Here are some thoughts -- not thorough…

# Background: (you can skip this section if you want)

* In usability testing, people liked the visual design and some specifically noted that they liked an image going across the width – that that made it seem modern. I wonder if we want to try to keep that (even though I kinda didn't like it at first ;-)?
	+ We are incorporating that aspect, although I don’t know if the image for the header is the final choice.
* About the Infographic approach: I had minor negative reaction to W3C and WAI in separate boxes with arrows going one way (since WAI is subset in W3C). Also, minor negative on arrow from WAI to roles, since many of those roles also help and contribute to WAI (so it should be a two-way arrow).
	+ We have removed all arrows from the infographic.
* Utility nav:
* We don't need "News" in the utility nav that is throughout the whole site. It was added when the last home page design had News so low down.
	+ We disagree. It is a usability violation to include News only on the home page and not elsewhere in the navigation.
* Events are a \*very minor\* thing for almost \*all\* audiences and use cases, so we don't need calendar icon in utility nav.
	+ We removed it.
* I think we need a search box, UT made that clear.
	+ It is included in the design we are recommending we ship with.
* I've been leaning toward Norah and Laura's preference for the roles as a simple list, and not faces.
	+ That is also reflected in the final design.
* While I think we need to \*briefly\* say what W3C is and what WAI is, I think we want it to be short and we don't want to link to the About pages, because it will encourage people to go there instead of the "meaty/tofuy" pages.
	+ Done – this isn’t reflected in final design
* I'm missing the motivation for putting "What is accessibility" on the home page. Even people who didn't know about web accessibility in UT, still understood the basic idea (and that was before they saw the home page, I think).
	+ Any content can go in the home page header image text box.
* I like having the tagline back – although it seems very small and hard to read in italic – but I'm not a good judge of that. (tangent: I've got an idea for a wording tweak, that I'll put in GitHub.)
	+ Done.
* I look forward to us working on the audience home pages to see how that whole idea plays out.

# Home Page

Below are my thoughts on the latest home page design ideas -- next iteration from D-Hybrid -- all open for discussion.

* Full width image under nav, and within it:
	+ *Left side box has:* **W3C** develops international standards for the Web: HTML, CSS, and many more.
	**WAI** develops standards and support materials to help you understand and implement accessibility.
	+ *Right side box has:* **You** can use W3C WAI's resources to make your work more accessible. See resources for: …
		- We feel that this is too much text on a header image and don’t recommend this approach.
* In Utility Nav – just "Get Involved", "About WAI", and search box.
	+ We disagree and feel that News must be in omnipresent navigation somewhere; if not utility navigation then in the footer.
* An idea for access to the role-based pages (if we go with them): put the drop-down under the utility nav & above the main nav, right aligned. I think label can be just "Resources for:" (possibly "You;"). Will need "Go" button or such 'cause don't want selection automatically opening new page.
	+ This isn’t applicable to the direction of the final homepage design.
* "Recent News" -> "News". Also News section needs to be much longer than 3 items. Whereas Events and Announcements is usually short. (If we keep providing those Events and Announcements, they could go under the "Featured Resource".)
	+ The current News section has 4 items with room to go up to 6-7. The feedback we received in user testing was that there was too much news there, but 6-7 items seems sufficient.
* +1 for one Featured Resource area, that is of flexible length – then we could at different times have a different number of items in there. I think we want to usually have the perspectives videos or other really compelling content there. Possibly there will be times when we want other things.
	+ We like this idea and in the final design recommendation we have included both a featured Video and a featured Resource content area.

# Tag line

*Current:* Strategies, guidelines, and resources to make the Web accessible to people with disabilities.

*Tweak idea:* Strategies, standards, and supporting resources to make the Web accessible to people with disabilities.

/me lives alliteration ;-)

Done! We had to remove the word “supporting” (sorry about that!) but we like the words standards instead of guidelines.