



W3Cx and edX

Presented by:

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Hi, we're 2U / edX.

For more than a decade, 2U, Inc. has been the **digital transformation partner of choice** to great non-profit universities and industry leaders delivering **high-quality online education at scale.**

As the **parent company of edX**, a leading global online learning platform, 2U provides over 44 million learners with access to world-class education in partnership with more than 230 colleges, universities, and corporations. Our people and technology are powering more than 3,600 digital education offerings—from free courses to full degrees—and helping unlock human potential.

**A shared vision
of universal
access to the
world's best
digital
education**

Freemium MOOC Model: Learner Access to Free Education

Consistent with our Mission, every open course (MOOC) on edX.org has a Free “Audit Track.”

Learners worldwide can access a subset of the course materials and learn basic concepts for Free. The (low-cost) paid “Verified Track” is required for full course access and the ability to earn a Certificate showing successful completion.

Learn how to tackle today's urban challenges

***sustainability* Programs (27 results)**

***sustainability* Courses (264 results)**

Search

Enroll

Ways to take this course

Choose your path when you enroll.

Verified Track

Audit Track

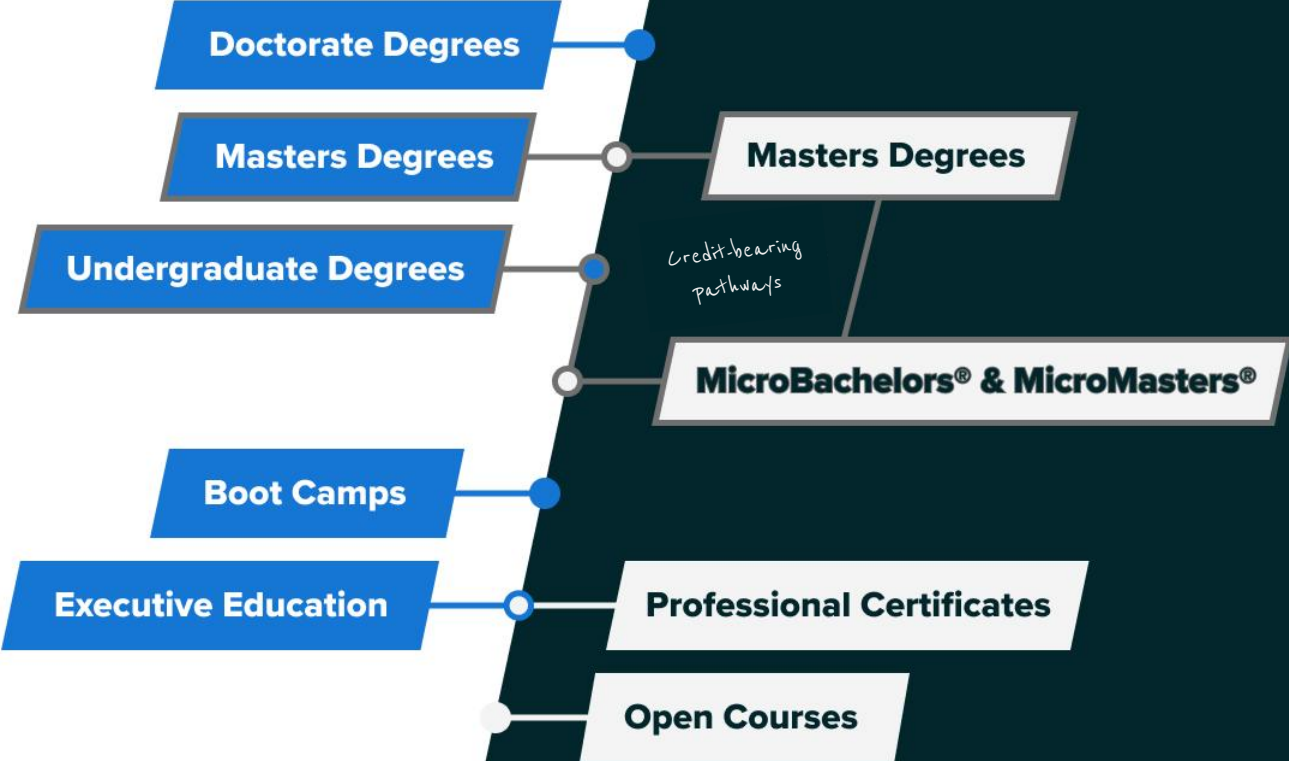
	Verified Track	Audit Track
Price	\$199 USD	Free
Access to course materials	Unlimited ①	Limited ① <small>Expires on Dec 14</small>
World class institutions and universities	✓	✓
edX support	✓	✓
Shareable certificate upon completion	✓	-
Graded assignments and exams	✓	-

Read our FAQs about frequently asked questions on these tracks.

