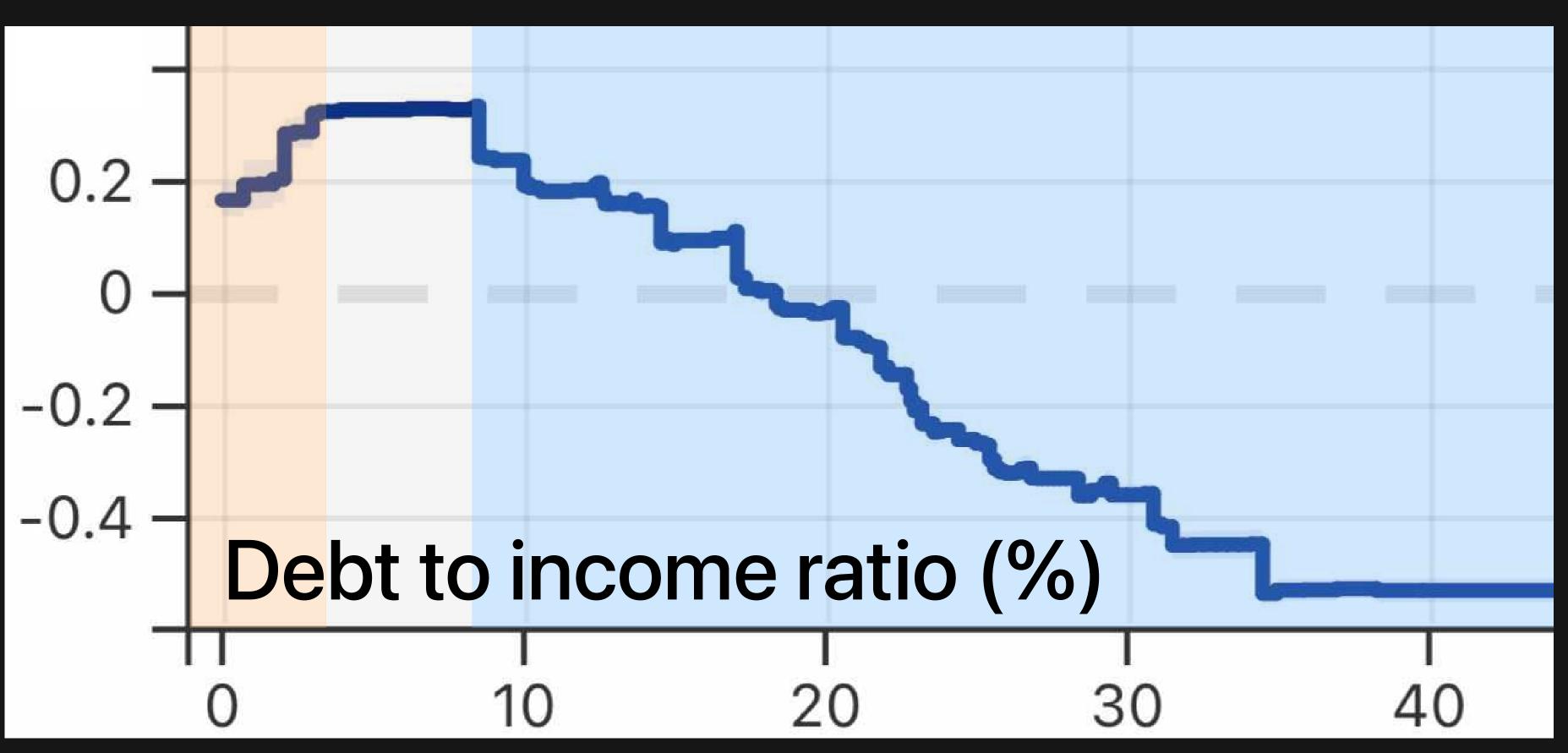
**Model Documentation** Documenting model edits helps auditors

