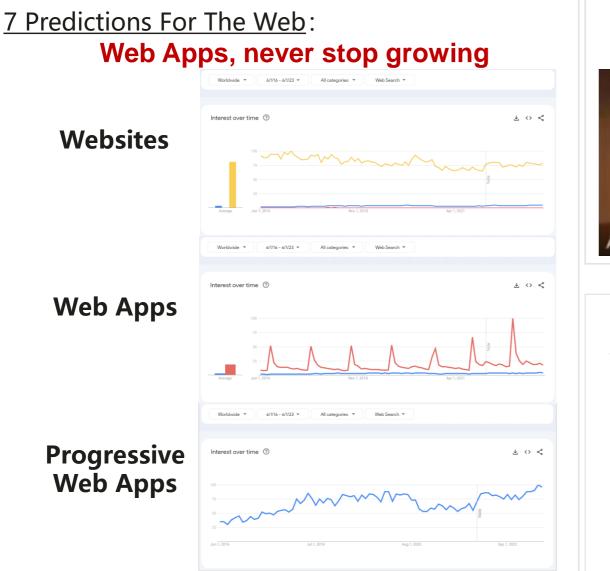
## Web for APPs

#### **Challenges in applications development with Web technologies**



#### The growing trend of Web technologies in application

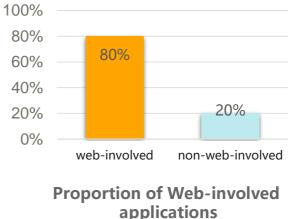


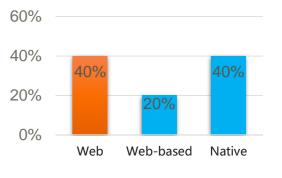
James Bankoski : **85%** of All Apps use some level of web tech. (Blink On 17)





