

# Video Geotagging For Electronic Maps

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Away Team Software

[www.awayteam.co.uk](http://www.awayteam.co.uk)



# Video Geotagging

- **Inaccessible & Expensive**
  - No standard format
  - Embedded MPEG encoding
  - Add-on for high-end equipment
- **Lagging Behind Still Photos**
  - Exif standard
  - Accessible & cheap, e.g. basic smartphone
- **New Requirements For Emerging Markets**
  - Drones, dashcams, body-cams, smartphones



# Proposed Solution

- **Accessible**
  - Text format, based on WebVTT
- **Intuitive**
  - Presentation, annotation & animation
- **Flexible**
  - Core features with extension framework
  - Cross-platform support
- **Low Cost**
  - Smartphone capture, web browser display



# Use Case Examples

- **Coastguard/Mountain Rescue**
  - Drone search for a missing person
- **Area Survey**
  - Drone survey of a given area
- **Sports Trails**
  - Ski/cycle/parachute user with a helmet cam
- **TV Coverage**
  - Drones & competitor cams filming a live event