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Information technology — Digital publishing — Preserving Content in EPUB Format - Part 1: Principles

Technologies de l'information - Édition numérique - Archivage pérenne de l'EPUB 3 - Partie I : Principes

DTS stage

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29 Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

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For an explanation on the voluntary nature of standards, the meaning of ISO specific terms and
expressions related to conformity assessment, as well as information about ISO's adherence to the
World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT) see the following
URL: www.iso.org/iso/foreword.html.

51 This document was prepared by Technical Committee ISO/IEC JTC 1, Joint Technical Committee, 52 Subcommittee SC 34, Document Description and Processing Language.

ISO/IEC DTS 22424 consists of the following parts, under the general title *Information technology* —
 Digital publishing — *EPUB 3 Preservation*:

- 55 Part 1: Principles
- 56 Part 2: Metadata requirements
- 57

58 Introduction

59 This document facilitates the long-term preservation of EPUB publications by specifying EPUB features 60 which are mandatory for long-term preservation (such as font embedding) and features which should 61 be avoided (including fixed layout properties).

This specification is related to EPUB in the same way as PDF/A, specified in ISO 19005-1 – 19005-3, is
related to PDF. If the EPUB community develops detailed guidelines for the production of archivable
EPUB publications, this document can be used as one of the starting points.

- 65 Long term preservation in general requires two things:
- making the object such as EPUB publication fit for preservation including features to be used
 and features to avoid;
- the packaging of the object (and any metadata related to it) together with any additional data
 such as other versions of the object and other documentation into an OAIS Submission
 Information Package (SIP).
- 71 Packaging is covered in Part 2 of this technical specification.

72 **EPUB**

- 73 The EPUB standard
- 74defines a distribution and interchange format for digital publications and documents. The75EPUB® format provides a means of representing, packaging and encoding structured and76semantically enhanced Web content including HTML, CSS, SVG and other resources for77distribution in a single-file container [EPUB 3.1].
- EPUB format was developed by the International Digital Publishing Forum, IDPF, which merged with

the World Wide Web Consortium, W3C, in January 2017. Ongoing technical development of the
 standard, related extension specifications and ancillary deliverables are the responsibility of the W3C

81 EPUB 3 Community Group¹, which published its charter in February 2017. According to the charter,

- 82work on any future major revision of EPUB, e.g. an EPUB 4, is initially out of scope on the83presumption that this will be taken up by a new W3C WG as a W3C Recommendation Track84activity. The EPUB 3 CG will coordinate its work with such new WG, and meanwhile with the85existing W3C Digital Publishing Interest Group (DPUB IG). [W3C]
- The International Digital Publishing Forum, IDPF, has ceased operations as a membership organization
 in January 2017, and its website² is now an archive. The latest version of the standard and information
 about future EPUB developments is available at the Publishing@W3C webpage,
- 89 <u>https://www.w3.org/publishing/</u>.

90 The specification at hand covers EPUB 3 versions up to EPUB 3.1³, which is the first major revision of

- 91 EPUB 3.0. EPUB 3.0.1⁴, as of this writing the most widely used version of the standard, was a minor
 92 undate of EPUR 2
- 92 update of EPUB 3.
- 93 Differences between EPUB specification are well documented:

¹ https://www.w3.org/publishing/groups/epub3-cg/

² <u>http://idpf.org/</u>

³ https://www.w3.org/Submission/epub31/

⁴ http://idpf.org/epub/301

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123 124

- EPUB 3 Changes from EPUB 2.0.1⁵ ٠
- EPUB 3.0.1 Changes from EPUB 3.0⁶ •
- 97 EPUB 3.1 Changes from EPUB 3.0.17 • 98

99 All EPUB specifications are available in the Web; 2.01 at http://idpf.org/epub/201, EPUB 3.0.1 at 100 http://idpf.org/epub/301.

101 As a rule the differences between 3.x versions are not critical from long term preservation point of view. 102 There are two exceptions which concern foreign resources and fixed layout documents.

In EPUB 3.1 foreign resources do not require fallbacks if they are not in the spine and not embedded in 103

104 EPUB Content Documents. In EPUB 3.0.1, fallback guarantees that there is a version of the document 105 that can be rendered; in 3.1 such guarantee no longer exists.

- 106 Fixed layout documents were introduced in EPUB 3.0.1. Since it is difficult to preserve the original look 107 and feel in the long term, reflowable EPUB is easier to preserve than fixed layout documents since the 108 presentation and meaning of the document are not interconnected.
- 109 This specification recommends that even foreign resources should have fallbacks and that fixed layout

110 specification should be avoided, except the SIP contains both a fixed layout version and a reflowable

111 version of the document. These limitations apply only to specific EPUB versions (3.1 and 3.0.1,

112 respectively), other requirements to all three 3.x versions.

EPUB 3.1 is also the last revision of the EPUB 3 standard which was prepared by the IDPF. There are six 113 EPUB 3.1 base specifications, each defining a component of a general EPUB publication: 114

- 115 EPUB 3.1 [EPUB specification]⁸, a blanket document providing a good point of entry to the EPUB • 116 standard; includes e.g. common terms and definitions.
 - EPUB Packages 3.1⁹ defines the package semantics and conformance requirements.
- EPUB Content Documents 3.1¹⁰ defines the usage of HTML, SVG, and CSS optimized for the 118 • representation of structured, composable, and accessible documents. 119 120
 - EPUB Open Container Format (OCF) 3.1¹¹ defines the file format and processing model for ٠ encapsulating a set of related resources into a single-file container.
 - EPUB Media Overlays 3.1¹² defines the usage of SMIL, the Package Document; CSS Style Sheets; • and EPUB Content Documents for the representation of audio, synchronized with an EPUB **Content Document.**

125 There are several extension specifications to the EPUB base standards. The list below is incomplete, as

126 it only contains the specifications that are relevant from the long-term preservation point of view. Some 127 of them are still drafts:

128 EPUB 3 Fixed Layout Documents¹³ defines a set of metadata properties to allow declarative • 129 expression of intended rendering behaviors of fixed-layout documents in the context of EPUB 3.

⁵ http://www.idpf.org/epub/30/spec/epub30-changes-20111011.html

⁶ http://www.idpf.org/epub/301/spec/epub-changes-20140626.html

⁷ http://www.idpf.org/epub/31/spec/epub-changes-20170105.html

⁸ http://www.idpf.org/epub/31/spec/epub-spec-20170105.html

⁹ https://www.w3.org/Submission/2017/SUBM-epub-packages-20170125/

¹⁰ https://www.w3.org/Submission/2017/SUBM-epub-contentdocs-20170125/

¹¹ https://www.w3.org/Submission/2017/SUBM-epub-ocf-20170125/

¹² https://www.w3.org/Submission/2017/SUBM-epub-mediaoverlays-20170125/

¹³ http://www.idpf.org/epub/fxl/. This specification has been superseded; fixed-layout metadata is now defined

in EPUB Publications 3.1, chapter 4.4.2 Fixed layout properties

130	• EPUB Canonical Fragment Identifiers 1.1 ¹⁴ defines a standardized method of referencing
131	content within an EPUB publication through the use of URI fragments.
132	• EPUB Previews 1.0 ¹⁵ describes how content previews can be included in EPUB publications.
133	• EPUB Distributable Objects 1.0 ¹⁶ is a draft specification that defines a method for the
134	encapsulation, transportation, and integration of distributable objects in EPUB publications.
135	• EPUB Scriptable Components 1.0 ¹⁷ provides an interoperable publish and subscribe (pubsub)
135	pattern by which interactive content can be created and incorporated into EPUB publications.
130	Same as EPUB Distributable Objects, it is as of this writing ¹⁸ a draft.
137	
130	• EPUB Scriptable Components Packaging and Integration 1.0 ¹⁹ is a draft that defines a method for the creation and inclusion of dynamic and interactive components in EPUB publications.
139	 EPUB Multiple-Rendition Publications 1.0²⁰ defines the creation and rendering of EPUB
140	• EFOR Multiple-Relation Fublications 1.0 ²⁰ defines the creation and relidering of EFOR publications consisting of more than one rendition.
141	
143	semantics in EPUB publications.
144 145	EDUD 2 Cours Modia Transported is between (lider of the bis formula out (22) The EDUD and the process
145	EPUB 3 Core Media Types are listed at <u>https://idpf.github.io/epub-cmt/v3/</u> . The EPUB working group
146	may approve new media types or deprecate old ones at any time, and the possible changes will apply to
147	all the EPUB versions. As of this writing [2018-01-12], the latest update has been made on October 6,
148	2016.
149	
150	In 2014, EPUB 3.0 specifications were republished as a standard, ISO/IEC TS 30135 parts 1-7, by the
151	International Standards Organization. Each of these seven ISO specifications is identical to its IDPF
152	equivalent, for example TS-30135-1 has exactly the same content as the EPUB 3.0 Overview.
153	
154	ISO/IEC JTC 1/SC 34 is currently updating the ISO standard to match the version 3.0.1. No EPUB
155	extension specifications such as EPUB 3 Fixed Layout Documents (see the list above) have not been
156	included in the ISO standard yet.
157	
158	EPUB is a rich document format with a lot of features. From the digital preservation point of view this is
159	a challenge. Preserving all aspects and features of EPUB publications may be difficult, since there are
160	features which are difficult to preserve and therefore should be avoided, such as fixed layout properties.
161	Moreover, EPUB reading systems usually do not support all features of the specification and finding
162	tools supporting rare features can be difficult.
163	
164	In spite of these challenges EPUB is generally regarded as a suitable format for digital archiving. For
165	instance, the Finnish National Digital Library initiative has selected just eight archivable file formats for
166	text, EPUB being one of them. The selection criteria were openness/transparency, adoption as a
167	preservation standard, degree of forward/backward compatibility, degree of protection against file
168	corruption, frequency of version releases, dependencies/interoperability, and standardization. EPUB
169	got an A, the best grade, from everything else except the second and third criterion. For those, the grade
170	was the second best, a B [File formats, p. 42]. Based on these generic criteria, EPUB seems to provide a
171	good basis for long-term preservation, although additional guidelines on how to use the standard are
172	needed to guarantee EPUB files can be preserved efficiently.
173	
174	The British Library's Digital Preservation Team has published an assessment of EPUB as a preservation
175	format [Day]. It covers EPUB versions 3.0.1 and 2 and the overall view of EPUB is positive [Day, p. 2]:
176	

