legible

The future of eBook reading & publishing

Legible is launching a new digital reading and publishing system which solves the key challenges faced by **readers**, **publishers**, and **authors**.

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Redefining Simplicity for All Users

I'm a Reader. How do I read a Legible eBook?

Open your browser go to Legible's website, click on a title

I'm a Publisher. How do I on-board my catalogue?

Drag all your eBooks 'As-Is' onto Legible's Platform

I'm an Author. How do I publish my eBook?

Upload your eBook 'As-Is' or use Legible's tools

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Legible Business Model has five revenue streams

Access books for free with ads, upgrade to Premium for ad-free reading and Premium+ to access additional features including unlimited audio-eBooks.

Subscription

Purchase

Advertising

Rental

AI Data

- eBook competitors are restricted to specialized reading devices and proprietary apps.

- Legible eBooks + audio-eBooks can be accessed on any device with any browser.

Legible's Benefits for Readers

Beautiful Aesthetic

- Gorgeous design
- Scalable font sizes
- Ease of use for visually and hearing impaired

No Special Devices

- No special devices required, such as Kindle, etc.
- Just your smartphone, tablet or laptop!
- Legible will also work on newer Kindle's that as web enabled.

Effortless Convenience

- Purchase eBooks from any publisher, & read directly from the browser
- Downloadable for offline reading

Multimedia Experience

- Enhanced eBooks integrate sound video quizzes and more!

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Legible's Benefits for Publishers

Browser-based

- No specific devices to manufacture
- No expensive apps to develop

Responsive & Mobile-first

- Responsive to any screen size
- Beautifully designed mobile experience

Secure

- Unable to be pirated
- No need for DRM

Single-system Update

- No app or device to update
- Monthly system updates

SEO-rich

- Built-in metadata
- Findable through all search engines

Design Freedom

- Latest web tech
- Integrated audio, video, quizzes
- Monthly system updates

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Legible's Benefits for Authors

Greater Exposure

- Built-in SEO
- Integrated features for the visually and hearing impaired
- Readers with any browser can access titles
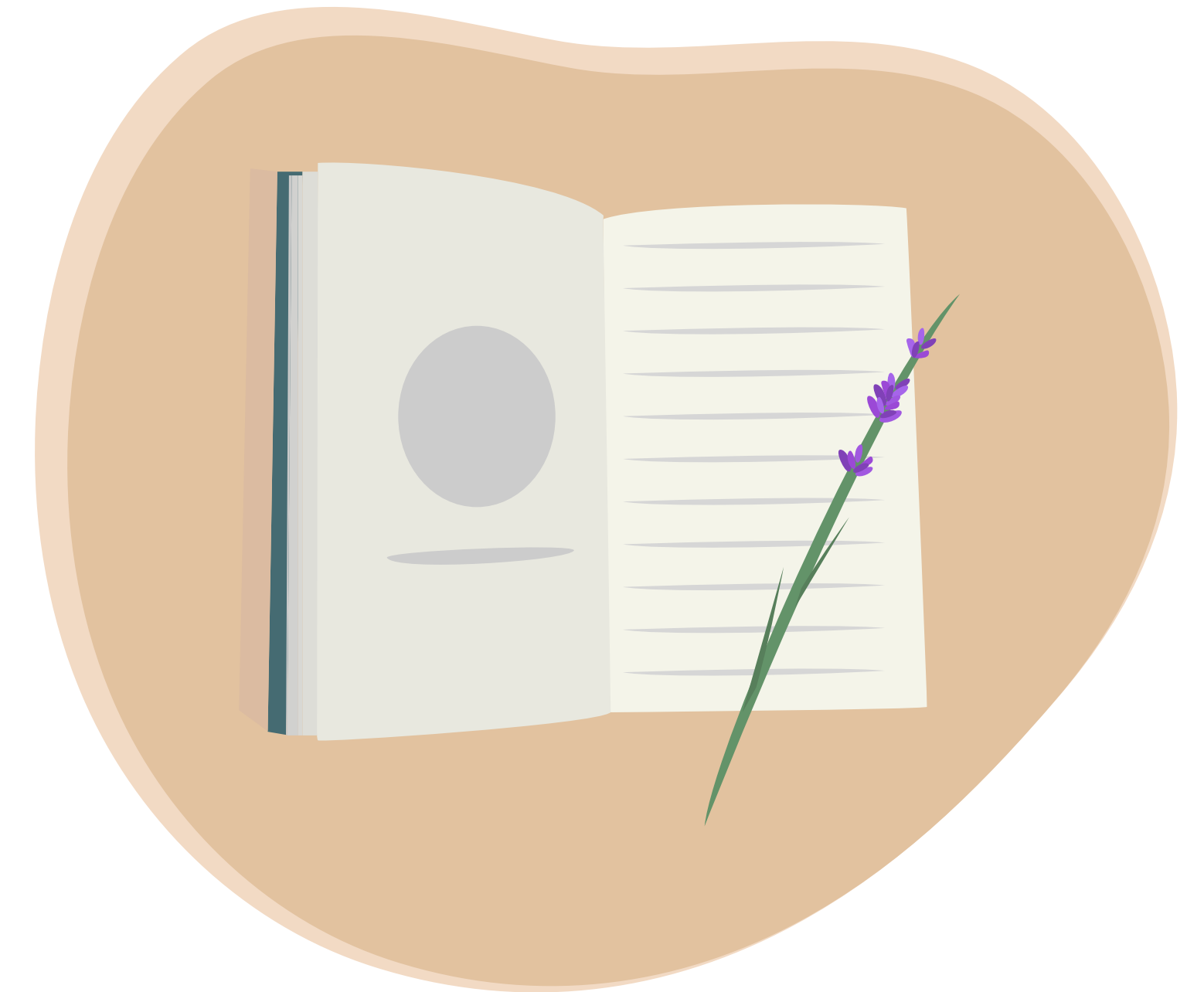
Self-publish With Ease