Top1000 Apps: 80% apps involve Web, 60% app pages are Web-based





Proportion of Web-tech in single application

### **Different forms of Web technology in application**

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Meituan Native APP



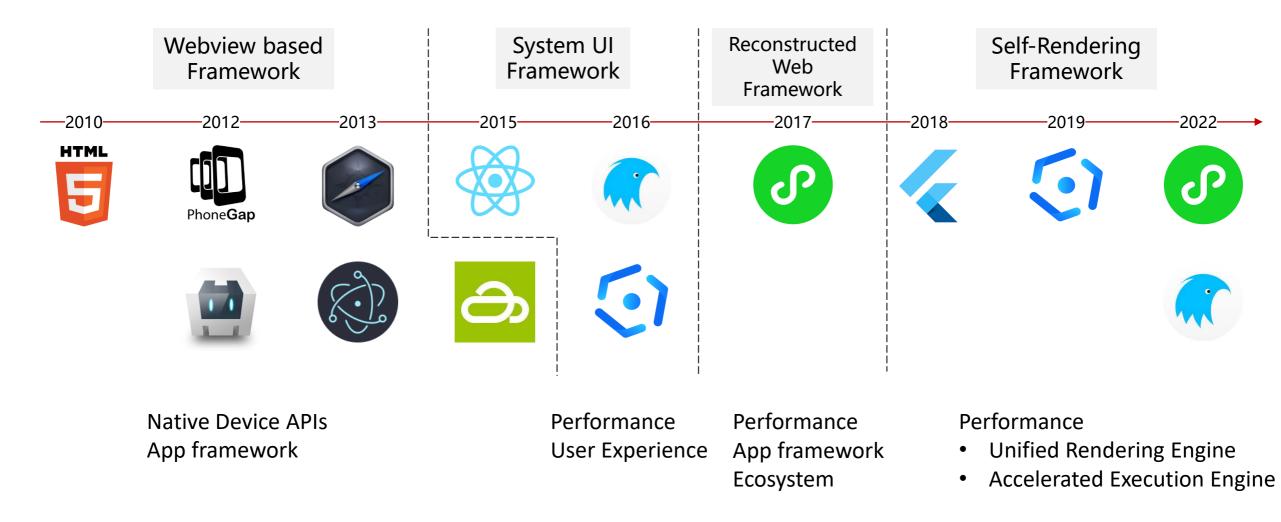
Meituan Mini APP In WeChat



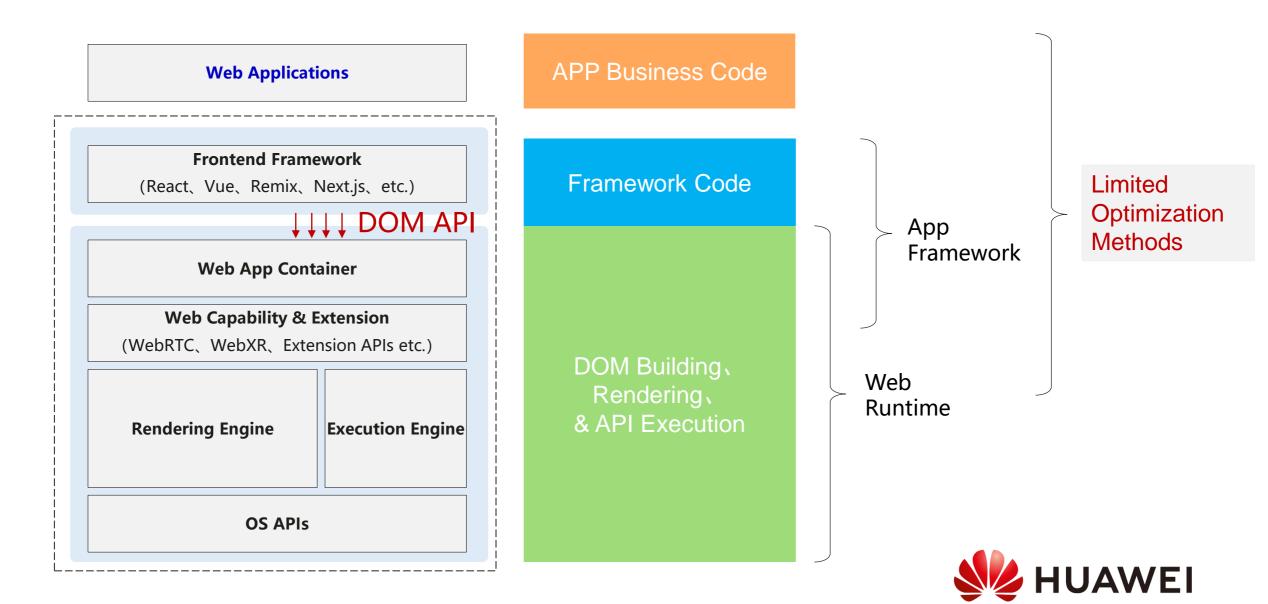
Secondary Page of Meituan



## The history of the app-oriented Web technology

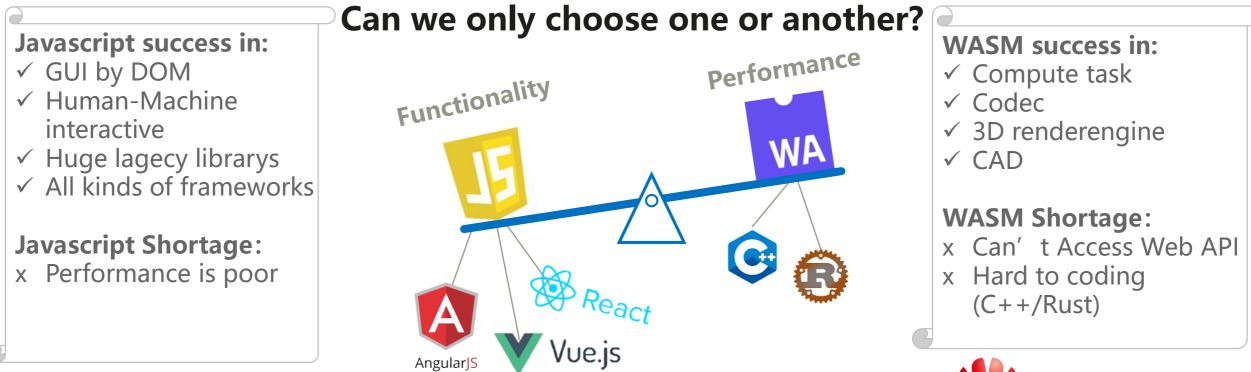


#### Key issues of the app-oriented Web development



#### WASM is better, but rarely used

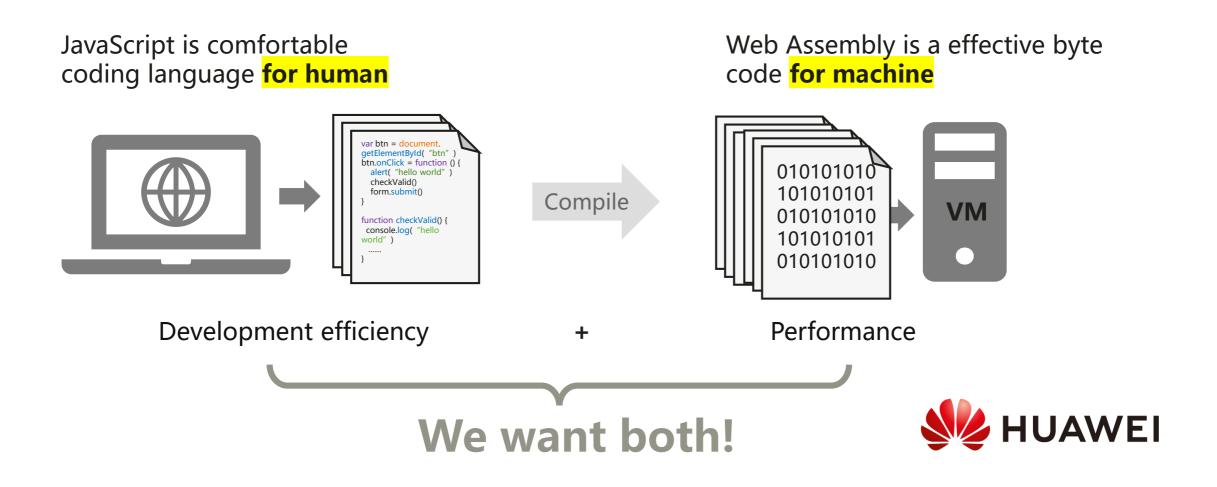




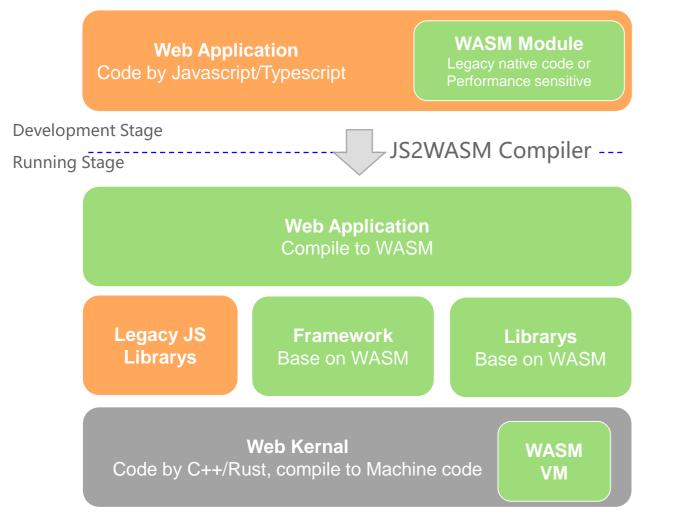


#### Can Web benefit from both WASM & JS(TS) ?

JS continues to be the programming language for Web WASM as an App development execution language