¹⁴ http://www.idpf.org/epub/linking/cfi/epub-cfi.html

¹⁵ http://www.idpf.org/epub/previews/epub-previews-20150826.html

¹⁶ https://w3c.github.io/publ-epub-revision/do/epub-do.html

¹⁷ https://w3c.github.io/publ-epub-revision/sc/sc-api.html

¹⁸ 2017-10-10

¹⁹ https://w3c.github.io/publ-epub-revision/sc/sc-packaging.html

²⁰ http://www.idpf.org/epub/renditions/multiple/

²¹ http://www.idpf.org/epub/dict/

177 EPUB 3 is currently the closest thing available to an open standard for e-books. In 2013, Bläsi and Rothlauf concluded that EPUB 3 had the "highest expressive power" of all formats 178 179 in the e-book ecosystem, and that it included the superset of all features used in proprietary formats like KF8, Fixed Layout EPUB, and iBooks. 180 181 182 EPUB is enjoying reasonable support in the e-book market. Many suppliers, publishers, and application 183 developers who have supported EPUB 2 have implemented version 3.0.1. According to the EPUBTest 184 web site²², EPUB 3 support in reading systems is far from exhaustive, but market coverage is good – in 185 January 2018, there were 59 reading systems which support at least some of the features specified in 186 EPUB 3.0. 187 E-book suppliers have produced EPUB 3 based formats that incorporate Digital Rights Management 188 189 (DRM), and EPUB modifications that may restrict using the format on other than the suppliers' own 190 platforms. For example, the Kindle Fire eReader, released in 2015, uses a new format called Kindle Format 8 (KF8), which is partly based on EPUB 3, with Amazon's DRM. [Day, 3]. Publisher/supplier 191 192 specific DRM often restricts the use of e-books to that publisher's/supplier's rendering devices and/or 193 applications, and is therefore a major obstacle to digital preservation [Day, p. 7]. 194 195 The EPUB specification does not enforce a particular Digital Rights Management scheme, but DRM may 196 be layered on top of the EPUB specifications. A producer can, for instance, use one of the three major 197 rights management systems in the market (Amazon DRM, Apple FairPlay DRM for books bought from 198 iBooks, and Adobe DRM), or some other DRM system along with some additional platform-targeting. 199 200 DRM protection should be removed from EPUB publications during pre-ingest by producer or as a part 201 of the ingest process by the OAIS archive. In practice, only national libraries may be able to do this, 202 provided that legal deposit act and / or copyright act guarantee them such privilege. If migration is the

provided that legal deposit act and / or copyright act guarantee them such privilege. If migration is the
 chosen preservation strategy, existing EPUB publications will be converted into more modern EPUB
 versions when rendering tools for old versions are no longer available, and (eventually) migrated into
 other formats.

207 If archival copies of EPUB publications are not directly accessible by the public, removing DRM, digital 208 watermarking, and other protection mechanisms from the archived documents is not a risk. When 209 publications are delivered to the customers as Dissemination Information Packages (DIPs), the archive shall use a combination of administrative and technical means to protect the documents as required in 210 the submission agreement. These means may include DRM protection mechanism into the package 211 212 submitted to the user according to the requirements of the submission agreement. The agreement may 213 also specify the customers the archive is entitled to serve; for instance, it is possible to require that the 214 preserved documents can only be disseminated to the producer, and the producer will serve the end-215 users who do not have access the repository system.

216

217 **Digital preservation**

The information society is dependent on successful long-term digital preservation. When an increasing percentage of information is produced and published only in a digital format, it is important to make sure that this information remains available in the distant future.

- Digital preservation is not about preserving just bits, but about preserving access. The "business logic"
 is as follows:
- we need software and hardware to render content for human users
- software changes over time; there are new versions from old applications, and entirely new applications

²² http://epubtest.org/testsuite/epub3/

- new or updated applications may not be able to render outdated file formats or format versions
 correctly
- digital preservation makes an effort to have all archived content in stable formats. Publications should also contain the smallest possible amount of features which are not commonly supported in software packages used to render the content in these formats, and also avoid adding links to external resources since then the long-term access to the publication requires also persistence of these external resources.
- when necessary, data in old formats may be migrated into more modern formats or updated versions of the same format. For instance, an e-book in EPUB 3.0.1 format may be migrated to EPUB 5.2. when version 3.0.1 is no longer widely supported by reading systems.
- since the aim is to preserve the content, not the bits, the bits may change as a result of version updates and format migrations.
- Many OAIS archives preserve successive versions of archives publications, because migration may change the look and feel of the original document, or even its intellectual content.

In many countries, national libraries are responsible for preserving the published cultural heritage for the future generations, while national archives take care of governmental publications, irrespective of which format they are available in. All of these resources have to be preserved for decades, centuries even. Then again, publishers may guarantee continuous access to the subscribers of electronic serials and other licensed content. If this is so, either the publisher or a third-party should look after the publications and make sure they remain accessible or at least available.

- Ordinary digital asset management systems are not suitable for long-term preservation; therefore it is a
 normal practice to separate short-term and long-term information management into different systems.
 However, this does not mean that digital archiving is independent of the routine life cycle of documents.
 Digital preservation is a long process that begins when publications are created.
- 217 Digital preservation is a long process that begins when publications are created.

The presence of preservation metadata such a, which allows the publication to be found, rendered and authenticated correctly, is a prerequisite for digital preservation. Some preservation metadata elements can only be provided by the original creator of the publication. It is also important to keep preservation requirements in mind when preparing a publication. Any feature in a file format can be either essential, useful, neutral, questionable, or even downright counterproductive from a long-term preservation point of view. However, publishers are likely to use the features that let them achieve their own goals, and preservation may not be among them.

- There already are archivable versions of some file formats. PDF/A (ISO 19005-1:2005)²³ is probably the best known example. It specifies how to use the Adobe Portable Document Format (PDF) for long-term preservation. An example of a counterproductive feature for preservation in PDF is font referencing; therefore in PDF/A all fonts shall be embedded in order to guarantee that the document can be rendered correctly.
- PDF/A forbids also the use of encryption, because encryption is generally regarded as a risk for long term preservation. But storing unencrypted documents is a risk as well, because if they are stolen, non authorized usage is easy. Therefore, according to the Digital preservation handbook [Digital]:
- 265Information security methods such as encryption add to the complexity of the preservation266process and should be avoided if possible for archival copies. Other security approaches may267therefore need to be more rigorously applied for sensitive unencrypted files; these might

²³ https://www.iso.org/standard/38920.html

include restricting access to locked-down terminals in controlled locations (secure rooms), or strong user authentication requirements for remote access.

In order to guarantee the correct processing of PDF/A files, there are specific requirements for PDF/A reading systems, such as support for embedded fonts. There are three versions of the specification: PDF/A-1 is based on PDF 1.4, PDF/A-2 adds features from PDF 1.5, 1.6 and 1.7, and PDF/A-3 contains all the features of PDF/A-2 as well as allows the embedding of other file formats into PDF/A conforming documents [PDF/A].

The TI/A (Tagged Image for Archival) standard initiative intends to create an ISO recommendation to optimize the format specification for archival purposes. The motivation behind the initiative applies perfectly to other image formats, but there are valid points to the EPUB community as well [TI/A]:

- 279The versatility of the TIFF format has made it very attractive for memory institutions for280long term archival of their digital images. However, since the TIFF format offers such a great281flexibility, it is not guaranteed that in the future a standard TIFF reader will be able to read282some TIFF images.
- 283The limitations of the baseline TIFF are too severe for many applications in digital archiving.284It is important that, besides crucial technical metadata such as ICC color profiles (in case of285color images) also important descriptive metadata is stored within the image file. Having286descriptive metadata available (such as content description, iconography, copyright and287ownership information etc.) is crucial for every archive. Having this information in the same288file as the image data guarantees that this information will always be associated with the289image.

290 TIFF is as of this writing not an EPUB core media type, but four other image types have been listed; GIF, IPEG. PNG. and SVG. It is significant from a digital preservation point of view how these formats and 291 292 other core media types are used in the EPUB context. Image and audio files embedded in an EPUB 293 publication may require migration before the EPUB publication itself has to be migrated into a more modern file format, if commonly available EPUB reading systems no longer support these file formats. 294 This specification does not provide guidelines for creating archivable files in EPUB 3 core media types, 295 due to the magnitude of such a task. But EPUB community SHOULD follow the archival file format lists 296 297 of national archives or libraries (for example the Library of Congress file format list²⁴ and the U.S. 298 National Archives list²⁵) when the core media file format list is updated. Publishers SHOULD also 299 consider the persistence of file formats used when creating EPUBs for which the need for long-term 300 preservation is foreseen.

This specification does not require any changes to be made to the EPUB standard or to any future versions of it. However, with each new EPUB standard version it is necessary to check if the ISO 22424 needs to be revised, since any new EPUB features may be either useful, counterproductive, or irrelevant from a long-term digital preservation point of view. A similar approach is already in place for PDF/A: ISO 19005-1 applies to PDF 1.4, and ISO 19005-2 covers the subsequent PDF versions up to 1.7.