- eBook templates to choose from
- Streamlined process
- Built-in accessibility

Multimedia Experience

- Enhanced eBooks, integrate sound, video, quizzes
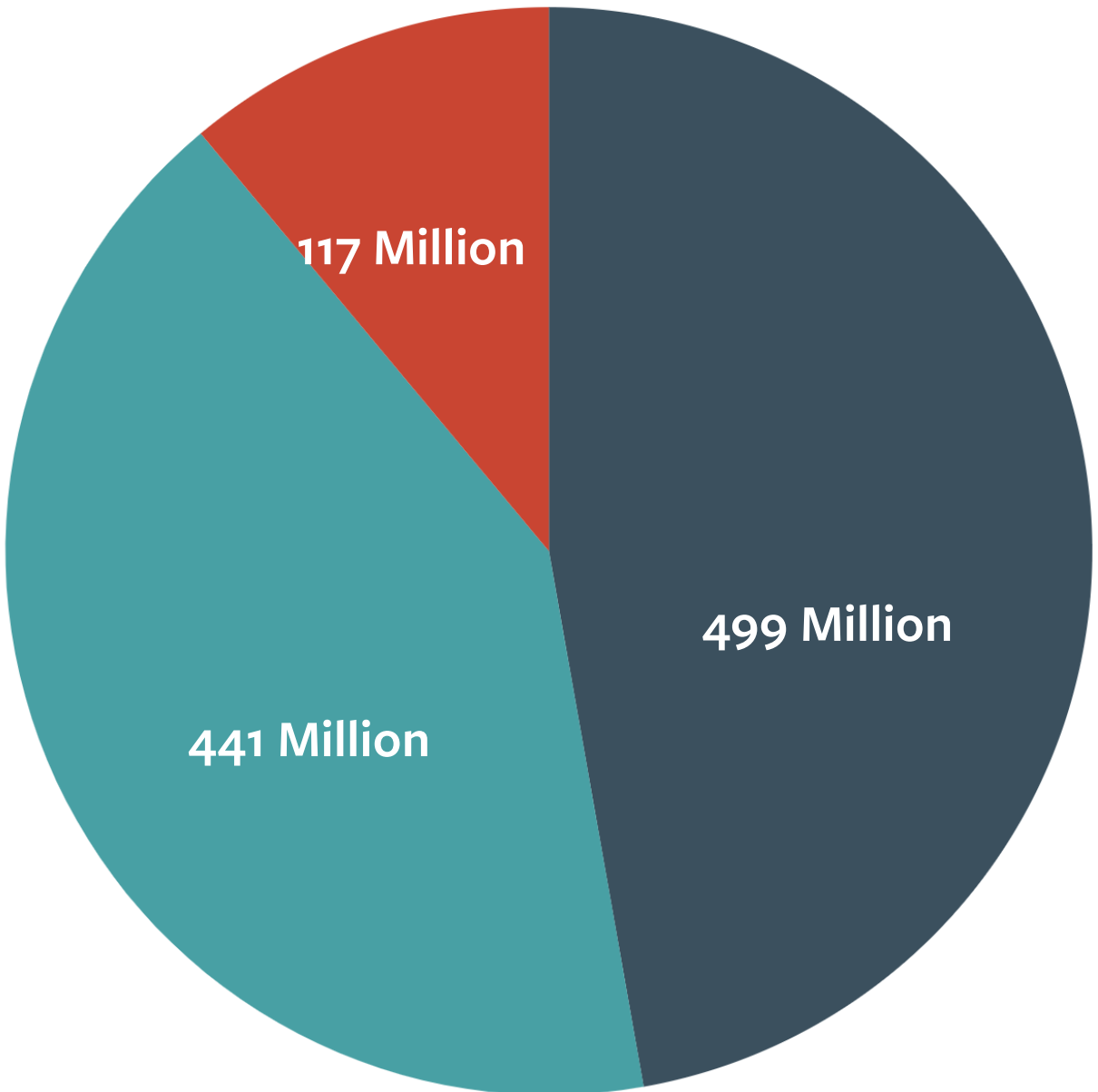- Authors can create using text and images