Choose Learner Track - Free or Paid

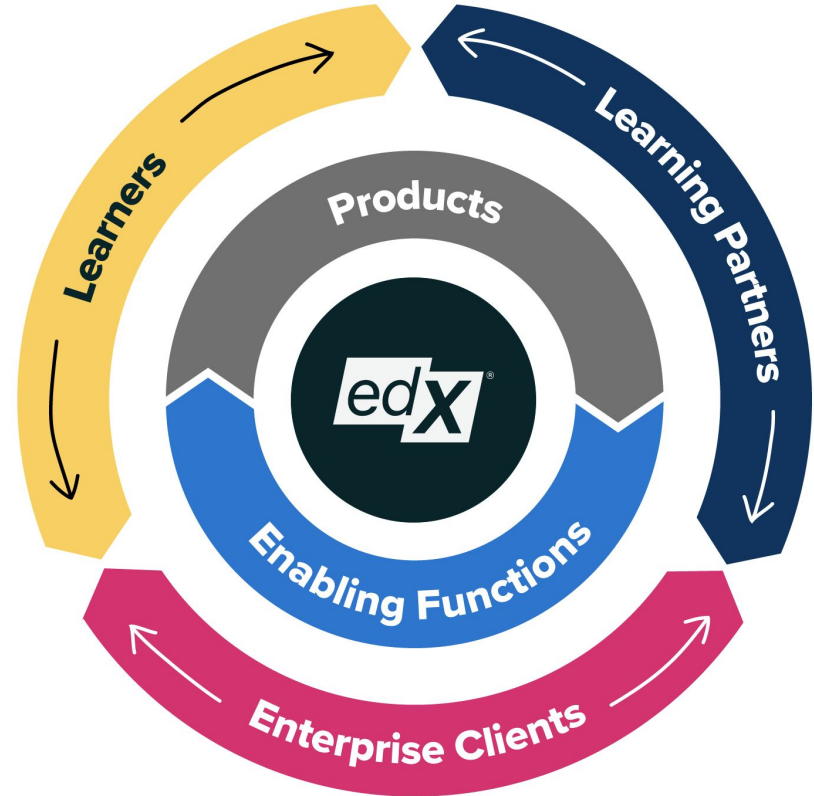


Free-to-degree for lifelong learning.



The platform.

