

# All rounder Harry

Invited expert at W3C

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As a simultaneous implementer and tester, the nature of my work involves both looking for a specific section in the specifications and pursuing the whole specification line by line. Review and reference specifications for various web standards.

## Intent on generating content for W3C

Contribute building up a platform where web authors would find a standard set of information to create websites and achieve their goals. It is crucial to consider how each set of information is defined and being consumed by web authors. I intend to create structured data which can be used for reference and a tool/guideline for users.

## Usage goals

- To make the content accurate (technically and grammatically).
- Review and reference appropriate content for specific sections.

## Pain points

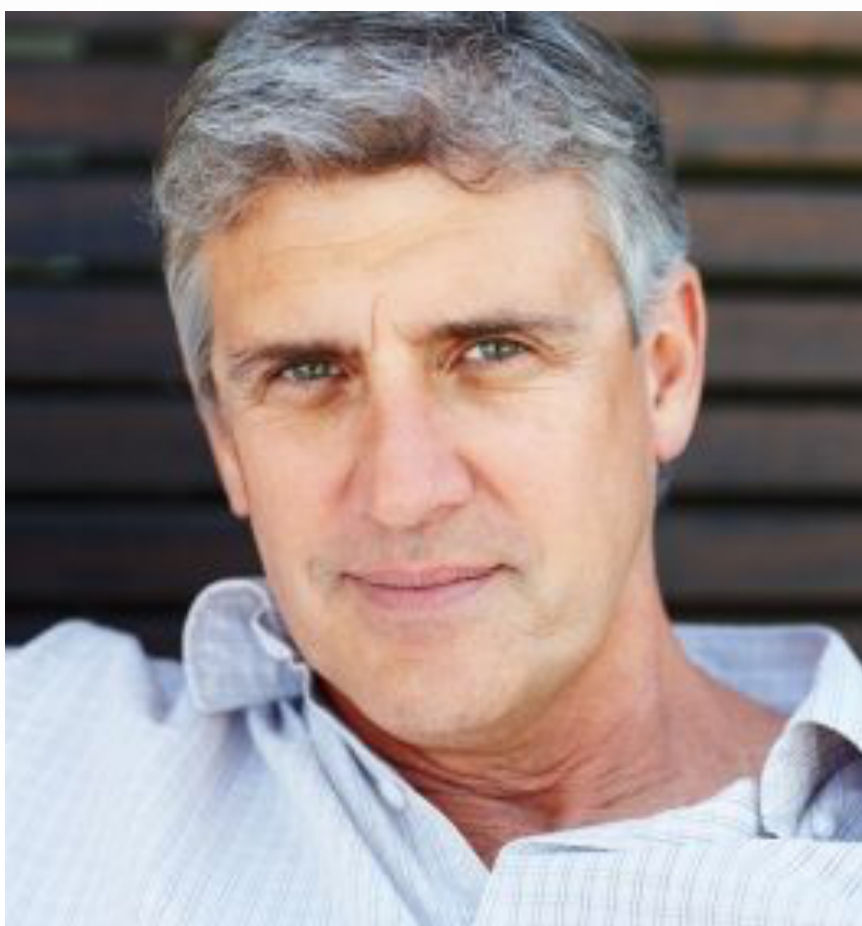
- As an advanced user, landing on the W3C TR page is annoying, generally, I look for Editor's Drafts.
- The Boilerplate section at the top is quite overwhelming. Some content is redundant for me.
- Scrolling to the top of the page, again and again, to report a bug or have access to the test suit is exhausting.
- Unfavorable print version.

## Search/reading behavior

- Bookmark a whole bunch of specifications that I use.

## Recommendation

- I should get all the information upfront, instead of a huge boilerplate/metadata.
- Version control, and indicating which version am I viewing more prominently.
- Reporting a bug could be intuitive and easy from any point of the webpage.



# Broadcaster Chris

Principle software engineer

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My primary role is to code and find intuitive ways to make the broadcasting of shows much more accessible, for eg. A media query which will help me use subtitles. It is a tough task as finding for the exact information becomes hard on the vast information database on W3C. I also need to consider how to make media accessible. As this job is very demanding, I hope not to waste much time on searching; and rather spend time on making company's product.

## Intent on using W3C

W3C provides me required guidelines on how I should be developing my product or tools for consumers. Snippet codes and descriptive information about an idea is explained elaborately, which helps me in my development process. W3C is my to go standards apart from the broadcasting (ETSI) and accessibility standards (British standards for web accessibility) which I refer.

## Usage goals

- Using this guidelines for checking if websites and applications are following the guidelines and suggest appropriate actions.
- Using the application to define media and entertainment solutions for streaming, subtitles etc.

## Pain points

- Which version of specification I am referring.
- When I start reading, I want content upfront and not the metadata and other links.

## Search/reading behavior

- The internal website for quick references (Quick links)
- Browser search on W3C website
- Using the table of content.

## Recommendation

- A robust query searchability on W3C website, replacing browser search.
- Version control, and indicating which version am I viewing more prominently.