Communicate With Readers

- Moderate discussions of books online
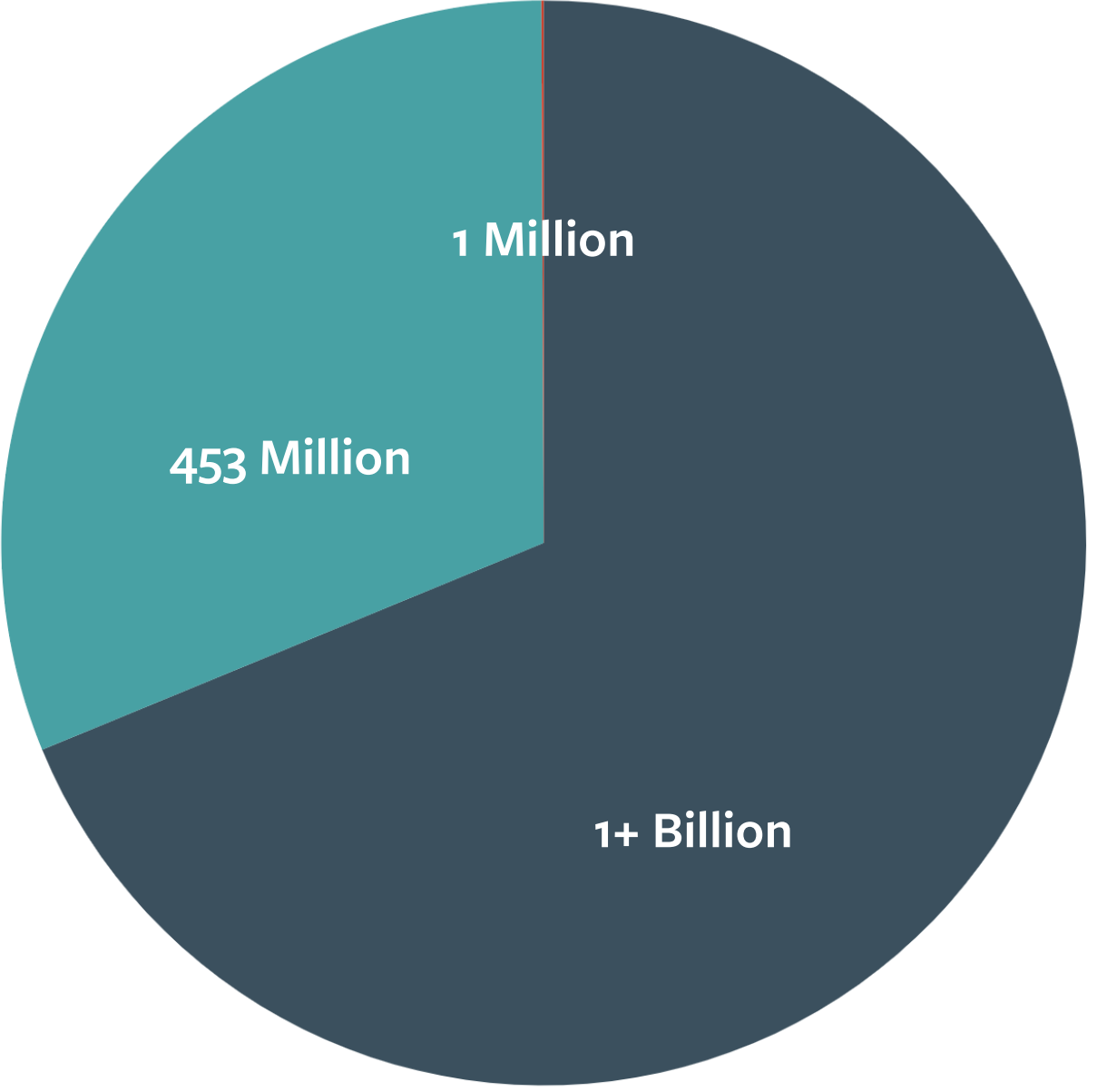- Discuss directly with readers in the book

