



**OPEN VOICE
NETWORK**

Voice for everyone

Voice Assistance
Worthy of User Trust.

Device setup
1 device found
GoogleHome0896 is ready for set up



Executive Summary:

A Desire to Coordinate, Collaborate with the W3C Voice Interaction Community



WHO?

Non-profit industry association

operating as a
**Directed Fund of
The Linux Foundation**

**Enterprise sponsorship
Developer communities**



WHY?

**Voice assistance worthy
of user trust**

A transformative
technology in its
earliest of days

**The value of voice
unleashed
when we narrow the
trust gaps**



HOW?

1

**Development and
proposal of standards &
ethical use guidelines**

2

Drive awareness of
The enterprise value of
voice – and standards

3

Support policy advocacy

NOW?

**How might we –
together
-- achieve the most?**

Common vocabulary?

Common architecture?

Coordinated project &
research development?

Formal collaboration
agreement?



Four Originating Hypotheses



Conversational AI
will be
a primary
interface to the
digital world.

Voice is in its
early days.



The future of
voice is multi-
-platform
-device
-modal
-use.

Standards
open and grow
markets.





We are a non-profit industry association that operates as a Directed Fund of The Linux Foundation.

CONSUMER-FACING INDUSTRIES: COMMERCE * CONNECTED CITIES * EDUCATION * FINANCIAL SERVICES * HEALTH & LIFE SCIENCES * MEDIA * PUBLIC SAFETY * TELECOMMUNICATIONS * TRANSPORTATION

MISSION

Voice assistance worthy of user trust.

STRATEGY

Create and deliver the *value* of standards and usage guidance to the world of conversational AI. Do so with and through the global voice community.

EXECUTION 2020-2021

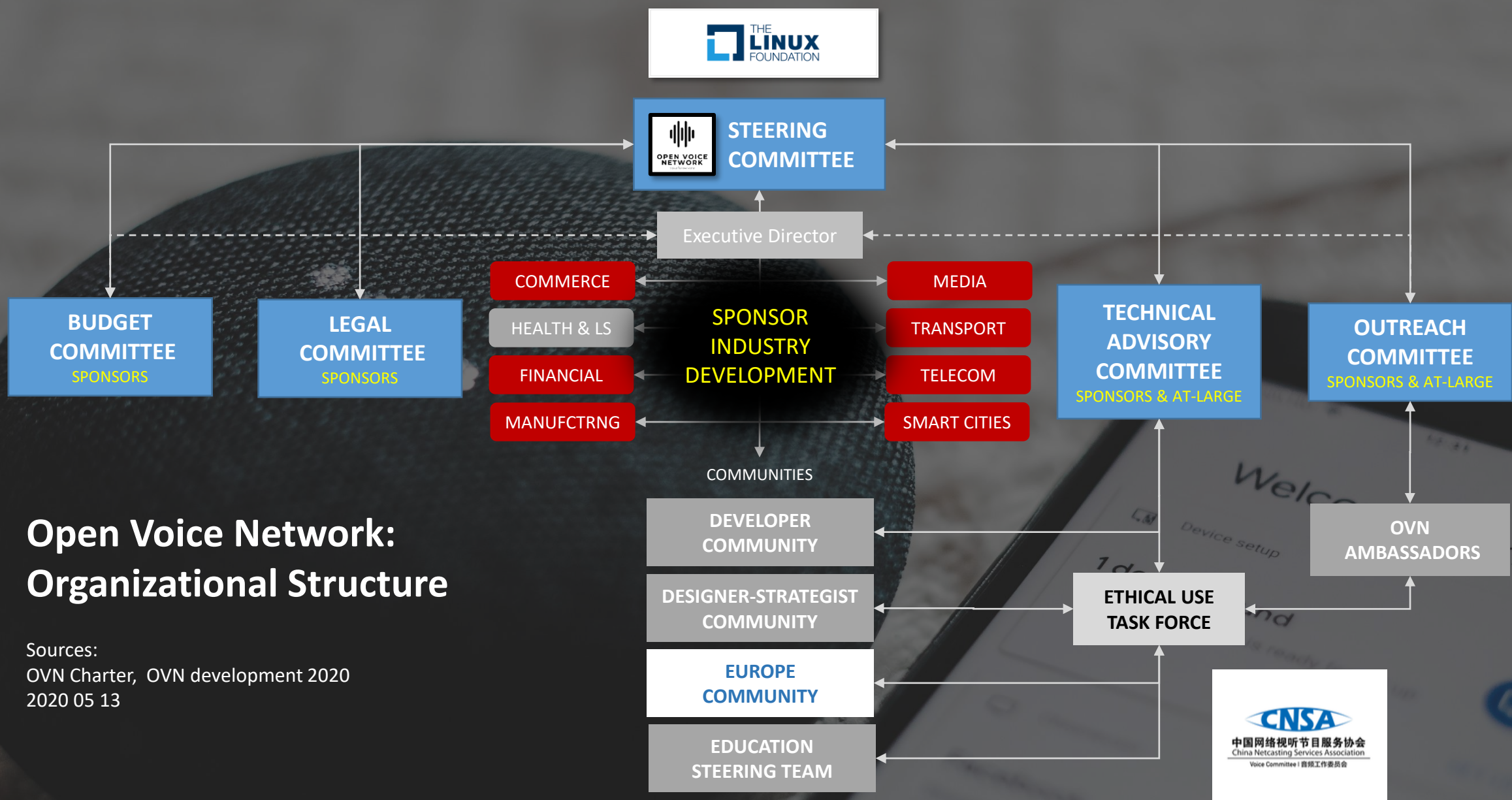
- 1) Define and sponsor research that will explore, develop, and propose standards and usage guidance for the world of voice assistance.
- 2) Drive industry awareness of the importance, opportunity, and challenges of AI-voice in consumer-facing industries.