306 **OAIS and related standards**

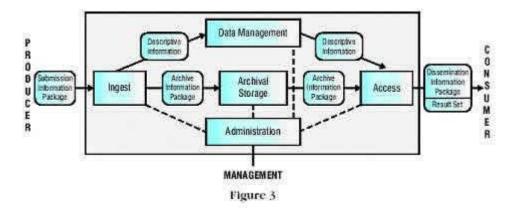
ISO 22424 provides guidance on how to utilize the Open Archival Information System (OAIS) and
 current practices of OAIS archives in preservation of EPUB publications. The OAIS [ISO 14721] is
 equally relevant to both parts of the ISO 22424.

OAIS is a reference model for long-term data storage systems. It is used by memory institutions (libraries, archives, and museums) and many other organizations that need to preserve digital

²⁴ http://www.loc.gov/preservation/digital/formats/

²⁵ https://www.archives.gov/records-mgmt/policy/transfer-guidance-tables.html

- 312 resources in the long-term. Although an ISO standard, the OAIS was originally developed by the CCSDS,
- The Consultative Committee for Space Data Systems²⁶, which still maintains the specification.
- 314 The model has five functional units:



316

Figure 1. OAIS Model [Lavoie]

317 In the model, the *Ingest function* is responsible for receiving information from producers and preparing

it for storage and management within the OAIS archive. The Ingest accepts information – in this case,

319 EPUB publications – from producers in the form of Submission Information Packages (SIPs), performs

320 quality assurance checks on the SIP, and generates an Archival Information Package (AIP) from one or 321 more SIPs (or multiple AIPs from a single SIP). Finally, the Ingest function transfers the new AIPs to

322 Archival Storage and the associated Descriptive Information (metadata) to Data Management.

323 Modifying an EPUB publication so that it is suitable for digital archiving is from the OAIS point of view a

part of pre-ingest and as such not a part of the OAIS model. The importance of the OAIS to the ISO
 22424 is that the model provides a terminology, information package data model and an overall

326 framework within which digital preservation can be performed.

Neither OAIS nor this specification describe the interface between a repository system used by the
 archive and systems used by producers. The Producer-Archive Interface Methodology Abstract
 Standard, also known as PAIMAS [ISO 20652], covers the first stages of the ingest process defined by
 the OAIS. It provides a basis for detailed specifications on how production systems communicate with
 OAIS archives. One such specification is DEPIP, the Data Exchange Protocol for Interoperability and
 Preservation [ISO/FDIS 20614]. The DEPIP is intended for systems used by libraries, archives, and
 museums. Other domains are likely to create their own API specifications.

334 Of all the functional units of the OAIS model, this specification covers only the Ingest unit. In addition there are tasks that are part of non-OAIS unit Pre-ingest, or things a producer shall take care of when 335 preparing a SIP. Other OAIS units are beyond the scope, and therefore archival or dissemination related 336 337 functions such as migration or creation of dissemination information packages are discussed only in 338 passing. It is assumed that Ingest does not require any major changes, although if EPUB for some reason 339 were no longer approved as preservation format, the archive would be obliged to migrate the EPUB 340 publications into eligible file format. Even then the submission agreement might require the archive to disseminate the publication back to consumers in the original EPUB format. 341

342 OAIS submission agreements specify the principles of how documents should be prepared and 343 submitted to the repository system. If the archive uses migration as the preservation method²⁷,

²⁶ https://public.ccsds.org/default.aspx

344 submission agreements should specify file formats (and metadata formats) suitable for submission 345 and/or archival, or refer to external documents listing these formats. File formats suitable for 346 submission but not for archival are migrated during the ingest process, although the original files may 347 be included in the AIP.

348 The submission agreements may also refer to SIP schema specifications, which provide more guidelines

for document producers. Schemas may utilize long-term preservation standards such as METS

(Metadata Encoding and Transmission Standard). Together the submission agreement and related
 documents should give a producer a clear idea on when and which publications should be sent to the

352 repository system, which file formats and metadata specifications should be used, means of data

353 transfer available etc. These requirements should cover both ingest and dissemination; that is,

354 submission of documents to the repository system by the producer, and retrieval of the archived

documents by customers.

This specification (ISO 22424 Part 1: Principles) outlines the general principles for the submission of EPUB publications from digital asset management systems to repository systems. The principles of archival storage or dissemination of archived documents are not covered here, because OAIS archives may apply various methods and processes to meet the requirements of submission agreements. Bit level preservation is also out of scope; the purpose of this specification is to make it easier for producers and OAIS archives to preserve access to EPUB documents.

The second part of this specification (ISO 22424 Part 2: Metadata requirements) provides a technical basis to meet the principles listed in this document by specifying metadata required for long term preservation, and a method for packaging this metadata with the original EPUB container.

This specification is applicable to EPUB versions 3.x and as such it should be used cautiously with other (previous or later) versions of the standard. If there is a need to preserve documents that are in earlier EPUB versions, they do not need to be migrated, provided that a) submission agreement specifies those EPUB versions as archivable formats, and b) there are reading systems for these EPUB versions. Additional features in future EPUB versions should be analyzed from long-term preservation point of view. If such analysis reveals that they may constitute a risk, they should be avoided in submitted EPUB publications, or removed during ingest.

Annex A in this specification provides a summary of issues and recommendations related to the EPUB
 standard and its usage from long term preservation point of view.

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²⁷ In this document, preservation method is assumed to be migration. In practice, emulation may also be applied if it is important to preserve the original look and feel of the publication. In an ideal world such migrations between the file formats would be lossless; in practice that may not be the case. Migrated document may look different even if the content is the same, and in the worst case semantics changes as well. Therefore archives often preserve also the original version of the archived resource, alongside more modern versions.

Information technology — Digital publishing — Preserving Content in EPUB 3 Format - Part 1: Principles

377 **1 Scope**

This document supports long term preservation of EPUB publications via a dual strategy. First, it considers EPUB features from long term preservation point. Some EPUB features are forbidden and some others required, depending on they relate to long term preservation. An EPUB document constructed according to these guidelines are suitable for preservation. In this respect, this specification is related to EPUB in the same way than PDF/A is related to PDF.

Second, this specification makes EPUB compliant with current practices of OAIS archives and technical requirements of repository systems. The former tend to rely on Open Archival Information Systems (OAIS) in their operations; the latter prefer to ingest electronic documents only in containers conforming to standards such as METS (Metadata Encoding and Transmission Standard).

387 2 Normative references

The following documents are referred to in the text in such a way that some or all of their content constitutes requirements of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

- 391 ISO/IEC TS 30135, Information technology Digital publishing EPUB3
- ISO 14721. Space data and information transfer systems Open archival information system (OAIS) –
 Reference model

394 3 Terms and definitions

- For the purposes of this document, the following terms and definitions apply. Unless stated otherwise,the terms have been adopted from ISO 14721:2012.
- 397 ISO and IEC maintain terminological databases for use in standardization at the following addresses:
- 398 IEC Electropedia: available at <u>http://www.electropedia.org/</u>
- 399 ISO Online browsing platform: available at <u>https://www.iso.org/obp</u>
- 400 **3.1**

401 access functional entity

402 OAIS functional entity that contains the services and functions, which make the archival information403 holdings and related services visible to Consumers

404 **3.2**

405 administrative metadata

- 406 metadata that provides information to help manage a resource, such as when and how it was created,
- 407 file type and other technical information, and access rights
- 408 [SOURCE: Understanding metadata]

409 **3.3**

410 **archival information package**

- 411 **AIP**
- Information Package consisting of Content Information and associated Preservation DescriptionInformation (PDI), which is preserved within an OAIS

414 **3.4**

415 archive

416 **OAIS archive**

- 417 organization that intends to preserve information for access and use by a Designated Community
- 418 **3.5**
- 419 authenticity
- 420 property than an entity is what it claims to be
- 421 [SOURCE: ISO/IEC 27000]
- 422 Note 1 to entry: Authenticity is judged on the basis of evidence.

423 **3.6**

424 **bit preservation**

- term used to denote a very basic level of preservation of digital resource as it has been submitted(literally the preservation of the **bits** forming a digital resource)
- 427 Note 1 to entry: This may include maintaining onsite and offsite backup copies, virus checking, fixity-checking, and
 428 periodic refreshing to a new storage medium.
- 429 Note 2 to entry: Bit preservation is not digital preservation but it does provide a building block for the more 430 complete set of digital preservation practices and processes that ensure the survival of digital content and also its 431 usability, display, context and interpretation over time.
- 432 [SOURCE: Digital preservation handbook, Glossary]

433 **3.7**

434 consumer

- role played by those persons or client systems, who interact with OAIS services to find preservedinformation of interest and to access that information in detail
- 437 Note 1 to entry: This can include other OAISs, as well as internal OAIS persons or systems.

438 **3.8**

439 **content information**

- 440 set of information that is the original target of preservation or that includes part or all of that 441 information
- 442 Note 1 to entry: It is an Information Object composed of its Content Data Object and its Representation443 Information.

444 **3.9**

445 **context information**

- information that documents the relationships of the Content Information to its environment
- 447 Note 1 to entry: This includes reasons why the Content Information was created and how it relates to other448 Content Information objects.
- **449 3.10**

450 **core media type**

451 a set of publication resource for which no fallback is required.

- 452 [SOURCE: EPUB Publications 3.0 Recommended Specification 11 October 2011]
- 453 Note 1 to entry: Core media types have been specified in chapter 5.1. of the EPUB publications specification,454 version 3.0.1.
- 455 EXAMPLE core media types for still images are image/gif, image/jpg, image/png and image/svg+xml. Any
- other still image file format is foreign and requires a fallback, meaning the same resource expressed in another
 foreign format or core media type.
- 458 **3.11**
- 459 data, pl
- reinterpretable representation of information in a formalized manner suitable for communication,interpretation, or processing
- 462 [SOURCE: ISO 5127:2017]
- 463 Note 1 to entry: Data are often understood as taking the form of a set of values of qualitative or quantitative464 variables.
- 465 **3.12**

466 data dictionary

- organized and constructed (electronic data base) compilation of descriptions of data concepts that
 provides a consistent means for documenting, storing and retrieving the syntactical form (i.e.
 representational form) and the meaning and connotation of each data concept
- 470 [SOURCE: ISO 24531:2013]
- 471 Note 1 to entry: PREMIS²⁸ is a data dictionary.
- 472 **3.13**
- 473 descriptive metadata
- 474 descriptive information
- 475 metadata about a resource for example for discovery and identification
- 476 Note 1 to entry: These can include elements such as title, abstract, author, and keywords.
- 477 [SOURCE: Understanding metadata]

478 **3.14**

479 designated community

- identified group of potential Consumers who should be able to understand a particular set ofinformation
- 482 Note 1 to entry: A Designated Community may be composed of multiple user communities. The community is483 defined by an Archive, though this definition may change later on.