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Initial Market Potential

North America

117 Million
499 Million
441 Million

- Population
- Internet Users
- eBook Users

Initial Potential
~10 Million Legible Users

Africa

1 Million
453 Million
1+ Billion

- Population
- Internet Users
- eBook Users

Initial Potential
~4.5 Million Legible Users
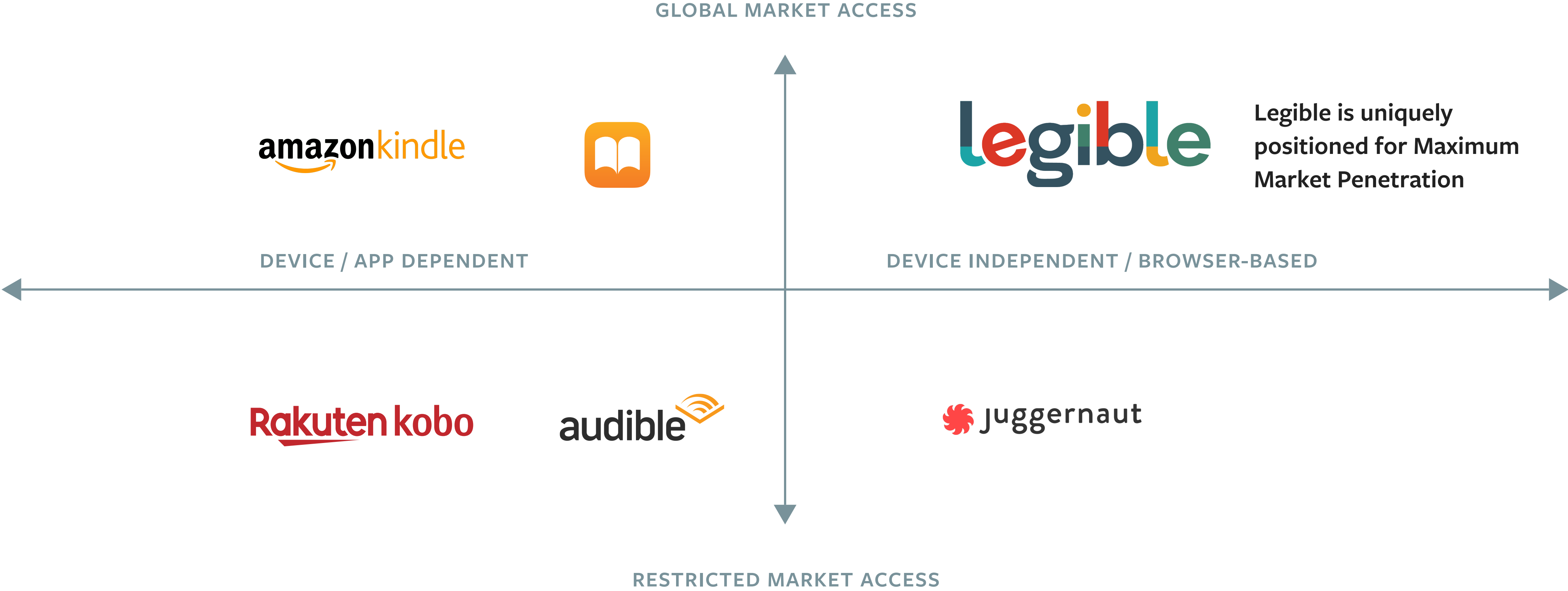
India

