Recommendations for Content Combination and Removal from [www.w3c.org/wai](http://www.w3c.org/wai)

# **Primary navigation sections:**

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| Navigation section: | **ANSWERS**: |
| 1. About wai
 | Who is WAI and what do they do? |
| 1. Understanding accessibility
 | What is it? Why should I care? |
| 1. guidelines for measuring accessibility
 | What standards are there which measure whether or not something is accessible? |
| 1. Be An Advocate
 | How can I help others understand why accessibility is important?  |
| 1. Evaluating Accessibility
 | How can I tell if something is accessible? |
| 1. Implementing Accessibility
 | How can I design and code accessibly? |
| 1. Participate in WAI
 | How can I get involved? |

### The IA contains three navigation-level page types (though this is not an exhaustive list of all page types):

* Primary navigation *landing pages*
* Secondary navigation *section overview pages*
* Tertiary navigation *article pages*

# Content recommended for retirement: (check multi-month analytics data on all of these)SLH: "Retirement" I assume generally means not include in site nav and add note that page is retired, no longer maintained, etc. – and pointer to relevant new pages as appropriate. (Not delete all together, of course – no 404s here! ;-)I think there are at least 2 categories below:1. ARCHIVE - Documents that should be findable, but not clutter the main navigation. These are mostly left findable for historical purposes. Note that there are \*many, many\* more pages that fall into this category that aren’t listed below — e.g., the old ATAG and UAAG WG pages. We should consider if this is just a single page archive of organized links, or other. For example, should the old WG pages be findable from the current WG pages?2. POOF – Pages such as the "annotated nav pages" that don't need to be findable.3. See also " maybe we need another category" below…

* **URL**: <https://www.w3.org/WAI/yourWAI>

**Justification**: Kitschy title and most content here (Look through the Website Navigation) is not relevant. Consider folding useful content (Can’t Find It?) into main index page or Contact Us section.
SLH: Agree, probably we just obsolete this page. Also agree that some of the info might be useful elsewhere. I welcome Charlotte &/or others suggestions on that!
/me looks at Analytics… hum, actually this page is getting a fair number of visits and has fairly low bounce rate and exit rate. The Analytics Transitions isn't working for me right now so I can't use that to evaluate path and quality. In any case, I still think a good site nav and search will make this page largely unnecessary. In 2016 Q3 &Q4 looks like it was accessed only once from search engine, 5 from websites, and 100 direct entries, so should be OK with minor note added to it.
(fyi, originally it included a list of new resources, but we took that out – making the page less useful for that task.)
{Category from above: POOF}

* **URL**: <https://www.w3.org/WAI/sitehelp.html>

**Justification**: Does anyone really look at this? Robust search will negate the need for it.
SLH: Nope, no one does. It's not even linked from anywhere, afaik from quick look. :-) This is more about accessibility — e.g., screen reader navigation — than search. In any case, I don't think we want to add it to nav.
{Category from above: POOF? ARCHIVE?}

* **URL**: <https://www.w3.org/WAI/users/>.

**Justification**: Combine any relevant content here (this page is largely just a list of links) into the new Understanding Accessibility landing page.
SLH: Yup, this is an "annotated navigation page" likely not needed in new design. We do need to have the information from the first paragraph. I think the new Accessibility, Usability, Inclusion doc will cover it. (sidenote: That doc seems to be missing from the IA. It's listed here< <https://github.com/w3c/wai-website-design/issues/5>> :-)
{Category from above: POOF – but make sure to leave the paragraph at the top \*and\* clearly link to the new Accessibility, Usability, Inclusion doc}

* **URL:** <https://www.w3.org/WAI/intro/people-use-web/>

**Justification**: Combine any relevant content here (this page is largely just a list of links) into the new Understanding Accessibility landing page.
SLH: Depends what we do with the related information that is currently grouped as a "resource suite".