484 **3.15**

485 digital preservation

- 486 series of managed activities necessary to ensure continued access to digital materials for as long as487 necessary
- 488 Note 1 to entry: Digital preservation refers to all of the actions required to maintain access to digital materials
 489 beyond the limits of media failure or technological and organizational change

²⁸ PREMIS Data Dictionary for Preservation Metadata (<u>https://www.loc.gov/standards/premis/</u>) is a leading metadata specification for metadata needed for long-term preservation.

490 Note 2 to entry: Those materials may be records created during the day-to-day business of an organization; "born-491 digital" materials created for a specific purpose (e.g. teaching resources); or the products of digitisation projects.

492 EXAMPLE 1 **Short-term preservation** - Access to digital materials either for a defined period of time while 493 use is predicted but which does not extend beyond the foreseeable future and/or until it becomes inaccessible 494 because of changes in technology.

- 495 EXAMPLE 2 **Medium-term preservation** Access to digital materials beyond changes in technology for a defined period of time but not indefinitely.
- 497 EXAMPLE 3 Long-term preservation Access to digital materials, or at least to the information contained in
 498 them, indefinitely.
- 499 [SOURCE: Digital preservation handbook, Glossary]

500 **3.16**

501 digital rights management

502 **DRM**

- 503 packaging, distributing, controlling, and tracking content based on rights and licensing information
- 504 [SOURCE: ISO 19153:2014]
- 505 **3.17**

506 digital signature

- 507 signature
- data appended to, or a cryptographic transformation of, a data unit that allows the recipient of the data
 unit to prove the source and integrity of the data unit and protect against forgery, e.g. by the recipient
- 510 [SOURCE: ISO/IEC 19784-1:2006]
- 511 **3.18**

512 **dissemination information package**

- 513 **DIP**
- information package, derived from one or more AIPs, sent by an Archive to a Consumer in response to arequest in the OAIS

516 **3.19**

517 **distributable object**

- 518 component of an EPUB publication that can be reused in other contexts
- 519 Note 1 to entry: A Distributable Object can be a complete EPUB Content Document (e.g., a chapter of a book), a 520 section of such a document (e.g., an exercise or a promotional excerpt), a media resource (e.g., a video or 521 interactive feature), or a combination of such resources that are not necessarily contiguous within the parent 522 EPUB publication but are intended to be able to be distributed as a unit.
- 523 [SOURCE: EPUB Distributable Objects 1.0]
- 524 **3.20**
- 525 **DRM**

526 **digital rights management**

- packaging, distributing, controlling, and tracking content based on rights and licensing information
 [SOURCE: ISO 19153:2014]
- 529 **3.21**
- 530 electronic book
- 531 **e-book**

- non-serial digital document, licensed or not, where searchable text is prevalent, and which can be seenin analogy to a print book
- 534 Note 1 to entry: The use of e-books is, in many cases, dependent on a dedicated device and/or a special reader or 535 viewing software.
- 536 [SOURCE: ISO 2789:2013]
- 537 **3.22**

538 EPUB container

- 539 ZIP based packaging and distribution format for EPUB publications
- 540 [SOURCE: EPUB 3.1 Recommended Specification 5 January 2017]
- 541 **3.23**

542 **EPUB content document**

- 543 publication resource that conforms to one of the EPUB content document definitions
- 544 [SOURCE: EPUB 3.1 Recommended Specification 5 January 2017]
- 545 **3.24**

546 **EPUB navigation document**

- 547 specialization of the XHTML content document, containing human- and machine-readable global 548 navigation information
- 549 [SOURCE: EPUB 3.1 Recommended Specification 5 January 2017]
- 550 **3.25**

551 **EPUB publication**

- collection of one or more renditions conforming to the EPUB specifications, packaged in an EPUBcontainer
- 554 [SOURCE: EPUB 3.1 Recommended Specification 5 January 2017]

555 **3.26**

556 **EPUB reading system**

- system that processes EPUB publications for presentation to a user in a manner compliant with EPUBspecifications
- 559 [SOURCE: EPUB 3.1 Recommended Specification 5 January 2017]
- 560 **3.27**
- 561 fallback
- 562 mechanism with which versions of the same resource in different file formats can be linked to one 563 another
- 564 [SOURCE: EPUB 3.1 Recommended Specification 5 January 2017]
- Note 1 to entry: A reading system that does not support the file format of a foreign resource shall traverse the fallback chain until it finds a version it can render.

567 **3.28**

568 fixity information

- 569 information that documents the authentication mechanisms and provides authentication keys to ensure
- 570 that the Content Information object has not been altered in an undocumented manner

571 [SOURCE: ISO 13527:2010]

572 **3.29**

573 foreign resource

- 574 publication resource that is not a core media type
- 575 [SOURCE: EPUB Publications 3.0 Recommended Specification 11 October 2011]
- Note 1 to entry: According to EPUB 3.1, foreign resources require at least one fallback if they are in the spine orembedded in EPUB Content Documents.

578 **3.30**

579 identifier

- 580 data string or pointer that establishes the identity of an item, institution, or person alone or in 581 combination with other elements.
- 582 [SOURCE: ISO 8459:2009]
- Note 1 to entry: EPUB 3 specifies Unique Identifiers and Release Identifiers; the latter is a combination of a Unique
 Identifier and the last modification data of the rendition of the resource.

585 **3.31**

586 **independently understandable**

characteristic of information that is sufficiently complete to allow it to be interpreted, understood, and
 used by the Designated Community without having to resort to special resources not widely available,
 including named individuals

590 **3.32**

- 591 information
- any type of knowledge that can be exchanged
- 593 Note 1 to entry: In an exchange, this is represented by data

594 EXAMPLE a string of bits (the data) accompanied by a description on how to interpret the string of 595 bits as numbers representing temperature observations measured in degrees Celsius (the 596 representation information)

597 **3.33**

598 information package

- logical container composed of optional content information and optional associated preservationdescription information
- 601 **3.34**

602 ingest functional entity

603 OAIS functional entity that contains the services and functions that accept SIPs from producers, 604 prepares AIPs for storage, and ensures AIPs and their supporting descriptive information become 605 established within the OAIS

606 **3.35**

607 long-term

- 608 period of time long enough to raise concerns about the impact of changing technologies, including 609 support for new media and data formats, and of a changing designated community, on the information
- 610 being held in an OAIS
- 611 Note 1 to entry: This period extends into the indefinite future.

612 **3.36**

613 long-term preservation

614 act of maintaining information, independently understandable by a designated community, with 615 evidence supporting its authenticity over the long term

616 **3.37**

617 manifest

618 EPUB manifest element provides an exhaustive list of the Publication Resources that constitute the 619 given Rendition, each represented by an item element.

620 [SOURCE: EPUB Publications 3.0.1]

621 **3.38 metadata**

data about other data, documents, or records that describe their content, context, structure, format,provenance, and/or rights.

- 624 [SOURCE: ISO 5127:2017]
- 625 **3.39**
- 626 **METS**
- 627 Metadata Encoding and Transmission Standard, a standard for presenting metadata using XML.
- 628 [SOURCE: Digital preservation handbook, Glossary]

629 **3.40**

630 migration

631 means of overcoming technological obsolescence by transferring digital resources from one 632 hardware/software generation to the next

Note 1 to entry: The purpose of migration is to preserve the intellectual content of digital objects and to retain theability for clients to retrieve, display, and otherwise use them in the face of constantly changing technology.

Note 2 to entry: Migration differs from the refreshing of storage media in that it is not always possible to make an
 exact digital copy or replicate original features and appearance and still maintain the compatibility of the resource
 with the new generation of technology.

638 [SOURCE: Digital preservation handbook, Glossary]

639 **3.41**

640 **Open Archival Information System**

641 **OAIS**

archive, consisting of an organization, which may be a part of a larger organization, of people and
systems, that has accepted the responsibility to preserve Information and make it available to a
Designated Community. It has a set of responsibilities, as defined in section 4, which allow an OAIS
Archive to be distinguished from other uses of the term 'Archive'.

646 Note 1 to entry: The term 'Open' in OAIS is used to imply that this Recommendation and future related 647 Recommendations and standards are developed in open forums, but it does not imply access to the Archive is 648 unrestricted.

Note 2 to entry: The OAIS abbreviation is also commonly used to refer to the Open Archival Information System Reference Model standard which defined the term. The standard is a conceptual framework describing the environment, functional components, and information objects associated with a system responsible for long-term preservation

652 preservation.

653 **3.42**

654 package document

publication resource that describes one rendition of an EPUB publication, as defined in package
 document. The package document carries meta information about the Rendition, provides a manifest of
 resources and defines the default reading order.

- 658 [SOURCE: EPUB 3.1 Recommended Specification 5 January 2017]
- Note 1 to entry: It specifies all tools required to render the document, provides an exhaustive list of resourcesbelonging to the document, and defines their default reading order.