The Open Voice Network

- **Will not** develop an alternative, “open” voice platform. We seek to enable value for all voice platforms and users.
- **Will prefer not** to evolve into a standards body. Our preference will be to develop and recommend standards to existing, global standards bodies.

OVN Standards Research: the Starting List.





Open Voice Network: Organizational Structure

Sources:
OVN Charter, OVN development 2020
2020 05 13

Funding, launching a worldwide Open Voice Network.

Driving standards development, influencing the global industry.



<i>Membership type</i>	Platinum sponsorship	Gold sponsorship	Advocate sponsorship	Associate sponsorship
<i>Eligibility</i>	Enterprises and major technology firms	Enterprises and major technology firms	Voice-centric and/or relevant early-stage technology firms	Industry associations, consumer-facing media and marketing firms, academic institutions
<i>Linux Foundation membership</i>	Required	Required	Required	Associate Membership
<i>Annual \$ commitment to the Open Voice Network</i>	\$100,000 USD	\$50,000	\$7,500	tangible in-kind value
<i>Sum of 3-year \$ commitment to the Open Voice Network</i>	\$300,000 USD	\$150,000	\$22,500	tangible in-kind value
<i>Steering Committee and Research Review Committee participation</i>	one seat per sponsor	representatives elected from Gold members	Representatives elected from Advocate members	Representative elected from Associate members

Fees for membership in The Linux Foundation vary by enterprise size. Linux Foundation Silver membership is \$5,000 USD for firms of less than 100 employees; \$10,000 USD for firms of 100-499 employees; \$15,000 USD for firms of 500-4,999 employees; and \$20,000 USD for firms of 5,000 or more employees.



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For more information

Contact:

Jon Stine

Open Voice Network

Jon.stine@openvoicenetwork.org

+1 503 449 4628

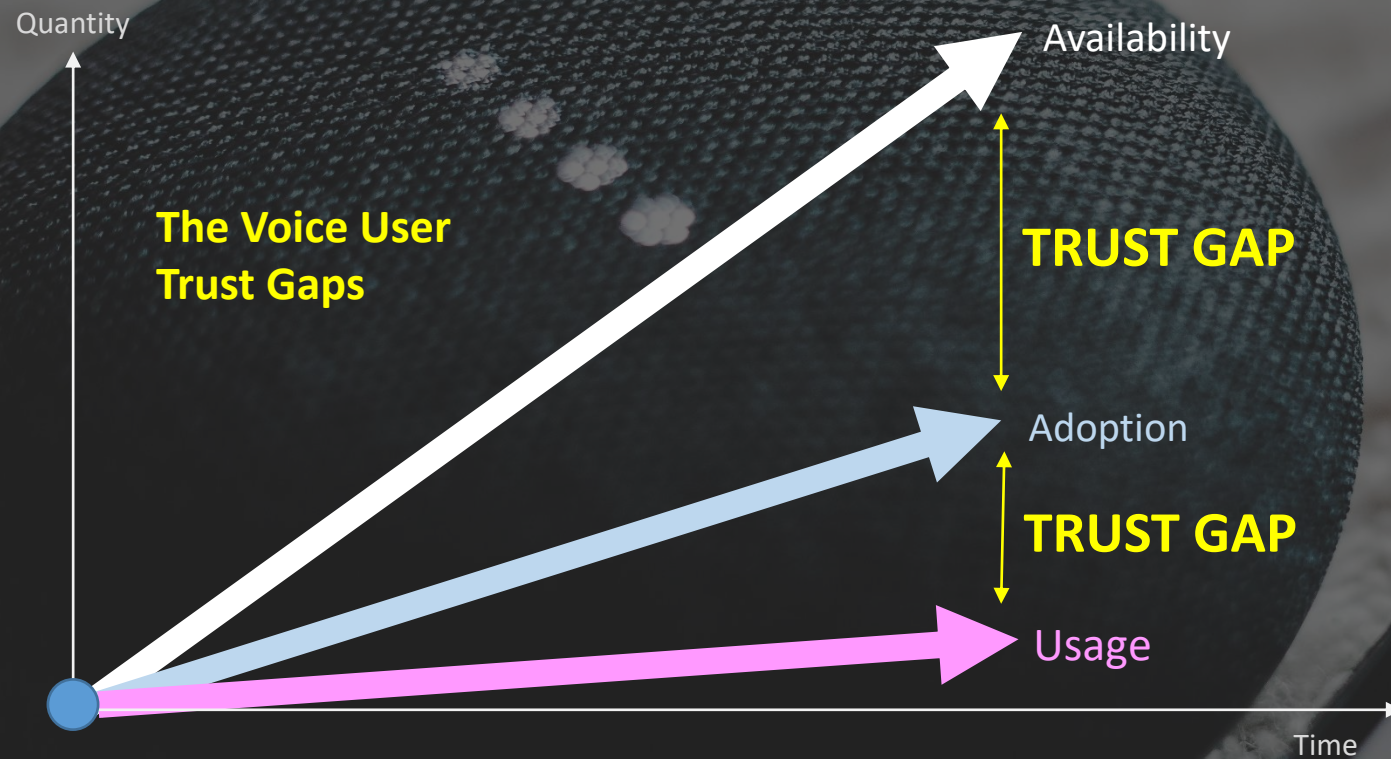


**Open Voice Network
501-c-6 Non-Profit Industry Association
A Directed Fund of The Linux Foundation**



www.openvoicenetwork.org

The Voice User **Trust Gap**: Barrier to Use and Value Creation



CLOSE THE TRUST GAPS -> UNLEASH VOICE

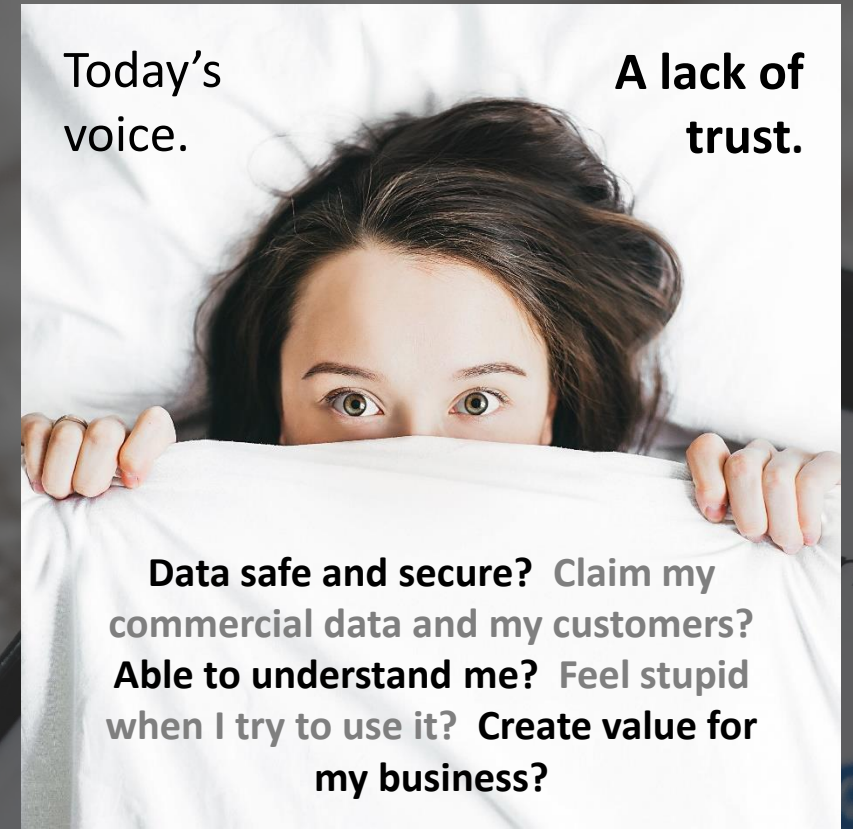


Image: Alexandra Gorn for Unsplash