* **URL**: https://www.w3.org/WAI/managing.html

**Justification**: This page is just a list of links to other content elsewhere on WAI.
SLH: Yup, this is an "annotated navigation page" likely not needed in new design. {POOF}

* **URL**: <https://www.w3.org/WAI/gettingstarted/Overview.html>

**Justification**: This page is just a list of links to other content elsewhere on WAI.
SLH: Yup, this is an "annotated navigation page" likely not needed in new design. {POOF}

* **URL**: <https://www.w3.org/WAI/train.html>

**Justification**: This page is just a list of links to other content elsewhere on WAI.
SLH: Yup, this is an "annotated navigation page" likely not needed in new design. {POOF}

* URL: <https://www.w3.org/WAI/gettingstarted/tips/>

**Justification**: This page is just a list of links to other content elsewhere on WAI.
SLH: Might not need – depending on how we handle the Tips pages in general. However, analytics shows several hundred incoming from other websites, and a couple hundred direct links, so we need to think carefully about how to handle this…

* <https://www.w3.org/WAI/users/> (Designing for Inclusion)

**Justification**: This page is just a list of links to other content elsewhere on WAI.
*SLH: (duplicate of page above :-)*

* <https://www.w3.org/WAI/managing>

**Justification**: This page is just a list of links to other content elsewhere on WAI.
SLH: Yup, this is an "annotated navigation page" likely not needed in new design. {POOF}

* **URL**: <https://www.w3.org/WAI/techpapers.html>

**Justification**: These seem very outdated, perhaps with the exception of the CAPTCHA papers.
SLH: This is an "annotated navigation page" likely not needed in new design. So it's {POOF}. The CAPTCHA paper should be included in the main nav (and it is planned to be updated soon, afaik). The pages under "[Accessibility Information for Specific Technologies](http://www.w3.org/WAI/specific-techs.html)" are {Category: ARCHIVE}

* **URL**: <https://www.w3.org/WAI/impl/software>

**Justification:** This page was last updated in 2002. I suspect people reading it will be looking for suggestions on up to date tools, which it does not provide. Update or retire it.
SLH: Yeah. It's been very low priority on our to-be-updated list for a long time — and I don't see it coming to the top anytime soon, if at all. Probably we should put this in {Category: ARCHIVE}

* **URL**: <https://www.w3.org/WAI/users/browsing.html>

**Justification:** This page was last updated in 2010. I suspect people reading it will be looking for the most recent information, which it does not provide. Update or retire it.
SLH: I think Shadi has this on his list to update. However, I think we should consider the level of importance of updating it now and maintaining it in the future. It got between 100-200 incoming each from search engines, websites, and direct entries — so not much, but a little. If we do retire it, it should be {Category: ARCHIVE}

* **URL**: <https://www.w3.org/WAI/intro/wai-age-literature>

**Justification**: This is a page describing what is in a W3C working draft document last updated in 2008. If the document itself is still relevant, link directly to it where appropriate.
SLH: From usability testing, we saw that people \*really\* do not like landing on a /TR/ page without warning. While we do not have resources to finish the Working Draft, it is still useful and relevant and people should get to it when they are looking for this type of information. I think we want to keep this in the nav — or possibly we want to link to it clearly from a content page, but not put it in the main nav — but shouldn't it be in the nav somewhere? — maybe at a lower level under a heading? It seems more than just in archive listing.
Note: This seems to be similar to the situation Susan & all are having with the mobile overlap pages. So maybe we need another category that is not a primary top-level resource, but is more than archive…
I look forward to Charlotte's suggestion on this!

* **URL**: <https://www.w3.org/WAI/WCAG20/docslist.html>

**Justification**: Fold this into a main page, or delete.
SLH: Probably can be {Category: ARCHIVE}. Note that we might have similar pages for WCAG 2.1. in a year or so

* **URL**: <https://www.w3.org/WAI/WCAG20/glance/Overview.html>

**Justification**: Fold this into the main content of WCAG 2.0 Guideline section.
SLH: I think we want to leave this as a stand-alone page. It's a nice, digestible snapshot. Happy to discuss.

* **URL**: <https://www.w3.org/2002/12/uaag10-pressrelease>

**Justification**: This is a press release from 2002. If this content is still relevant, fold it in elsewhere.

SLH: Old, {Category: ARCHIVE}

* **URL**: <https://www.w3.org/WAI/AU/2002/tools.html>

**Justification:** This list of tools was last updated in 2002. Update it or remove it.
SLH: Yup, {Category: ARCHIVE}

# Entirely new content or substantive rewriting/combining needed:*(SLH: Some comments below, others I'm still pondering or would like to get a better idea of how the suggestion would play out overall.)*

1. **Overview of what accessibility is for the Understanding Accessibility landing page.** I would combine some content from <https://www.w3.org/WAI/intro/people-use-web/diversity> , <https://www.w3.org/WAI/intro/people-use-web/>, <https://www.w3.org/WAI/users/>, and <https://www.w3.org/WAI/intro/accessibility.php>

 This page should concisely explain what accessibility is, why it’s important, and who needs it. The subpages for this section can go into more detail.