661 **3.43**

662 **PDF**

- 663 Portable Document Format, a set of formats and open standards maintained by the International 664 Organization for Standardization for producing and sharing electronic documents
- 665 Note 1 to entry: Originally developed by Adobe Systems.
- 666 [SOURCE: Digital preservation handbook, Glossary]
- 667 **3.44**
- 668 **PDF/A**
- versions of the PDF standard intended for archival use
- 670 [SOURCE: Digital preservation handbook, Glossary]

671 **3.45**

672 pre-ingest

673 actions required before data can be submitted into an OAIS archive, including negotiation of data 674 acquisitions, checking rights and access criteria, licensing, and data submission

675 Note 1 to entry: This area also includes activities involving data producer support and training.

Note 2 to entry: Pre-ingest is not a function in the standard OAIS model, but activities in this area can form asignificant part of a producer's responsibilities.

678 [SOURCE: UK Data Archive. Archive training manual29]

679 **3.46**

- 680 **preservation description information**
- 681 **PDI**
- information necessary for the adequate preservation of Content Information that can be categorized as
 provenance, reference, fixity, context, and rights information

684 **3.47**

- 685 preservation metadata
- 686 metadata containing information needed to archive and preserve a resource
- 687 [SOURCE: Understanding metadata]

688 **3.48**

689 preservation planning functional entity

- 690 OAIS functional entity that provides the services and functions for monitoring the environment of the
- 691 OAIS and that provides recommendations and preservation plans to ensure information stored in the

²⁹ http://www.data-archive.ac.uk/curate/archive-training-manual/pre-ingest

OAIS remains accessible to, understandable by, and sufficiently usable by the designated community

693 over the long term, even if the original computing environment becomes obsolete

694 **3.49**

- 695 producer
- role played by those persons or client systems that provide the information to be preserved
- Note 1 to entry: This can include other OAISs or internal OAIS persons or systems. The producer does not need tobe the publisher.

699 **3.50**

700 provenance information

information that documents the history of the Content Information

Note 1 to entry: This information states the origin or source of the Content Information, any changes that may
 have taken place since it was generated, and who has had custody of it.

Note 2 to entry: The Archive is responsible for creating and preserving Provenance Information from the point of
 ingest; however, earlier Provenance Information should be provided by the Producer. Provenance Information
 adds to the evidence to support authenticity.

707 **3.51**

708 publication resource

- resource that has the content or instructions contributing to the logic and rendering of at least onerendition of an EPUB publication
- 711EXAMPLEExamples of publication resources include a rendition's Package Document, EPUB712Content Document, EPUB style sheets, audio, video, images, and embedded fonts and713scripts.
- 714 [SOURCE: EPUB 3.1 Recommended Specification 5 January 2017]

715 **3.52**

716 **reading system**

- system that processes EPUB publications for presentation to a user in a manner conformant with EPUBspecification
- 719 [SOURCE: Modified from EPUB 3.1 Recommended Specification 5 January 2017].

720 **3.53**

721 reference information

- information that is used as an Identifier for the Content Information
- Note 1 to entry: This also includes Identifiers that allow outside systems to refer unambiguously to a particularContent Information.
- 725 EXAMPLE an ISBN is a type of Reference Information.

726 **3.54**

727 reference model

- framework for understanding significant relationships among entities in an environment and for the development of consistent standards or specifications supporting that environment
- 730 Note 1 to entry: A Reference Model is based on a small number of unifying concepts and may be used as a basis for
- education and explaining standards to a non-specialist.

732 733 734 735	3.55 reformatting copying information content from one storage medium to a different storage medium (media reformatting) or converting from one file format to a different file format (file reformatting)
736	[SOURCE: Digital preservation handbook, Glossary]
737 738 739	3.56 refreshing copying information content from one storage media to the same storage media
740	[SOURCE: Digital preservation handbook, Glossary]
741 742 743 744	3.57 release identifier identifier that allows any instance of an EPUB publication to be compared against another to determine if they are identical, different versions, or unrelated
745	Note 1 to entry: Release Identifiers consist of a unique identifier and the last-modified date of the document.
746	[SOURCE: EPUB 3.1 Recommended Specification 5 January 2017]
747 748 749	3.58 remotely-hosted resource objects hosted outside the EPUB Container.
750	Note 1 to entry: EPUB 3.1 allows fonts and resources used by scripts to be hosted externally.
751 752 753	3.59 rendition one rendering of the content of an EPUB publication, as expressed by an EPUB package
754	[SOURCE: EPUB 3.1 Recommended Specification 5 January 2017]
755 756 757 758 759 760 761	 3.60 repository system long term preservation system used by an archive 3.61 rights management metadata information that identifies the access restrictions concerning the Content Information, including the
762	legal framework, licensing terms, and access control
763 764	Note 1 to entry: This contains the access and distribution conditions stated in the Submission Agreement, related to both preservation (by the OAIS) and final usage (by the Consumer).
765	Note 2 to entry: It also includes specifications for the application of rights enforcement measures.
766 767 768 769	3.62 spine EPUB spine element defines the default reading order of the EPUB Publication content by defining an ordered list of manifest item references.
770 771	[SOURCE : EPUB Publications 3.0.1]

772 **3.63**

773 structural metadata

774 metadata that indicates how compound objects are put together, for example how the pages of a 775 document are arranged to form chapters

776 [SOURCE: Understanding metadata]

777 **3.64**

778 submission agreement

agreement reached between an OAIS archive and a Producer that specifies a data model and any otherarrangements needed for the data submission session

Note 1 to entry: This data model identifies the format/content and the logical constructs used by the Producer and
 how they are represented on each media delivery or in a telecommunication session.

783 **3.65**

784 submission information package

- 785 **SIP**
- information package that is delivered by a Producer to an OAIS to be used to construct or update one ormore AIPs and/or the associated descriptive information.

788 **3.66**

789 unique identifier

- primary identifier of an EPUB publication, which may be shared by one or several renditions of the same EPUB publication that conform to the EPUB standard and embody the same content.
- 792 [SOURCE: EPUB 3.1 Recommended Specification 5 January 2017]
- 793 **3.67**

794 XHTML content document

- 795 EPUB content document that conforms to the profile for HTML defined in XHTML Content Documents
- 796 [SOURCE: EPUB 3.1 Recommended Specification 5 January 2017]
- Note 1 to entry: see EPUB Content Documents 3.1, chapter 2.

798 4 Abbreviated terms

AIP	Archival Information Package
DIP	Dissemination Information Package
DRM	Digital Rights Management
OAIS	Open Archival Information System
PDI	Preservation Description Information
SIP	Submission Information Package

799 **5 Packaging standards**

An archiving process includes several distinct steps. A producer – which may be the publisher or other
 body acting on behalf of the publisher, such as the archive itself - creates a Submission Information
 Package (SIP) and transfers it to a repository system in an OAIS archive. The archive performs a quality

control process to the SIP and, if the package meets the criteria set in the submission agreement,
accepts it, creates an Archival Information Package (AIP) and transfers the package to archival storage.
During ingest some of the files or metadata records within SIP may be migrated to new formats or
additional metadata may be added.

The OAIS archival storage function stores, maintains, and retrieves AIPs. Maintenance may include for instance frequent error checks to protect the data against bit rot. In order to keep the documents understandable it may also necessary be necessary to migrate³⁰ them in new formats, or to update the AIP with additional metadata. Migration and other preservation related tasks may be carried out by the producer, OAIS archive and / or third parties. The party or parties responsible should be specified in the submission agreement.

The OAIS Access function allows users to retrieve information from a repository system in the form of Dissemination Information Packages (DIPs) which can include all or parts of the data and metadata of an AIP. Differences between SIPS, AIPs and DIPs can be substantial, depending on the preserved content, requirements of submission agreement, national legislation and institutional practices. OAIS does not require a 1:1 relationship between information packages, so one AIP can contain documents and metadata from multiple SIPs or vice versa.

819 Transfers of package states (SIP to AIP to DIP) do NOT mean that the content SHALL change. The 820 change from SIP to AIP can be minimal, that is, the content information remains the same, but some 821 administrative metadata is added into the AIP about the actions taken during the ingest process. If an 822 EPUB publication is created according to the requirements in this document there should be no need for reformatting the EPUB publication itself. During ingest it is enough to check the validity of the 823 824 document, and if there are no issues, it can be stored "as is". Some archives may choose to apply even 825 simpler initial ingest procedures (that is, avoid even validity checks) if the producer is well known and reliable, such as other OAIS archive. 826

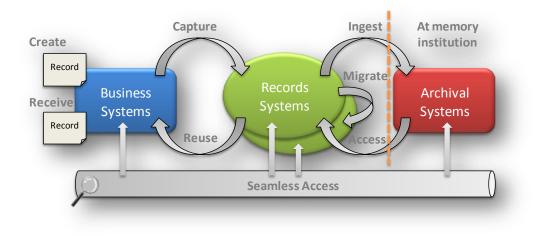
This specification covers only the initial stage of the archiving process, namely the creation of Submission Information Package (SIP). SIP consists of data objects and representation information with which the data is interpreted. Both the data (documents) and representation information (metadata) MUST conform to the standards and specifications the producer and the archive have agreed upon in the submission agreement. If a SIP does not meet the requirements, ingest to the repository system fails. Note that a SIP MAY contain unarchivable resources, provided that they have been encoded in an appropriate manner.

The content and structure of all information packages in repository systems MUST be standardized. There are several packaging standards available, but the most commonly used one is the Metadata Encoding and Transmission Standard (METS³¹) developed by the Library of Congress. ISO/IEC JTC1/SC34 JWG 7 decided to recommend the use of METS as the container standard, although this specification does allow the use of other container standards as well.

Since container standards – including METS - are rich specifications there is a need to create profiles to
specify how they should be used. This specification provides a METS profile for EPUB in Part 2. Other
container standards are not taken into account; if METS is replaced by another container specification,
profiling needs to be done separately.

Some digital preservation projects have developed tools for creating SIPs that meet the project requirements, which makes it a lot easier to submit information to the repository system. Producers SHOULD nevertheless have at least basic understanding of digital preservation, since all pre-ingest steps from document creation to SIP submission should be carried out in such a way that the authenticity of submitted documents can be guaranteed.