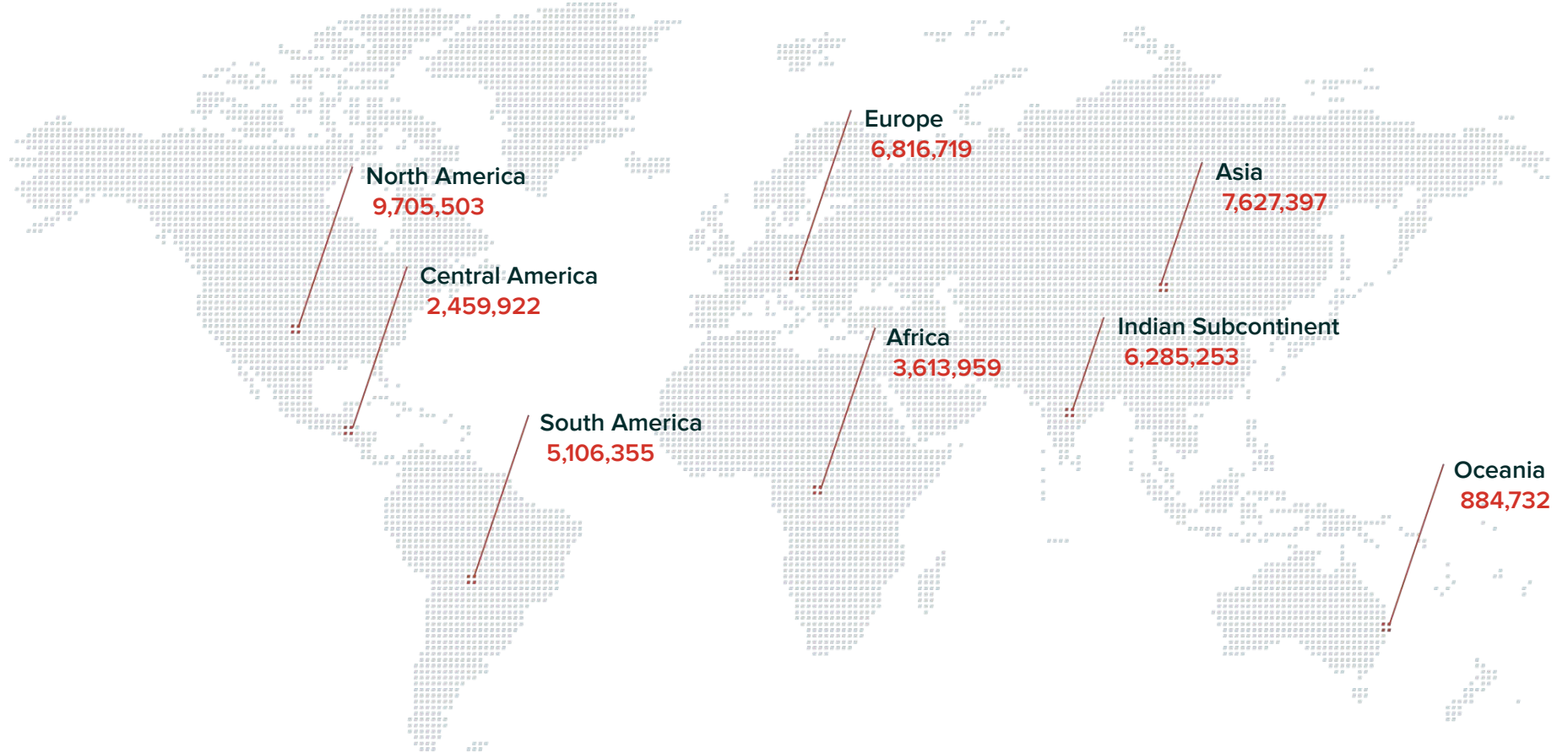
Our platform gives millions of learners and partners a **destination for high-quality products** delivered with **best-in-class enabling functions** that drive meaningful educational experiences and **impactful career outcomes**.



230+ University & corporate learning partners.



A global community of 44M+ edX Learners



Meaningful impact.

50%

say that taking courses with edX
changed their lives

97%

of all 2U-powered degree alumni achieved
a positive career outcome after graduating

13K+

MicroMasters®
credentials
earned

89%

career advancement for
MicroMasters® program
completers

\$11K

median income
increase for boot
camp alumni 1 yr
after graduating*



edX for Business



Data
Science

Business

Leadership

Computer
Science

Healthcare &
Lifesciences

AI

Sustainable
Energy

Writing

IOT

Marketing

Communications

Cybersecurity

**Upskill everyone,
at every level
and skill **across**
the organization.**

Workforce of tomorrow

The problems we solve.

Upskill and reskill

74%

CEOs concerned with availability of key skills

PWC 2020 Global Talent Report

Job-relevant skills

77%

employees willing to upskill/retrain to stay employable

PWC 2020 Global Talent Report

Culture of learning

54%

employees will need new skills by 2022

World Economic Forum Report-2019



Accelerate the **workforce of the future** with edX For Business



Upskill and reskill employees faster with pathways and stackable credentials



Accelerate digital transformation with highly skilled employees



Retain employees by enhancing their business skills and career paths



Develop business agility and adaptability for a competitive advantage

Create business ready **skills pathways**

Example edX courses in the subscription catalog to develop in-demand business skills.

Soft “human” Skills <ul style="list-style-type: none">• Business Communications• Business Writing• Critical Thinking & Problem Solving	Computer Science <ul style="list-style-type: none">• Ethics in AI and Big Data• AI for Everyone• Introduction to Linux• Front-End Web Development• Web accessibility
Agile Project Management <ul style="list-style-type: none">• Six Sigma - Define and Measure• Lean production• Software Engineering Essentials• Agile Software Development	Digital Skills <ul style="list-style-type: none">• Introduction to Marketing• Digital Strategy and Action• Digital Marketing Strategy• Creative Coding
Business & Leadership <ul style="list-style-type: none">• Inclusive Leadership• Entrepreneurial Leadership Toolbox• Introduction to Corporate Finance• Data Analytics for Business	Data Science & Analysis <ul style="list-style-type: none">• Data Science Tools• SQL for Data Science• Analytics for Decision Making• Essential of Data Literacy