30 Million
123 Million
1+ Billion
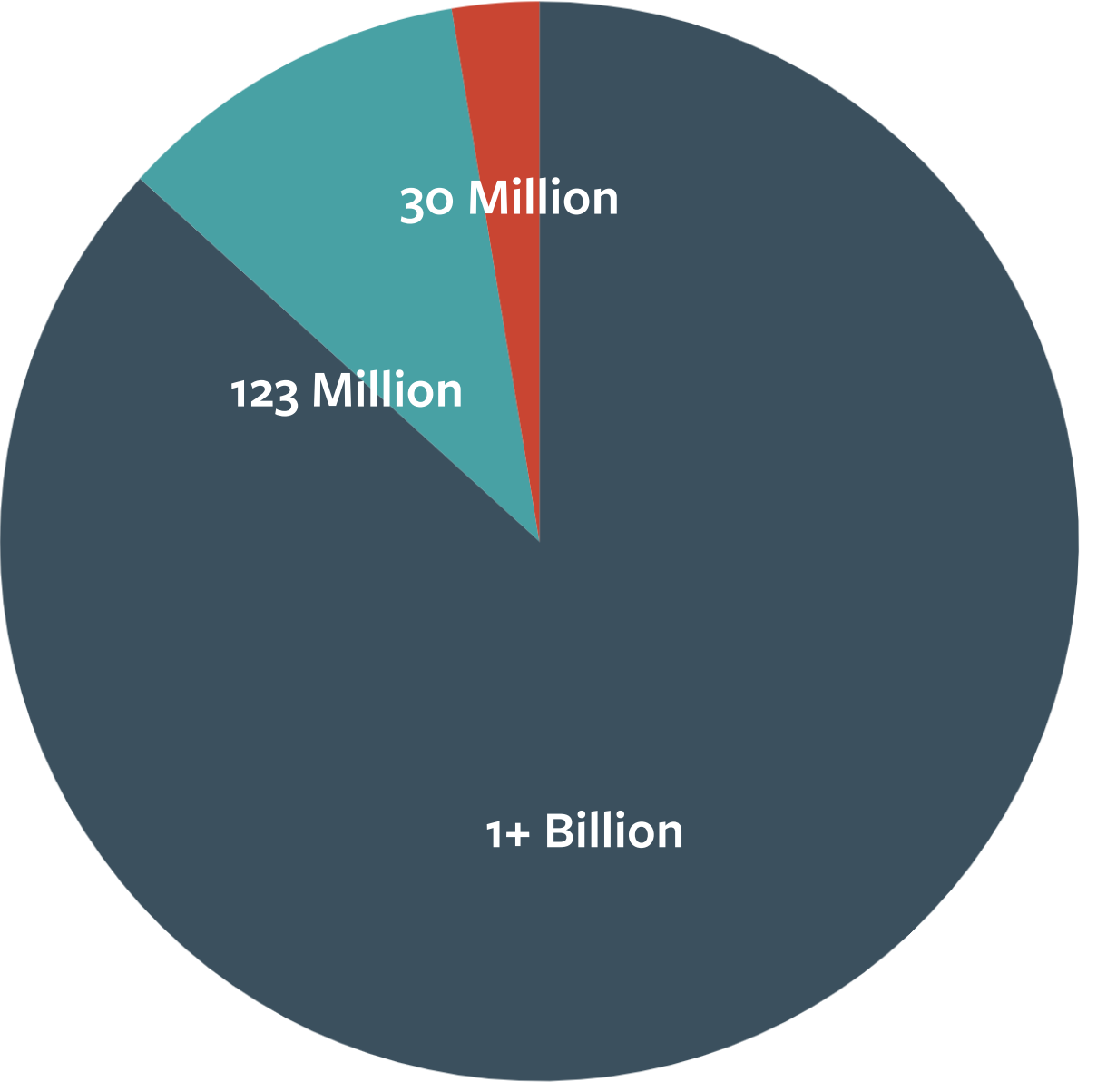
- Population
- Internet Users
- eBook Users

Initial Potential
~2.7 Million Legible Users

*Conservatively based on Converting 5% of eBook users & Attracting 1% of total Internet users onto Legible's platform

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Legible's Market Position

GLOBAL MARKET ACCESS

DEVICE / APP DEPENDENT

DEVICE INDEPENDENT / BROWSER-BASED

Legible is uniquely positioned for Maximum Market Penetration

RESTRICTED MARKET ACCESS

Legible Is Positioned For Rapid Adoption

Multiple Sector Revenue Opportunities

Education

- Supports Complex formatting
- MathML capable
- White Label/Branding Support

Government

- Secure Encryption
- Exceed Accessibility Guidelines
- White Label/Hosting Support

Big Data

- Reader Behavior and Consumption
- Publishing Trends
- Purchasing/Advertising Trends

Libraries

- Exceeds Accessibility Guidelines
- White Label/Location & Library System Support
- Extends Lending Library Capability

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Corporate Information

Corporate Contact

Kaleeg Hainsworth

CEO

kaleeg@legible.com

778 874 0198

Corporate Office

Legible Media Inc.

2230 Ontario Street,
Vancouver, BC V5Y 1L4