Video Geotagging
For Electronic Maps

Rob Smith
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Away Team Software
www.awayteam.co.uk
Video Geotagging

- Inaccessible & Expensive
  - No standard format
  - Embedded MPEG encoding
  - Add-on for high-end equipment

- Lagging Behind Still Photos
  - Exif standard
  - Accessible & cheap, e.g. basic smartphone

- New Requirements For Emerging Markets
  - Drones, dashcams, body-cams, smartphones
Proposed Solution

- Accessible
  - Text format, based on WebVTT
- Intuitive
  - Presentation, annotation & animation
- Flexible
  - Core features with extension framework
  - Cross-platform support
- Low Cost
  - Smartphone capture, web browser display
Use Case Examples

- **Coastguard/Mountain Rescue**
  - Drone search for a missing person

- **Area Survey**
  - Drone survey of a given area

- **Sports Trails**
  - Ski/cycle/parachute user with a helmet cam

- **TV Coverage**
  - Drones & competitor cams filming a live event