The State of Web Monetization

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Some questions to think about

- What other Web APIs come to mind when you think of Web Monetization?
- How might the Payment request API with a web-based Interledger wallet?
- How might Web Monetization API work with Payment Handler API for pre-authorized subscription and other payments?
<meta name="monetization" content="$your.payment.pointer.address/xxx"/>
Imagine adding a single line of code and automatically getting paid when people use your app or website!

<meta name="monetization" content="$your.payment.pointer.address/xxx">
Our online self

**How** we earn from our web projects and content
How we earn from content and get paid

1 vs 2

- Exclusionary. Closed
- Driven by ads
- Delayed

- Fair. Transparent. Open
- Driven by provided value
- Realtime Micropayments
Web Monetization
Web Monetization is enabling web apps and websites everywhere to earn in real time
Wallet
+
Payment Pointer (ILP)
+
HTML meta tag

webmonetization.org
Who is Web Monetized

- Freecodecamp.org
- Hackernoon.com
- Defold.com
- Dev.to
- Creativecommons.org
- Enclavegames.com
- And more

developers.coil.com/community/who-is-web-monetized
What works today

- Unlock new features of Apps for monetized users
- Gamify your site or web app by activating perks after payment is streamed
- Revenue sharing for multi-contributor content
- Puma Mobile Browser + Web Monetization
The future of Web Monetization

- `<link>` tag to replace `<meta>` tag
- Navigator instead of Document
- Consolidate events
Move to <link> tag

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Move to navigator.monetization
Consolidate events
Current limitations of Web Monetization

- Fixed amount
- Timed payments
Future opportunities

- Simple Payments (paying a specific amount)
- Recurring Payments (subscriptions and pay-as-you-go)
- Web wallet to App payment

All made possible by Rafiki - github.com/interledger/rafiki
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- How might Web Monetization API work with Payment Handle API for pre-authorized subscription payments?
More resources:

Standard and Specification
webmonetization.org

Web Monetization update
dev.to/coil/an-update-from-the-web-monetization-workshop-3ppd

Changes
github.com/WICG/webmonetization/pulls
Questions...?

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