## Web for APPs

#### **Challenges in applications development with Web technologies**



#### The growing trend of Web technologies in application

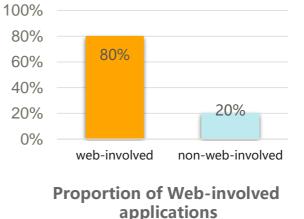


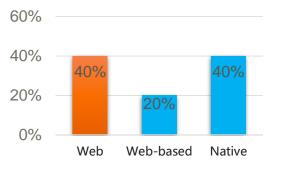
James Bankoski : **85%** of All Apps use some level of web tech. (Blink On 17)





Top1000 Apps: 80% apps involve Web, 60% app pages are Web-based





Proportion of Web-tech in single application

### **Different forms of Web technology in application**

22:00		業■ 美団		al 🗢 🔳
杭州 > 麦当劳&麦咖啡(外卖)			捜索	
美食百货,	随叫随到			
16	30分钟	便利	小时达	夜间购
外卖	蔬菜水果	超市便利	品质百货	看病买药
ΨI				
美食团购	酒店民宿	休闲玩乐	打车	电影演出
	6	降	<i>Ö</i> .	
美团优选	饮品小吃	特价团购	按摩足疗	火车票机票
5	1	6	¥100	- 👛
骑车	民宿公寓	免费水果	天天红包	乐园玩水
¥4.99 优混 美团直播	明日达超市 第日 法超市 第后 × 5.99 分 第日 ~ 1.9 第日 ~ 1.9 第日 ~ 1.9	itan 9 9 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	↑団购 01155 <b>辛美寸家族</b> 「 「 「 「 「 「 「 「 「 「 「 「 「	5进1
↓	优选	视频赚	○○ 消息	我的