 ³⁰ From OAIS point of view, migration is a complex process which involves export of the document (as a migration DIP) and then migration during "ingest as new manifestation".
 ³¹ <u>http://www.loc.gov/standards/mets/</u>



849 850

Figure 2. Information flow between live and archival systems [E-ARK Common specification, p. 13]

851 Different disciplines, even if they all use OAIS, will develop interfaces optimized for their own needs. 852 And if the payloads are not the same, technical metadata standards will also differ. Domains may even 853 adopt different packaging and preservation metadata standards. For instance, almost all digital archiving projects in the library domain rely on METS and PREMIS specifications, although some 854 855 libraries use BagIt³² as an alternative for METS. Compared with libraries, the film industry started 856 digital preservation efforts a bit later and may eventually develop different preferences³³. And even if 857 the same standards were used, they may be applied in a non-interoperable way even within the same domain. Therefore creating set application profiles is very important in digital archiving. 858

859 **6 Construction of OAIS information packages**

According to the Open Archival Information System (OAIS) model³⁴, information package is "a container that contains two types of Information Objects, the Content Information and the Preservation Description Information (PDI)". Content information is the data that needs to be preserved and preservation description information is the metadata and other information that is needed in order to preserve, find and understand the data in long-term.

Preservation description information consists of reference information, provenance information,
context information, fixity information, and access rights information. See the OAIS specification for an
in depth explanation of these.

- According to the OAIS specification (pages 4-35),
- 869 [i]t is necessary to distinguish between an Information Package that is preserved by an OAIS 870 and the Information Packages that are submitted to, and disseminated from, an OAIS. These 871 variant packages are needed to reflect the reality that some submissions to an OAIS will 872 have insufficient PDI to meet final OAIS preservation requirements. In addition, they MAY be 873 organized very differently from the way the OAIS organizes the information it is preserving. Finally, the OAIS MAY provide information to Consumers that does not include all the PDI 874 875 with the associated Content Information being disseminated. These variants are referred to 876 as the Submission Information Package (SIP), the Archival Information Package (AIP), and 877 the Dissemination Information Package (DIP). Although these are all Information Packages,

³² https://en.wikipedia.org/wiki/BagIt

³³ https://www.cen.eu/news/calls/Calls/CEN-Call_for-tender_Digitalcinema.pdf

³⁴ <u>http://public.ccsds.org/publications/archive/650x0m2.pdf</u>

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they differ in mandatory content and the multiplicity of the associations among contained classes.

The principles listed below provide SIP production guidelines for document producers (publishers or third parties creating EPUB publications). The creation of the principles has been inspired by the draft common requirements published by the E-ARK project (see Introduction to the Common Specification for Information Packages in the E-ARK project, version 1.0³⁵). Although E-ARK has served as a model for this specification, these requirements have not been aligned with those of E-ARK, and therefore there may be significant differences between the specifications.

886 **6.1 General**

6.1.1 EPUB publications SHALL be sent to a repository system as well-formed and complete Submission Information Packages (SIPs)

- This specification does not assume that publishers create SIPs. The OAIS producer MAY be a third party acting on behalf of the publisher, such as OAIS archive.
- 891 This specification and its accompanying document are mainly concerned with the structure • and content of SIPs. The way EPUB publications are archived and disseminated (the 892 893 structure of Archival Information Packages and Dissemination Information Packages, or 894 AIPs and DIPs) depends on the submission agreements made between the archive and the 895 producers, and on the operational principles of the archive, and is beyond the scope of this 896 document. It is possible that an EPUB publication is migrated into another format during 897 Ingest, and disseminated again as an EPUB publication. The archive may also preserve (in 898 bit level) the original file.
 - Submitted EPUB publications SHALL be conformant with EPUB requirements³⁶ and conformance SHOULD be validated.
 - Submitted EPUB publications SHALL either contain or at least facilitate access to all the data and metadata required to render the content information successfully.
 - Preview publications MAY be submitted, even though they are by definition not complete, if the final documents are sent when completed. Depending on the submission agreement, the archive MAY preserve just the final version, or both versions of the resource.
 - ii. Distributable objects SHALL NOT be submitted individually. They MAY be embedded within EPUB publications, but the archive is not obliged to deliver them as DIPs unless the submission agreement mandates that.
 - iii. Fonts SHALL be embedded into the EPUB publication in full and un-obfuscated, if font license allows that.
 - iv. Related resources such as audio and video SHOULD be embedded in the EPUB publication.
- 914v.Remotely-hosted resources SHOULD be avoided, but if used, it is necessary to ensure915that all remote data is available to the archive so that the data can be incorporated into916the AIP during ingest, and permission to do this SHALL be explicitly agreed upon in the917submission agreement, especially if the publisher is not in full control of remote data.
- 918vi.Descriptive and other metadata SHOULD be embedded in the SIP. METS mdRef element919MAY only be used if a) referred metadata is part of the same SIP, or b) the archive is920able to retrieve any linked external metadata and incorporate it into the AIPs in an921appropriate format.

³⁵ http://www.dasboard.eu/specifications/common-specification

³⁶ Conformance requirements for EPUB publications and reading systems have been specified in chapter 3.1 of EPUB Recommended specification, version 3.1.

922		vii. Permission to use remote resources and metadata SHALL be specified in the
923		submission agreement ³⁷ . The permission SHALL specify acceptable metadata and file
924		formats.
925	٠	The SIP SHOULD ³⁸ be checked for viruses and malicious software before submission to the
926		repository system.
927	٠	EPUB publications in SIPs SHOULD NOT be encrypted, because that compromises long-term
928		preservation. If data is submitted in an encrypted format, the archive SHALL receive
929		necessary decryption information/details within the SIP, as agreed in the submission
930		agreement or elsewhere. When the archive disseminates the archived data to its customers,
931		it can be encrypted again.
932	•	DRM protection, if any, SHOULD be removed by the producer before the document is
933		submitted. If the content in the SIP is DRM protected, the archive SHALL receive the
934		necessary information/details to remove the DRM protection within the SIP, as agreed in
935		the submission agreement or elsewhere. Such permission may be producer-specific, based
936		on the submission agreement, or a generic permission, based on e.g. the Copyright Act.
937	٠	If data is compressed, the user of the compression method SHALL be specified using the
938		Compression metadata element in the EPUB's encryption.xml file.
939	٠	The submission agreement SHOULD specify at least one EPUB reading system capable of
940		rendering the submitted EPUB publications successfully. Knowing the reading system
941		requirements in advance makes it easier for the archive to design and implement the ingest
942		process. Although submitted publications will usually be validated only with automated
943		tools ³⁹ , the archive should be able to validate that the received EPUB can be presented to
944		the customers, and check for instance the look and feel of archived EPUB publications
945		before and after migration. This is possible only if the archive can operate the reading
946		systems that can render the archived publications successfully.
947	•	Each SIP SHOULD specify EPUB reading system or systems, which can render the EPUB
948		publication in the SIP. If this information is missing, reading system or systems SHALL be
949		specified in the submission agreement.
950	٠	Multiple-rendition EPUB publications may be designed for multiple reading systems, in
951		which case the submission agreement may require the archive to carry out at least
952		occasional checks in all of these reading systems. If so, all these reading systems SHOULD be
953		listed in the submission agreement.
954	٠	If a submitted EPUB publication has been optimized for a certain reading system, the
955		system SHOULD be described in the document's technical and/or preservation metadata,
956		since such information is valuable for preservation and archival access purposes.
957	٠	If the optimal EPUB reading system is no longer available, the archive SHOULD, with
958		permission and support from the producer, either find another suitable reading system or
959		modify the ingest process so that the EPUB publications affected by this change can be used
960		by another EPUB reading system. ⁴⁰

³⁷ If there are remote resources or associated metadata linked to the SIP with a LINK element, these external resources will be retrieved as part of the ingest process and included in the AIP. If external resources cannot be retrieved, the ingest process fails. The producer SHALL send either a new SIP with all the data and metadata embedded into it, or make sure that the archive is allowed to access remote data and metadata.
³⁸ Some producers may not be able to make virus checks, but all OAIS archives SHALL be. Virus checks are commonly done during ingest.

³⁹ One such tool is Epubcheck, available from https://github.com/idpf/epubcheck

⁴⁰ While this standard is about the "state" in which the EPUB publication itself shall be in order to be archivable, the SIP may include a lot of other information (metadata, executables, other renditions of the EPUB publication, additional documentation etc) which may make it easier to preserve the intellectual content in the long term.