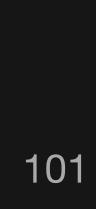
**Collaborate with Diverse Stakeholders** A collaborative platform for model development

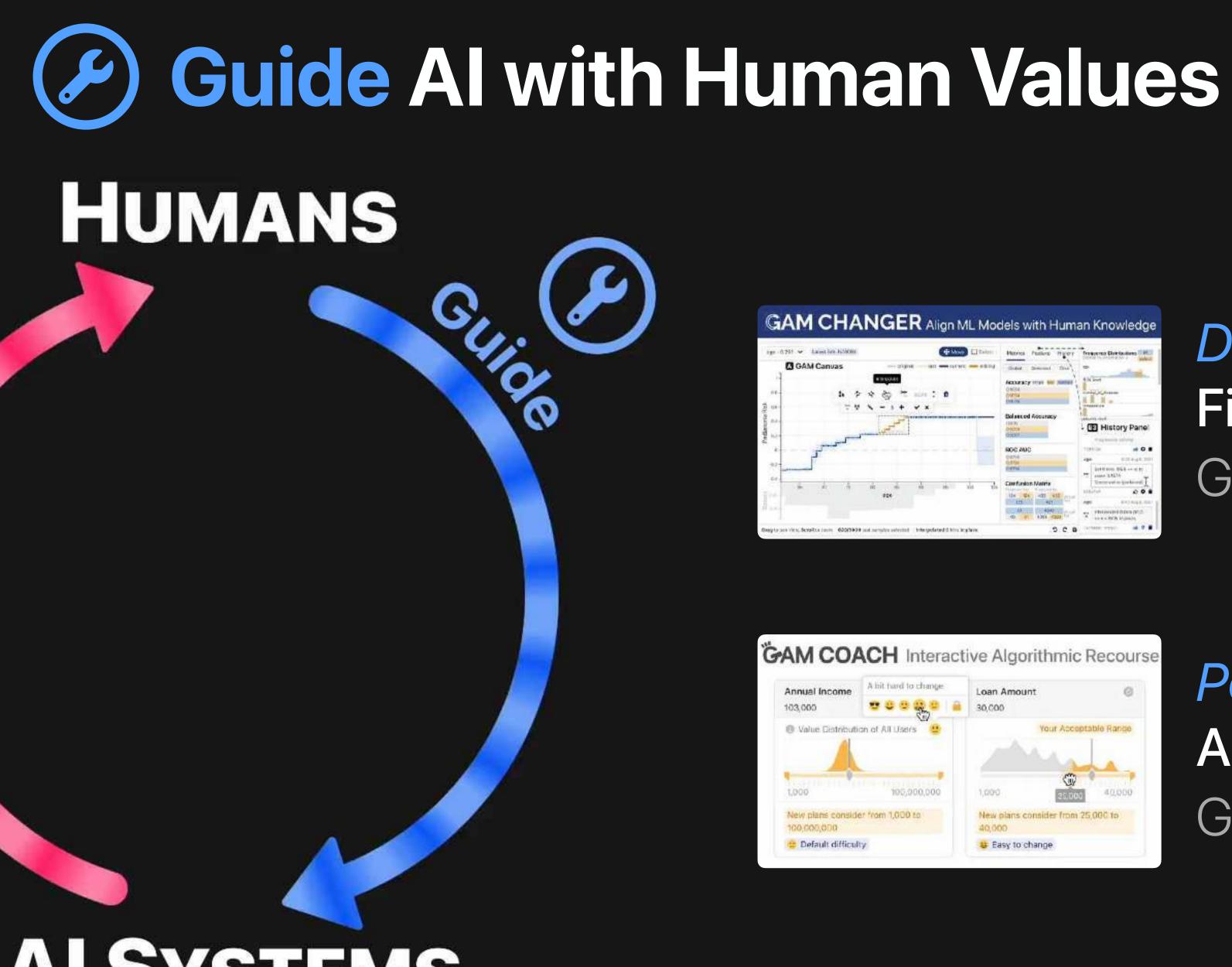




## Finding #3 Diverse Ways to Edit a Model Loan Approval Prediction







## **AI SYSTEMS**

## Domain experts Fix Al errors by model editing GAM CHANGER

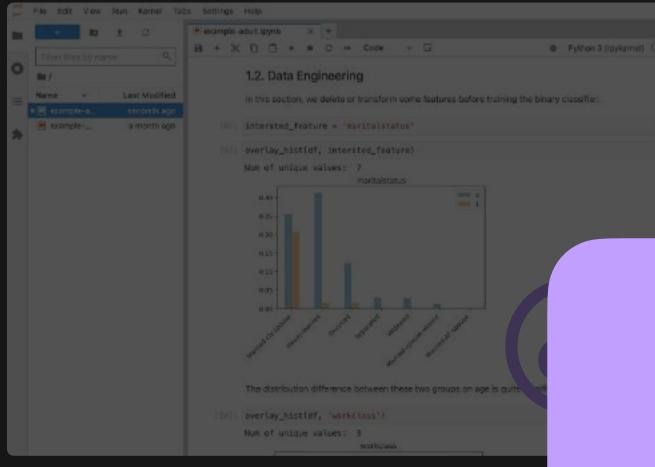
People impacted by AI Alter unfavorable predictions GAM COACH