## **An Ideal Web Application Development Model**



Rapid developement

- Performance & Cross-Platform
- Access to both Web & Native Ecosystem

• Best Performance on the certain platform



## What's difficult

#### Lacking of efficient FFI

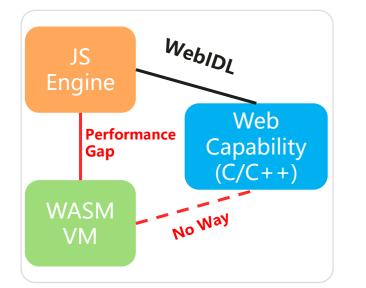
- Can' t call DOM/Web API directly
- Low communication efficiency with JS Engine

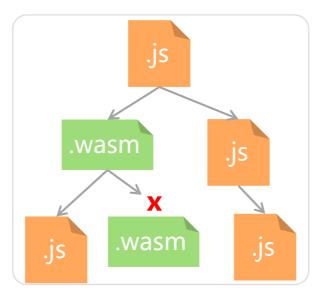
#### Lacking of modular feature

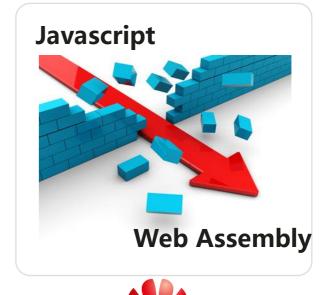
- Big project unfriendly
- Limit of library ecosystem
- Difficult to adapt to existing frameworks

#### Lacking of solid compiler

- C++/Rust not fit for web developing
- Javascript to WASM is difficult (dynamic type, gc, eval() ...)









# Thank you.

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