W3Cx on edX



W3Cx catalog

The catalog displays the following courses:

- Introduction to Web Authentication** (Enroll)
- Introduction to Web Accessibility** (Enroll)
- HTML5 and CSS Fundamentals** (Enroll)
- HTML5 Coding Essentials and Best Practices** (Enroll)
- HTML5 Apps and Games** (Enroll)
- CSS Basics** (Enroll)
- JavaScript Introduction** (Enroll)

- Incl. a Front-End Web Developer program (5 courses on HTML5, CSS and JS)

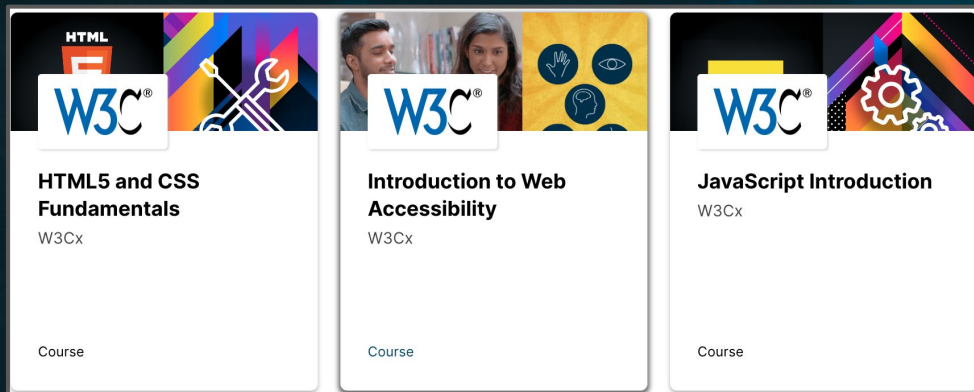


- New! Introduction to Web Authentication

W3Cx at a Glance...

- **edX Member since 2015**
- **First MOOC session (instructor-paced - 6 weeks long) on HTML5 got over 100K enrollments!!**
- **1.3M enrollments into W3Cx MOOCs**
 - **456k Learners from Asia**
 - **429k Learners from Americas**
 - **273k Learners from Europe**
 - **118k Learners from Africa**
 - **24k Learners from Oceania**

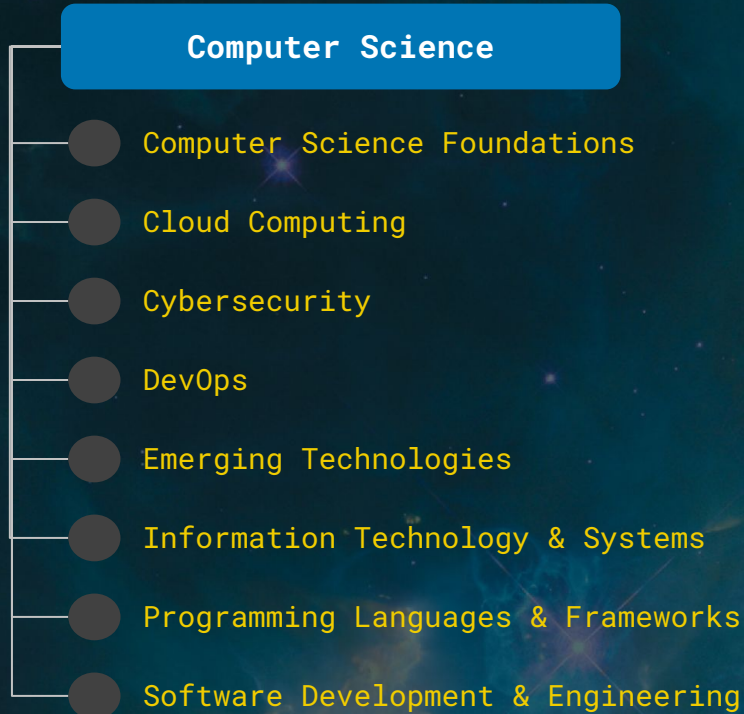
Top performing W3Cx MOOCs



- **HTML5 and CSS Fundamentals**
 - **310k enrollments**
- **Intro to Web Accessibility**
 - **45k enrollments**
 - **12% verification rate**
- **JavaScript Introduction**
 - **200k enrollments**

Computer Science on edX

Powering career growth and transition in key fields



This is our moment.

**Let's seize it to create
lasting change.**