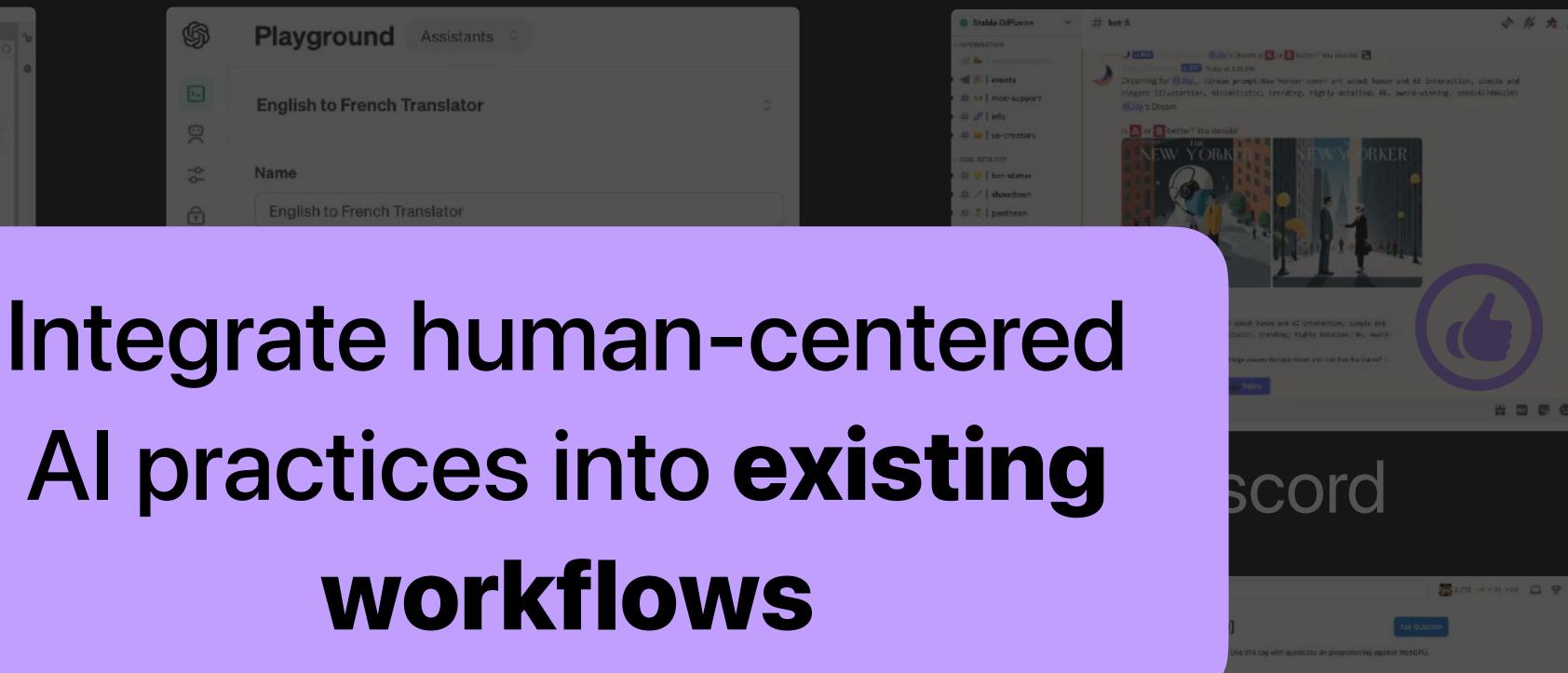


## **Democratize Human-Centered Al**



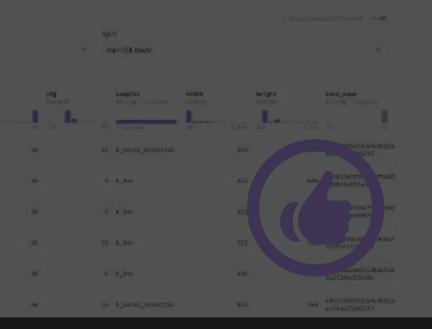
### Jupyter Notebo

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Chiegenn reactive + 54			
	ar the study occurs that invitaln		
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63 + Preturor 6 yes 011			
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30 netebook: Notetauk/he 30 is Etaiky/Sele N			
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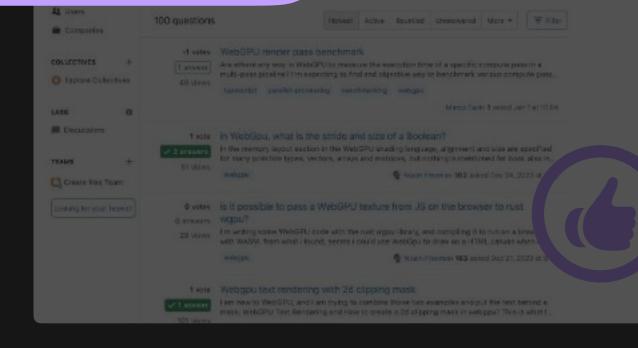


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Hugging Face



Stack Overflow







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### JavaScript library to explain any ML models with SHAP