1. **Types of Accessibility Needs overview page needs a short essay explaining the kinds of accessibility needs that people can have**, also explaining that people can have more than one type of need simultaneously. Use some content from the “Diversity of Abilities” page on <https://www.w3.org/WAI/intro/people-use-web/diversity> on this overview page.
2. **Each of the 5 subsections of Types of Accessibility Needs (Auditory, Physical, Cognitive & Neurological, Visual, Speech, and Older and Ageing Users) need their own article page**. For each article page, combine the relevant content relating to the disability type from <https://www.w3.org/WAI/intro/people-use-web/diversity> (Diversity of Web Users) and the personas from <https://www.w3.org/WAI/intro/people-use-web/stories> (Stories of Web Users.) Alicia has made a special page type template for this.
SLH: I am hesitant to have these on separate pages. In general, we don't want to focus on distinct types of disabilities much. There is a lot behind this. Let’s consider as a group…
3. Content for all three pages on the site related to Older and Aging Users ideally should be combined into one page under Types of Accessibility Needs. I recommend combining <https://www.w3.org/WAI/older-users/> and <https://www.w3.org/WAI/older-users/developing> into one. I am not sure how relevant the literature review page <https://www.w3.org/WAI/intro/wai-age-literature> still is as it was last updated in 2008.
SLH: hum – That would be a huge page. I'm not sure. Would be good to get Andrew Arch's perspective, too.
4. **Guidelines for Measuring Accessibility overview page** needs a brief introductory essay explaining the different kinds of standards used worldwide and explaining what WCAG guidelines of various kinds are and do. For example, this page is where it should become apparent to the reader what a *user agent* is.
SLH: How does this relate to <https://www.w3.org/WAI/intro/components.php> ? Also note that some of that type of info might be out of scope &/or more complicated to do appropriately as W3C than one might think. :-/ I would be interested in a quick, rough draft of what you're thinking, Charlotte. ☺
About this section heading: The Guidelines are for much more than "Measuring" Accessibility, which implies evaluation, whereas they are also largely for developing. Also, I wonder about including "Techniques" in the heading, since it is also an important aspect and one that some people will specifically be looking for (and others will be happy to discover :).
5. **WCAG-EM Overview: Website Accessibility Conformance Evaluation Methodology** (https://www.w3.org/WAI/eval/conformance) Needs to be rewritten in intelligible, concise language, or consider removing it altogether. It is difficult to understand what the point of this page is.
SLH: We need the page, so welcome input on editing it. :)
6. **Before and After Demonstration (BAD)** looks dated. This content needs at least a visual refresh to appear relevant to 2017 audiences.
SLH: Yup, it's on our To Do list, pretty near the top.
7. **Implementing Accessibility (How can I design and code accessibly?) landing page** needs a short essay introducing this section. I recommend including a lot of the content from <https://www.w3.org/WAI/impl/improving> on this page.
8. **Evaluating Accessibility landing page** needs a short essay introducing this section. You could use some of the content from this page <https://www.w3.org/WAI/eval/Overview.html> but it is mostly a list of links to documents which have largely not been updated in a long time.
9. **Content on mobile accessibility** – where is it? People will want this.
SLH: w3.org/WAI/mobile and linked from there
See also: https://github.com/w3c/wai-eo-mobile/wiki/Requirements-Analysis
10. Combine this excellent page https://www.w3.org/WAI/intro/wcag20 with this page <https://www.w3.org/WAI/intro/wcag.php> and create one **unified overview page for the WCAG 2.0 Guidelines.
SLH: Interesting suggestion. It seems like the page would be too long, but I'm up for considering it. (/me really likes the graphics of /wcag20 but think others will find it too much)**

# Content to rename:

**Original URL**: <https://www.w3.org/WAI/about/announcements.php>

New URL: https://www.w3.org/WAI/about/news.php

Justification: News is a more appropriate term for this content, and it can be combined with other related content here as news is added.

SLH: I don't feel strongly about this. Just fyi, we didn't use "News" before because we wanted to include non-news announcements – e.g., if we just wanted to highlight an existing document for the heck of it. But I think I'm fine with News for this. :)

/me notes:
\* there are many changes to doc titles in the draft suggested IA. I've not commented on those here.
\* there are some pages in the current site map that are missing in the draft suggested IA or above