6.1.2 Regardless of its type or format, it SHALL be possible to include any data or metadata in SIPs

- It SHOULD be possible to maintain the SIP and EPUB specifications independently, i.e. so
 that any change to SIP does not automatically mean that the EPUB format needs to be
 updated and vice versa. The exception from this rule is that any existing and future features
 in EPUB specification which are relevant from long-term preservation point of view such as
 font embedding SHALL be taken into account in the SIP specification.
- 968
 This document does not set a priori constraints either to the current or future versions of
 969
 970
 EPUB with regard to the choice of metadata and file formats or either's versions (see note 1
 below on EPUB Core media types).
- The submission agreement SHOULD specify metadata formats and file formats approved for submission and archival. For EPUB publications, at least Dublin Core metadata format and all EPUB core media types SHALL be supported by the archive in order to guarantee efficient processing of EPUB publications.
- 975
 Submission agreements may specify what kind of executables may be embedded in the
 976
 977
 Submitted EPUB publications, or forbid their use entirely (see note 2 below on interactive e books and EPUB publications).
- 978NOTE 1EPUB community may change the list of EPUB Core Media Types any time, independent of979the EPUB specification updates. New core media types may be approved and old ones980deprecated. If core media types are not checked from long-term preservation point of view,981some new EPUB core media types may turn out to be non-archivable.
- 982File format lists in submission agreements may cover all EPUB core media types or if the983producer does not use all the core media types just a subset of them. When a core media984type is deprecated, the producer (if it still exists) and the archive should decide whether the985file format in question is migrated or kept as is (and emulated). If the latter, it may be986necessary to migrate the deprecated file format when DIP packages are created.
- 987 NOTE 2 E-books are likely to become more interactive in the future, which is why there are various 988 ways EPUB 3 can support interactivity. However, some EPUB reading systems may not 989 support interactivity, and even if it is supported, different reading systems may not behave 990 identically, partly because EPUB is not specific about how support should be implemented. 991 EPUB 3 object element enables the use of arbitrary embedded executables that are not 992 inherently supported in EPUB 3 reading systems. A common use case would be to include 993 proprietary applets or Adobe Flash applications. However, in a majority of cases, interactive 994 publications will be created through the use of in-book source code. Because JavaScript is 995 the de facto standard scripting language for SVG and HTML5, EPUB 3 content documents 996 can be assumed to be scriptable only if they contain JavaScript code. The standard does not 997 define which versions of JavaScript (ECMAScript) are required to get the support. Content 998 creators should comply with the most commonly supported features in web browsers for 999 best results [Daly]. Whatever the chosen approach, interactivity will be difficult to preserve 1000 in the long-term, since applications should be adapted to new hardware and software environments, which can be difficult if not impossible. 1001
- Archives offering long-term preservation services for EPUB publications SHOULD keep
 track of EPUB core media types and consider the possibility of including them on the list of
 archivable formats. If this is not viable, the archives SHOULD maintain clearly defined and
 well tested migration pathways from non-archivable core media types into archivable

1006		formats. Then the archive would not need to migrate these images during ingest and it
1007		would be possible to preserve EPUB publications unchanged ⁴¹ .
1008		• If there is a foreign resource embedded or linked to a submitted EPUB publication, a
1009		fallback chain ending in a core media type resource SHOULD be provided even if the foreign
1010		resource is in an archivable format. (Note that this requirement is stricter than those in
1011		EPUB 3.x specifications, which require a fallback only in certain situations.)
1012		• The producer MAY include foreign resources (and metadata formats) in submitted EPUB
1013		publications if they have been specified as suitable for ingest and/or archivable in the
1014		submission agreement, or if they are encoded in SIPs in such a way that they will be ignored
1015		during ingest (see below).
1016		• If foreign resources and metadata are originally in un-archivable formats, they SHALL be
1017		migrated when the SIP is formed. The AIP may contain either just migrated publications, or
1018		both the original and migrated publications.
1019		• Core media types and foreign resources not specified in the submission agreement MAY be
1020		submitted if and only if the submission agreement allows it. These files SHALL be encoded
1021		in the SIP in such a way that they are not validated against the generic ingest criteria during
1022		the ingest process (since otherwise the SIP shall not pass the validation) and therefore
1023		passed directly to AIP. The specifics of this type of encoding SHALL be defined in the
1024		submission agreement.
1025		• If there are alternative versions (renderings) of the publication to be included in the SIP
1026		which are not archivable, they SHOULD be migrated into acceptable file formats prior to
1027		submission by the producer or a third-party preparing a SIP on behalf of the producer. For
1028		instance, if PDF is specified as not archivable but PDF/A is, the producer should create a
1029		PDF/A version of the document, which will then be submitted to the repository system
1030		alongside the EPUB publication of the same work.
1031		• If these non-archivable originals are included in the SIP, they SHALL be encoded in such a
1032		way that they are not validated against the generic ingest criteria during the ingest process
1033		(since otherwise the SIP would not pass) and therefore passed directly to AIP. The specifics
1034		of this type of encoding SHALL be defined in the submission agreement ⁴² .
1035	NOTE	EPUB 3 Fixed Layout Properties
1036		In digital preservation the usual aim is to preserve intellectual content, not the original
1037		look and feel of the document, because trying to preserve the original layout for decades
1038		and even centuries may either be difficult or impossible. EPUB publications are generally
1039		designed so that their look and feel can change with no impact on semantics, which is a
1040		good thing from the digital preservation point of view. EPUB content presentation adapts
1041		to the user preferences and display properties, which are both likely to change radically in
1042		the future.
1043		
1044		Fixed layout EPUB publications are an exception. In them, the intellectual content and the
1045		design of the document cannot be separated: any change in the appearance of the
1046		document may cause significant changes in the meaning or even lose it completely.
1047		Therefore fixed-layout EPUB publications give the content creators greater control over
1048		presentation. This control is based on a set of metadata properties with which the

⁴¹ An OAIS archive does not need to migrate non-archivable file formats during the ingest process. Depending on the preservation strategy, migration may only happen when a real risk to the format emerges – such as the loss of applications capable of rendering it - or when the document is disseminated for the first time.

⁴² Ideally, a well-designed and built repository system should be able to validate any file format. In practice, there are file formats validation tools cannot process. If there is a need to preserve these files in bit-level, they have to be ignored during validation.

1049 1050 1051 1052 1053 1054		intended rendering dimensions can be specified [EPUB 3 Fixed]. However, if the document is migrated, these metadata properties may be lost, and even if that does not happen changes in hardware (e.g. display technologies), operating systems, and middleware may change the original look and feel of the document.
1054 1055 1056 1057 1058 1059 1060 1061 1062		Submission agreements SHOULD specify if submission of fixed-layout EPUB publications is allowed and if so, how they are treated during ingest. The best solution is to encode them in such a way that they are not validated, and include in SIPs also reflowable versions of publications. If the producer is not able to create such versions, submission agreement MAY require the archive or a third party to do that as a part of the ingest process. Submission agreements may also allow submission of fixed layout EPUB publications, with mutual understanding that preserving semantics which is tied to the original look and feel will in the long term be impossible.
1063 1064		It SHOULD be possible to transfer SIPs by any means, methods, or tools from the tting organization to the repository system
1065 1066 1067 1068 1069		 Although there are no general limitations (it is possible to use e.g. FTP or UPS), submission agreements MAY limit the options available by specifying the protocols to be used during submission. SIPs SHALL be composed so that their structure and content does not limit the use of any particular transfer method.
1070 1071	6.1.4 organi	The archive SHALL have a way to verify the identity of the submitting zation/person, no matter how the information packages are transferred
1072 1073 1074 1075 1076 1077 1078		 If submission is taken care of by a third party service and the producer is a different organization of person, the archive SHALL be able to verify the identity of both of them. There are various ways to implement this requirement, including digital signatures, secure channels, recording relevant information within the SIP as metadata, or even manual exchange of data on secure media. Part 2 of this specification provides an example of how a digital signature can be used for verification.
1079	6.1.5	There is no 1:1 relation between OAIS information packages
1080 1081 1082 1083 1084 1085 1086 1087		 SIPs SHALL be composed so that their structure and content SHALL NOT prescribe or limit SIP -> AIP -> DIP conversions. During ingest, it SHALL be possible to transform one SIP into 1-n AIPs, or many SIPs into 1-n AIPs. For instance, a SIP might consist of all yearbooks of a publisher (e.g. 15 EPUBs) which are then archived in separate AIPs. Relevant data and metadata SHALL always archived; number of AIPs created during ingest depends on the internal practices and processes of the archive, which are not within the scope of this specification.
1088 1089		A SIP MAY contain 0-n EPUB 3 publications, and one EPUB 3 publication MAY be tted to the repository system in 1-n SIPs
1090		• A SIP MAY contain only metadata about EPUB publication, not the publication itself.

1091		• A SIP SHOULD contain multiple EPUB publications only if they are interrelated; for instance,
1092		different renderings of the same document ⁴³ .
1093		• A SIP MAY contain alternative renderings (such as PDF or DOCX) of the publication, but the
1094		SIP SHALL contain all administrative metadata required for processing of these versions,
1095		and explaining the relations between these renderings.
1096		• A single EPUB publication MAY be split into multiple SIPs if there is a valid reason to do so,
1097		such as the complexity or large size of the document.
1098	6.1.7	The information package type (in this case, SIP) SHALL be indicated
1099		• Only packages which are marked to be SIPs will be ingested. AIPs, DIPs and unlabeled
1100		packages are not suitable for ingest.
1101	6.1.8	SIP packaging method SHALL not restrict the application of any preservation method
1102		• Although the most common preservation method is migration, some archives MAY choose
1103		emulation as the primary approach, which will have an impact on the OAIS Preservation
1104		Description Information required.
1105		• Some information objects (such as programs) are not suitable for migration. Submission
1106		agreements SHOULD specify a preservation strategy for such resources.
1107	6.1.9	The packaging method SHALL NOT limit the size of the SIP
1108		• Some archives can have problems in e.g. validating and ingesting very large data objects. If
1109		there is a risk that the SIPs are becoming too large for the submission method used or the
1110		ingest process used by the archive, an appropriate splitting mechanism SHOULD be applied.
1111		Describing such mechanisms is beyond the scope of this specification.
1112	6.2	Identification of information packages and their content
1113	6.2.1	It SHALL be possible to identify any SIP uniquely during the ingest process
1114		• Since multiple SIPs may be submitted to the repository system simultaneously, there is a
1115		need to identify all packages in a (globally) unique manner. Identification will also make it
1116		possible to relate the packages with appropriate submitters, earlier submissions etc. Such
1117		identification helps to streamline the whole submission process and any potential
1118		communication between the archive and the submitting organization.
1119		 Once the ingest process has been completed and 1-n AIPs have been formed, the SIP is no
1120		longer needed. The producer receives persistent identifier(s) for the AIP(s) containing the
1121		submitted data. The SIP identifier is no longer needed after this.
1121		 There are circumstances in which AIP identifiers SHOULD be not only persistent, but also
1122		globally unique. For instance, an OAIS archive can cooperate with other archives by
1123		exchanging AIPs in order to share the bit level preservation costs.
1124		
1125		
		fails due to errors in the package. To keep track of the packages, SIPs SHALL have unique
1127		identifiers.