- 1. KernelSHAP
- 2. WebGL
- 3. Web Workers

## bit.ly/webshap



#### Input Data Loan applicant #092 info C

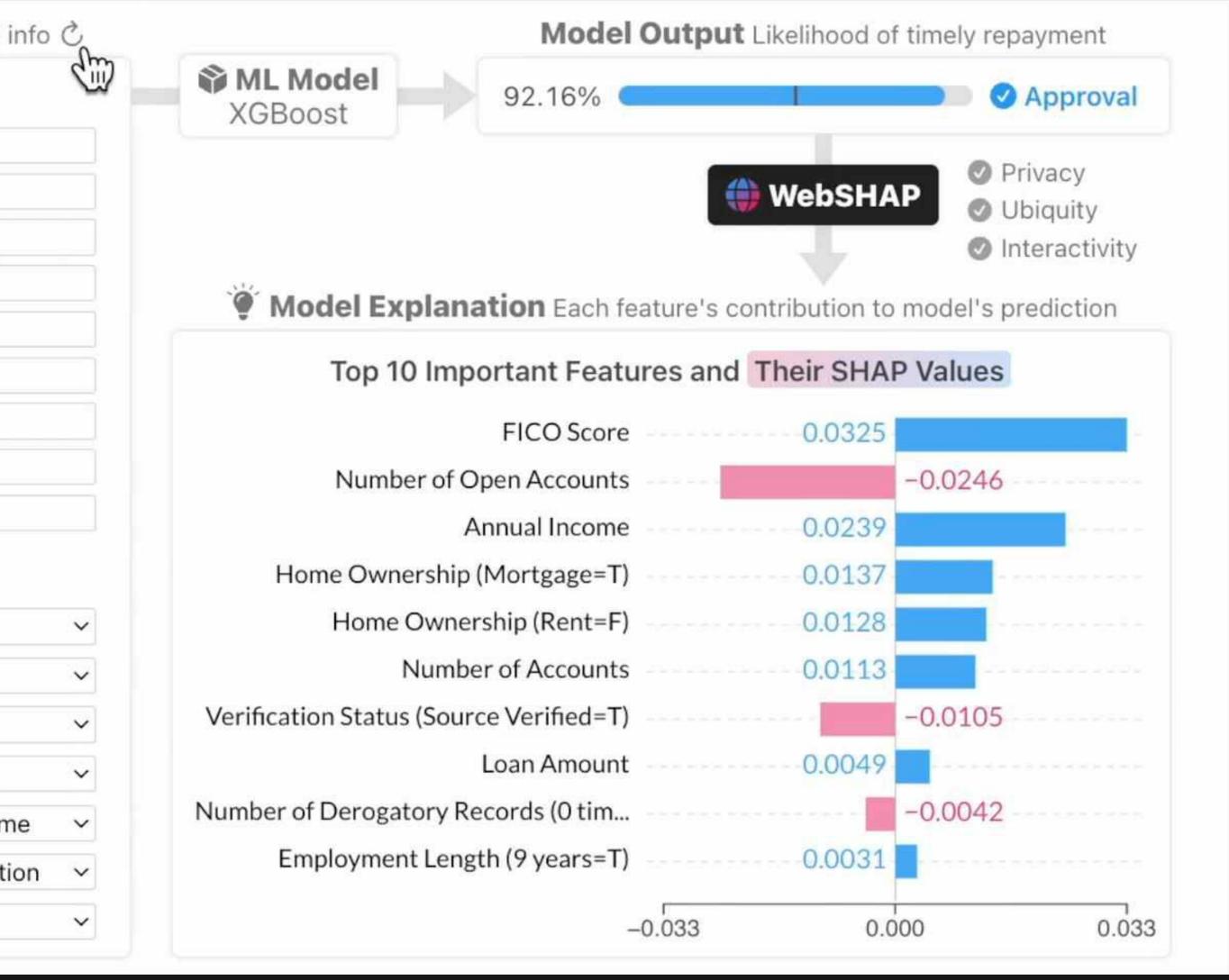
#### **Continuous Features**

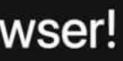
Credit History Length 26					
Credit Utilization 47					
Debt to Income Ratio 10.81					
Annual Income 150003					
Number of Open Accounts 18					
Loan Amount 10000					
Number of Accounts 28					
Revolving Balance 12070					
FICO Score 712					

#### **Categorical Features**

Payment Period	36	mon	ths		
Employment Length 9		9 y	9 years		
Home Ownership Mor			age		
Verification Status Source Verified					
Number of Derogatory Records 1 ti					
Application Type	In	Individual Application			
Number of Bankru	upto	cies	0 time	9	

### Explaining Any Machine Learning Models in Your Browser!









JavaScript Library for vector storage and search

- 1. In-browser RAG
- 2. HNSW
- 3. IndexedDB

bit.ly/ mememojs the Browser

## e MeMemo JavaScript Library for Vector Search in



### CNN EXPLAINER bit.ly/cnn-explainer





olain

HUMANS GUIC

### GAM CHANGER bit.ly/gam-changer

**AI SYSTEMS** 

Democratize

bit.ly/mememojs

Wordflow bit.ly/wordflow-tool

