



Fraunhofer
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— FAME
Future Applications
and Media

4th FOKUS Media Web Symposium

Screens, Screens, Screens – Multi-Screen moves Mainstream
May 8 -9, 2014, Berlin, Germany

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Hello!

Fraunhofer FOKUS, together with partners and friends, invites to the 4th FOKUS Media Web Symposium. During these two days, international experts will present and discuss current media trends in tutorials, technical workshops and invited conference presentations.

Tutorials

- Internet delivered Media
- Multi-Screen Technologies & Standards

Workshops

- Smart TV – what is next?
- Multi-Screen Challenges and Best Practices

Conference Sessions

- 1: Opening Presentation “Future Media Web”
- 2: Smarter TV – where we are, where do we go from here?
- 3: Multi-Screening in the Wild – Best Practice
- 4: Streaming Media – Delivery and Protection
- 5: Searching, Finding, Recommending Content
- 6: Monetizing Digital Media

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