

The State of Web Monetization

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Some questions to think about

- What other Web APIs come to mind when you think of Web Monetization?
- How might the Payment request API with a web-based Interledger wallet?
- How might Web Monetization API work with Payment Handler API for pre-authorized subscription and other payments?



```
<meta name="monetization" content="$your.payment.pointer.address/xxx">
```

Imagine adding a single line of code and
automatically getting paid when people use your
app or website!



```
<meta name="monetization" content="$your.payment.pointer.address/xxx">
```

Our online self

How we earn from our web projects and content

How we earn from content and get paid

1 vs 2

- Exclusionary. Closed
- Driven by ads
- Delayed

- Fair. Transparent. Open
- Driven by provided value
- Realtime Micropayments

Web Monetization

Coil

Web Monetization is enabling web apps and websites everywhere to earn in real time

Wallet
+
Payment Pointer (ILP)
+
HTML meta tag

webmonetization.org

Who is Web Monetized

- [Freecodecamp.org](https://freecodecamp.org)
- [Hackernoon.com](https://hackernoon.com)
- [Defold.com](https://defold.com)
- [Dev.to](https://dev.to)
- [Creativecommons.org](https://creativecommons.org)
- [Enclavegames.com](https://enclavegames.com)
- And more

developers.coil.com/community/who-is-web-monetized

What works today

- Unlock new features of Apps for monetized users
- Gamify your site or web app by activating perks after payment is streamed
- Revenue sharing for multi-contributor content
- Puma Mobile Browser + Web Monetization

The future of Web Monetization

- `<link>` tag to replace `<meta>` tag
- Navigator instead of Document
- Consolidate events

Move to <link> tag

-

Move to navigator.monetization

-

Consolidate events

-

Current limitations of Web Monetization

- Fixed amount
- Timed payments

Future opportunities

- Simple Payments (paying a specific amount)
- Recurring Payments (subscriptions and pay-as-you-go)
- Web wallet to App payment

All made possible by Rafiki - github.com/interledger/rafiki

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More resources:

Standard and Specification
webmonetization.org

Web Monetization update
dev.to/coil/an-update-from-the-web-monetization-workshop-3ppd

Changes
github.com/WICG/webmonetization/pulls

Questions...?

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