Recommendations for Content Combination and Removal from [www.w3c.org/wai](http://www.w3c.org/wai)

# **Primary navigation sections:**

|  |  |
| --- | --- |
|  |  |
| Navigation section: | **ANSWERS**: |
| 1. About wai
 | Who is WAI and what do they do? |
| 1. Understanding accessibility
 | What is it? Why should I care? |
| 1. guidelines for measuring accessibility
 | What standards are there which measure whether or not something is accessible? |
| 1. Be An Advocate
 | How can I help others understand why accessibility is important?  |
| 1. Evaluating Accessibility
 | How can I tell if something is accessible? |
| 1. Implementing Accessibility
 | How can I design and code accessibly? |
| 1. Participate in WAI
 | How can I get involved? |

### The IA contains three navigation-level page types (though this is not an exhaustive list of all page types):

* Primary navigation *landing pages*
* Secondary navigation *section overview pages*
* Tertiary navigation *article pages*

# Content recommended for retirement: (check multi-month analytics data on all of these)

* **URL**: <https://www.w3.org/WAI/yourWAI>

**Justification**: Kitschy title and most content here (Look through the Website Navigation) is not relevant. Consider folding useful content (Can’t Find It?) into main index page or Contact Us section.

* **URL**: <https://www.w3.org/WAI/sitehelp.html>

**Justification**: Does anyone really look at this? Robust search will negate the need for it.

* **URL**: <https://www.w3.org/WAI/users/>.

**Justification**: Combine any relevant content here (this page is largely just a list of links) into the new Understanding Accessibility landing page.

* **URL:** <https://www.w3.org/WAI/intro/people-use-web/>

**Justification**: Combine any relevant content here (this page is largely just a list of links) into the new Understanding Accessibility landing page.

* **URL**: https://www.w3.org/WAI/managing.html

**Justification**: This page is just a list of links to other content elsewhere on WAI.

* **URL**: <https://www.w3.org/WAI/gettingstarted/Overview.html>

**Justification**: This page is just a list of links to other content elsewhere on WAI.

* **URL**: <https://www.w3.org/WAI/train.html>

**Justification**: This page is just a list of links to other content elsewhere on WAI.

* URL: <https://www.w3.org/WAI/gettingstarted/tips/>

**Justification**: This page is just a list of links to other content elsewhere on WAI.

* <https://www.w3.org/WAI/users/> (Designing for Inclusion)

**Justification**: This page is just a list of links to other content elsewhere on WAI.

* <https://www.w3.org/WAI/managing>

**Justification**: This page is just a list of links to other content elsewhere on WAI.

* **URL**: <https://www.w3.org/WAI/techpapers.html>

**Justification**: These seem very outdated, perhaps with the exception of the CAPTCHA papers.

* **URL**: <https://www.w3.org/WAI/impl/software>

**Justification:** This page was last updated in 2002. I suspect people reading it will be looking for suggestions on up to date tools, which it does not provide. Update or retire it.

* **URL**: <https://www.w3.org/WAI/users/browsing.html>

**Justification:** This page was last updated in 2010. I suspect people reading it will be looking for the most recent information, which it does not provide. Update or retire it.

* **URL**: <https://www.w3.org/WAI/intro/wai-age-literature>

**Justification**: This is a page describing what is in a W3C working draft document last updated in 2008. If the document itself is still relevant, link directly to it where appropriate.

* **URL**: <https://www.w3.org/WAI/WCAG20/docslist.html>

**Justification**: Fold this into a main page, or delete.

* **URL**: <https://www.w3.org/WAI/WCAG20/glance/Overview.html>

**Justification**: Fold this into the main content of WCAG 2.0 Guideline section.

* **URL**: <https://www.w3.org/2002/12/uaag10-pressrelease>

**Justification**: This is a press release from 2002. If this content is still relevant, fold it in elsewhere.

* **URL**: <https://www.w3.org/WAI/AU/2002/tools.html>

**Justification:** This list of tools was last updated in 2002. Update it or remove it.

# Entirely new content or substantive rewriting/combining needed:

1. **Overview of what accessibility is for the Understanding Accessibility landing page.** I would combine some content from <https://www.w3.org/WAI/intro/people-use-web/diversity> , <https://www.w3.org/WAI/intro/people-use-web/>, <https://www.w3.org/WAI/users/>, and <https://www.w3.org/WAI/intro/accessibility.php>

 This page should concisely explain what accessibility is, why it’s important, and who needs it. The subpages for this section can go into more detail.

1. **Types of Accessibility Needs overview page needs a short essay explaining the kinds of accessibility needs that people can have**, also explaining that people can have more than one type of need simultaneously. Use some content from the “Diversity of Abilities” page on <https://www.w3.org/WAI/intro/people-use-web/diversity> on this overview page.
2. **Each of the 5 subsections of Types of Accessibility Needs (Auditory, Physical, Cognitive & Neurological, Visual, Speech, and Older and Ageing Users) need their own article page**. For each article page, combine the relevant content relating to the disability type from <https://www.w3.org/WAI/intro/people-use-web/diversity> (Diversity of Web Users) and the personas from <https://www.w3.org/WAI/intro/people-use-web/stories> (Stories of Web Users.) Alicia has made a special page type template for this.
3. Content for all three pages on the site related to Older and Aging Users ideally should be combined into one page under Types of Accessibility Needs. I recommend combining <https://www.w3.org/WAI/older-users/> and <https://www.w3.org/WAI/older-users/developing> into one. I am not sure how relevant the literature review page <https://www.w3.org/WAI/intro/wai-age-literature> still is as it was last updated in 2008.
4. **Guidelines for Measuring Accessibility overview page** needs a brief introductory essay explaining the different kinds of standards used worldwide and explaining what WCAG guidelines of various kinds are and do. For example, this page is where it should become apparent to the reader what a *user agent* is.
5. **WCAG-EM Overview: Website Accessibility Conformance Evaluation Methodology** (https://www.w3.org/WAI/eval/conformance) Needs to be rewritten in intelligible, concise language, or consider removing it altogether. It is difficult to understand what the point of this page is.
6. **Before and After Demonstration (BAD)** looks dated. This content needs at least a visual refresh to appear relevant to 2017 audiences.
7. **Implementing Accessibility (How can I design and code accessibly?) landing page** needs a short essay introducing this section. I recommend including a lot of the content from <https://www.w3.org/WAI/impl/improving> on this page.
8. **Evaluating Accessibility landing page** needs a short essay introducing this section. You could use some of the content from this page <https://www.w3.org/WAI/eval/Overview.html> but it is mostly a list of links to documents which have largely not been updated in a long time.
9. **Content on mobile accessibility** – where is it? People will want this.
10. Combine this excellent page https://www.w3.org/WAI/intro/wcag20 with this page <https://www.w3.org/WAI/intro/wcag.php> and create one **unified overview page for the WCAG 2.0 Guidelines.**

# Content to rename:

**Original URL**: <https://www.w3.org/WAI/about/announcements.php>

New URL: https://www.w3.org/WAI/about/news.php

Justification: News is a more appropriate term for this content, and it can be combined with other related content here as news is added.