Meituan Native APP



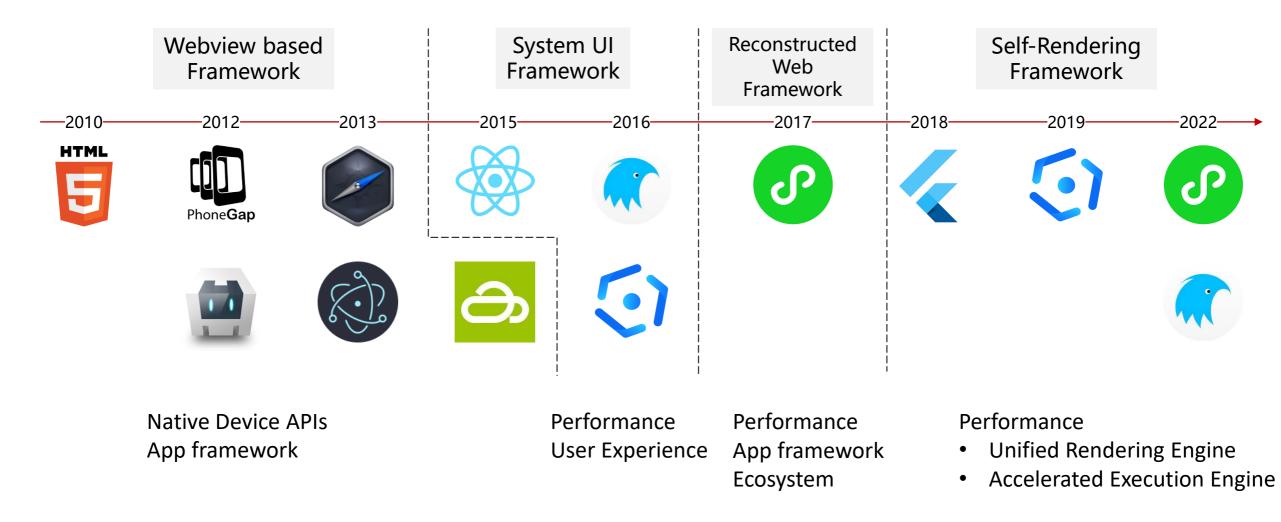
Meituan Mini APP In WeChat



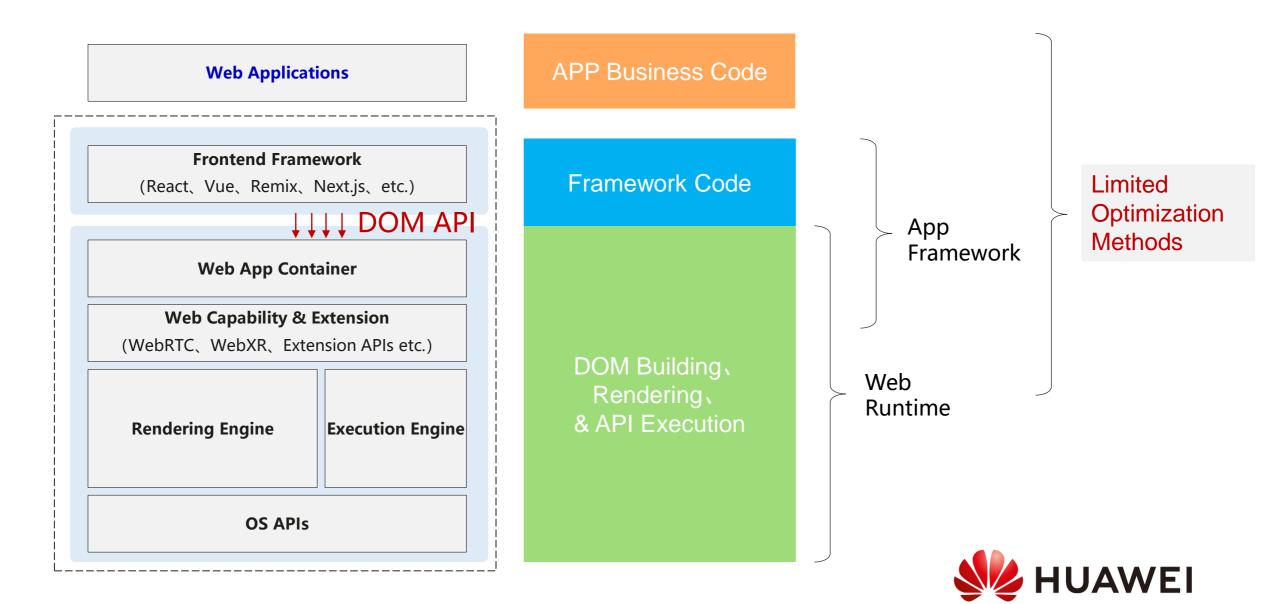
Secondary Page of Meituan



## The history of the app-oriented Web technology

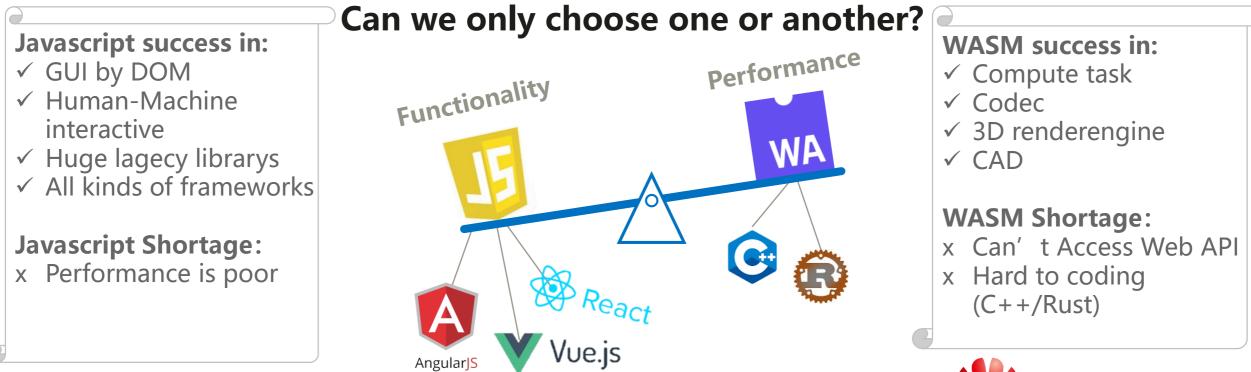


#### Key issues of the app-oriented Web development



#### WASM is better, but rarely used

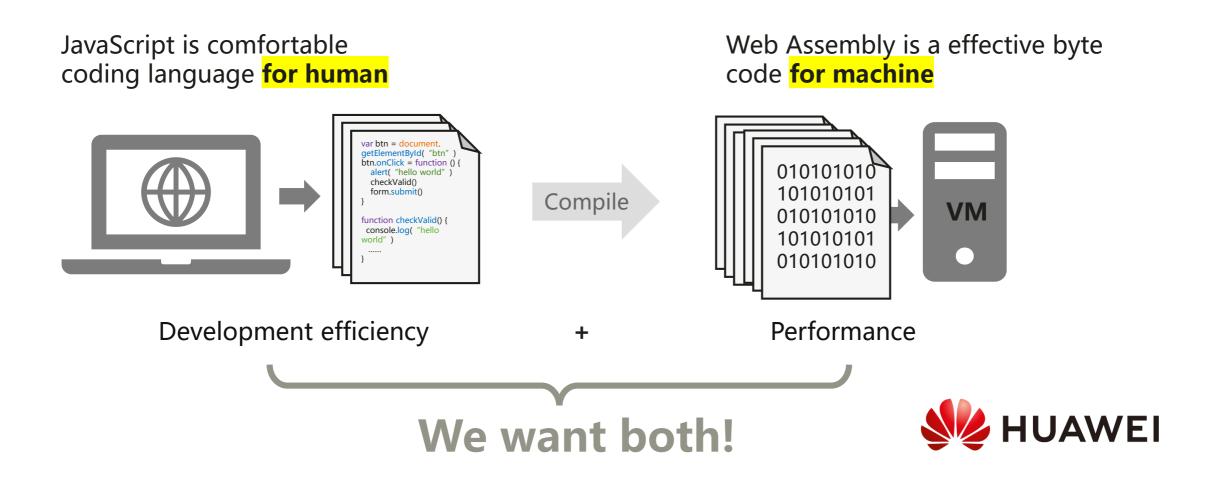




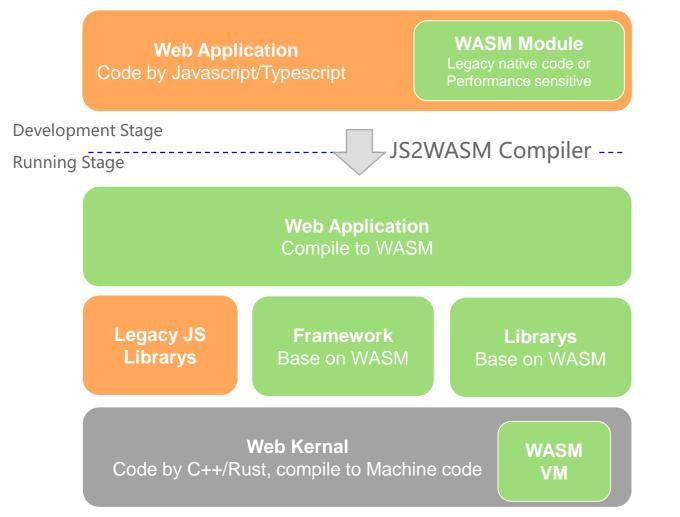


#### Can Web benefit from both WASM & JS(TS) ?

JS continues to be the programming language for Web WASM as an App development execution language



## **An Ideal Web Application Development Model**



Rapid developement

- Performance & Cross-Platform
- Access to both Web & Native Ecosystem

• Best Performance on the certain platform



## What's difficult

#### Lacking of efficient FFI

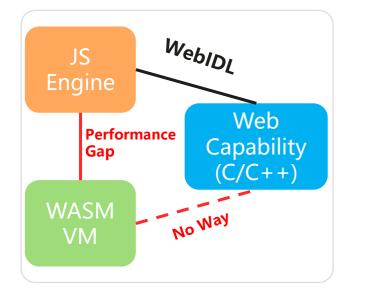
- Can' t call DOM/Web API directly
- Low communication efficiency with JS Engine

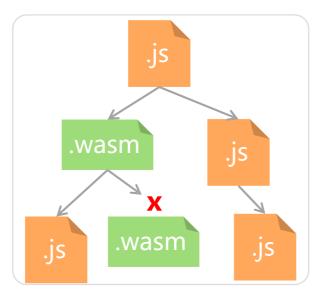
#### Lacking of modular feature

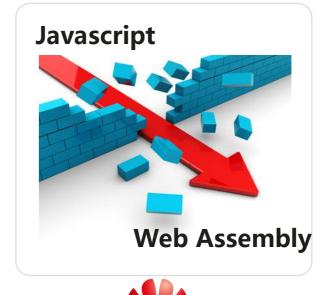
- Big project unfriendly
- Limit of library ecosystem
- Difficult to adapt to existing frameworks

#### Lacking of solid compiler

- C++/Rust not fit for web developing
- Javascript to WASM is difficult (dynamic type, gc, eval() ...)









# Thank you.

把数字世界带入每个人、每个家庭、 每个组织,构建万物互联的智能世界。 Bring digital to every person, home and organization for a fully connected, intelligent world.

Copyright©2018 Huawei Technologies Co., Ltd. All Rights Reserved.

The information in this document may contain predictive statements including, without limitation, statements regarding the future financial and operating results, future product portfolio, new technology, etc. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied in the predictive statements. Therefore, such information is provided for reference purpose only and constitutes neither an offer nor an acceptance. Huawei may change the information at any time without notice.

