

W3C Website Redesign Questions

- **1.1 Project Summary:** *The current website was redesigned in 2008, moving to a responsive layout, revised architecture and a custom CMS*
 - Can you walk us through your current CMS sometime?
 - Do you use only one CMS on the sections of the site that are included in the RFP (for Phase 1)?
- **2.1 Why Are We Doing This:** *When you reference the website as, “NOT being a primary driver of sales,”*
 - Is this a statement, or a problem you’re looking to remedy with the redesign project?
- **3.3 Key Audiences & Benefits:**
 - Will we have access to sets of the audiences you’ve outlined in this section? Including them in our process will help us best understand how we can achieve their goals.
- **4.1 Phases:** *The design chosen for Phase I needs to look at the rest of the site, so we don’t run any risk that Phase I will not scale well to cover the expectations for the rest of the site.*
 - Are we keeping some consistency between old and new design as we work through the different phases?
- **4.1 Phases:** *Vertical industries landing pages.*
 - Are you referring to the pages on the homepage of W3.ORG under the header “Web and Industry”?
 - Could you provide more clarity around the deliverables for this part of scope?
- **4.1 Phases:** *Public Work Groups homepages (ala IETF data tracker).*
 - Are you referring to homepages for each Group found in a list on this page <https://www.w3.org/Consortium/activities> that includes Accessibility Guidelines, Audio, Automotive, Publishing... etc.,
- **4.1 Phases:** *We noticed you have multiple regions accessible from the main page. Ex, Austria, Australia, Spain.*
 - Are all of those regions in-scope for this project?
- **4.2 Requirements:** *Performance must be as good as or better than the current site.*



- Any metrics of performance as it stands today?
- **4.2 Requirements:** *HTML5, WCAG 2.1, ideally Level AAA (level AA as a minimum), standards compliance.*
 - What is the level of importance of WCAG 2.1 AAA compliance versus AA? We are happy to tackle either, but want to ensure we understand the requirements around hitting the highest marks here.
- **4.2 Requirements:** *“Integrates with existing W3C-maintained back-end services (e.g. database of groups and participants, …)”*
 - What backend services need to be integrated? What kind of connections and authentication do these services provide?
 - How does each service interact with the website?
- **4.3 Services:** *Browser & Device Testing, Usability testing (Ideally including participants with disabilities. We have resources for that, including <https://www.w3.org/WAI/test-evaluate/involving-users/>)*
 - The website is very helpful, thank you! To help us find the right testers faster, do you have a pool of users with disabilities you’ve drawn on in the past?
 - What are some other resources you have beyond the W3C page?
- **4.3 Services; Design:** *Adopt, or define & draft a website governance document / project specification / design system.*
 - Are you using any governance tool for accessibility and compliance today, like SiteImprove?
- **4.3 Services; W3C Will Provide:** *Oversight team.*
 - Can you describe how your oversight team would like to integrate with the selected vendor and project?
- **4.3 Services; Development:** *Multilingual site, language negotiation (e.g., Accept-Language header in combination with page links to alternate languages, and ‘sticky’ content negotiation techniques)*
 - How are you currently translating the website?
 - Is it done manually?
- **4.3 Services; Development:** *Content migration*
 - How is the current data stored in the database? (Raw data types, processed markup, etc)
 - Is it extractable in a workable format or an API? (JSON, XML, CSV, etc.)

- What volume of content public and or private, is required for migration?