⁴³ OAIS archives may have different ideas of what "interrelated" means. For instance, archives tend to prefer large SIPs which may contain large number of documents gathered for years, while libraries archive publications on an individual basis.

6.2.2 Information objects (EPUB publications, PREMIS preservation metadata record, etc.) within SIPs SHALL be identified uniquely and persistently

- 1130 Identifiers have many vital uses in digital preservation. They are used as access keys to the 1131 archived content in repository systems and facilitate information exchange with external 1132 systems. Identifiers also enable linking different versions of an archived document to each 1133 other. Moreover, with identifiers it is possible to link documents and 1134 descriptive/administrative metadata records that describe them. These links enable the 1135 archive to e.g. create dissemination information packages with the requested content. 1136 Submission agreements SHALL specify identifier systems used, their location (EPUB • document or SIP) and who is responsible of creating them (producer, archive or a third 1137 1138 party). For instance, if the use of EPUB release identifiers is forbidden because the 1139 repository system does not support them, another means of identifying releases is needed. 1140 International standard identifiers, such as ISBNs for books and DOIs for articles, SHALL be • used as EPUB unique identifiers whenever possible. Any exceptions (such as using other 1141 1142 identifier systems for releases which do not have ISBNs) SHOULD be specified in the 1143 submission agreement. 1144 It SHOULD be possible to express the identifiers (also) as actionable HTTP URIs. Usage of • 1145 persistent identifiers (Handles, DOIs, URNs, or ARKs) is recommended. If there are multiple renditions of a work in an EPUB publication, requirements in the EPUB 1146 Multiple-Rendition Publications 1.0 specification SHALL be followed. Each rendition of an 1147 EPUB publication in a SIP SHALL have its own identifier. 1148 1149 The SIP SHOULD contain separate descriptive and administrative metadata records for each • rendition, and these records SHALL have their own identifiers. 1150 NOTE According to EPUB Multiple-Rendition Publications 1.0, the need to include more than one 1151 1152 rendition of the content in an EPUB publication has grown as reading systems have become more sophisticated. In addition to optimizing the layout, adapting the content to specific 1153 reading systems may involve changing the content itself. Adaptation may also involve the 1154 1155 prose of a textual work; instead of publishing several single-language EPUB publications multiple translations may be published as a single multiple-rendition EPUB publication. 1156 6.2.3 EPUB Fragment Identifiers SHOULD not be used in EPUB publications sent to a repository 1157 1158 system, unless the submission agreement explicitly allows their use 1159 EPUB Canonical Fragment Identifiers define a standardized method of referencing content within an EPUB publication through the use of URI Fragments. From the digital 1160
- 1161preservation point of view, fragment identifiers can be problematic if the preservation1162strategy is not emulation, since URI fragments are media type dependent. Following1163migration the fragment identifiers may no longer be functional, because the new media type1164does not support them.
- If fragment identifiers are allowed, the producer and the archive SHOULD take this into
 account in preservation planning, and design migrations so that the functionality provided
 by the fragment identifiers is preserved.
- 1168 6.3 Structure of information packages

6.3.1 Submission information packages SHALL be built in such a way that their components can be logically and physically separated from one another

1171•For each rendition of the EPUB content document, there SHALL be a manifest file, which1172identifies and describes a set of resources that collectively compose a given rendition of a1173document, and EPUB spine, which provides a default reading order for a given rendition.

1174 1175 1176 1177 1178 1179 1180 1181 1182	 EPUB Open Container Format (OCF) defines a file format and processing model for encapsulating a set of related resources (for instance, renditions of the same resource) int a single-file (ZIP) EPUB Container⁴⁴. The structure of each EPUB ZIP archive SHALL be described using the EPUB container.xml file (which describes the locations of root files of available renditions of the EPUB publication, and the rendition's package document and navigation document). EPUB Package document and navigation document SHALL contain all metadata needed for rendering the publication, including the recommended reading system.
1183	6.4 Generic Information package metadata
1184	6.4.1 Metadata in information packages SHALL be based on standards
1185 1186 1187 1188 1189 1190 1191 1192 1193 1194 1195 1196 1197 1198 1199 1200 1201 1201 1202 1203 1204 1205	 METS or another agreed upon container format SHALL be used as the container standard, since this makes ingest to existing repository systems easier. The submission agreement SHALL specify at least one mandatory metadata format for descriptive metadata. The format does not need to be Dublin Core; although EPUB publications always contain some Dublin Core metadata elements (see below), they MAY contain more complete metadata in another format, such as ONIX. The minimum required descriptive metadata for EPUB publications are title, identifier, an language from the Dublin Core Metadata Element Set. Each rendition of a publication SHOULD also have at least the last modified date property from the DCMI Metadata Terms Each rendition SHOULD also have the publication date encoded as DCMI Date, if the publication date is required to distinguish between publications. SIPs submitted to a repository system MAY⁴⁵ contain preservation metadata, although suc metadata will normally not be created in production systems, but in repository systems during ingest. PREMIS SHOULD be used for preservation metadata, as it is the most widely used and supported standard for this kind of metadata. The submission agreement SHALL specify the syntax of metadata and its location (in the EPUB document, or in the SIP container), metadata formats used and metadata elements required or recommended. Since problems with text forms and encodings are common in repository systems, text metadata SHOULD be provided in Romanized form, using the EPUB alternate-script property to transcribe it if the metadata is originally in some other script.
1206 1207	6.4.2 Metadata SHOULD allow (automatic) validation of the structure and content of SIPs in terms of integrity, fixity, and syntax
1208	• SIPs SHALL contain message digests for all files of the SIP, and for the package itself.

- SIPs SHALL contain message digests for all files of the SIP, and for the package itself.
- 1209 File format identification and validation metadata (created with EpubCheck⁴⁶ or other • 1210 validator tool) SHOULD be included in the SIP, if a validator is available.

⁴⁶ As of this writing (2018-01-12) EpubCheck does not support EPUB 3.1.

⁴⁴ EPUB specifications do not require or recommend any specific ZIP tool. It is possible to use for instance ePubPack (<u>https://sourceforge.net/projects/epubpack/</u>) to create EPUB ZIP containers from a folder.

⁴⁵ Adding preservation metadata during pre-ingest might be tricky since preservation metadata is the core of any preservation system and it's use is highly regulated within repository systems. Errors in preservation metadata prepared by the submitter may cause serious problems in the preservation process.

1211	6.4.3	It SHALL be possible to edit metadata in information packages
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- If ingest has failed because of erroneous or missing metadata, the producer or a third-party responsible for the submission SHALL be able to modify the SIP so that it meets the metadata requirements in the submission agreement.
- Producers and archives MAY use crowdsourcing and entity extraction activities to update
 descriptive metadata; an archive MAY choose to update this metadata also in the AIPs in the
 repository system although all the other components in the packages remain unchanged.

1218	Annex A
1219	(informative)
1220	
1221	EPUB and digital preservation: issues and recommendations
1000	The Duitish Library's CDUD Demost successful account in the day of successful with successful
1222 1223	The British Library's EPUB Format preservation assessment includes a preservation risk summary [Whibley, p. 7-8]. The risks mentioned in the BL assessment are marked with [BL].
1223	[windley, p. 7-0]. The fisks mentioned in the DL assessment are marked with [DL].
1224	A.1 EPUB standard: issues
1225	Lack of stability in the e-book sector
1226	• EPUB does not have universally widespread support across e-book devices [BL].
1227	Lack of EPUB format stability [BL]
1228	• Evolving standards, context and the format itself places uncertainty on the future
1229	preservation situation
1230	• Proprietary changes and non-standard use of specifications may be used to restrict
1231	access to specific manufacturer hardware/software
1232	Challenging EPUB features
1233	\circ From the long-term preservation point of view, the challenging features in EPUB include
1234	the possibility of using DRM, encryption and obfuscation, foreign resources, non-
1235	embedded resources, interactive documents (containing software components), and
1236	fixed-layout documents.
1237	Lack of archivable EPUB version
1238	• The standard is becoming richer and richer, and publishers and other users may find it
1239	more difficult to specify and avoid counterproductive features from the long-term
1240	preservation point of view. Pre-ingest (modifying the EPUB publication so that it can be
1241	preserved easily) may be difficult unless it has been taken into account from the
1242	beginning.
1243	Recommendations:
1244	• W3C should actively promote the EPUB format, because it is the only open e-book standard and
1245	it is based on open standards such as HTML5 and CSS.
1246	• EPUB community and digital preservation experts should develop a subset of EPUB ("EPUB/A")
1247	suited for long term preservation.
1248	A.2 EPUB usage: issues
1249	Ecosystem specific EPUB implementations
1250	 Major players in the e-book market (e.g. Amazon, Apple) have built EPUB based but
1250	closed (non-interoperable) ecosystems for e-books. E-books in vendor-specific formats,
1251	such as Amazon's KF8 should be migrated to EPUB before they are submitted to a
1252	repository system. Technically this is possible since EPUB is a "more or less obvious

- superset of what is possible in the different formats". The only exception is the fixedlayout document specification in KF8; it is based on percentage information, not on absolute pixel positions as in EPUB 3. [Bläsi, p. 38].
- 1257oThese players have also created vendor-specific DRM solutions, which prevent the use of1258archived EPUB publications with other vendor's reading devices, unless the DRM1259protection has been removed during pre-ingest or ingest.
- Encryption and obfuscation [BL]

1256

1261		 Encryption may prevent the rendering of documents.
1262		• Where not easily substituted, obfuscated fonts may lead to loss of critical information.
1263	•	Incomplete support in EPUB viewers [BL]
1264		• Support for all aspects of the EPUB standard appears to be mixed, although impact of
1265		this is unclear. In the short-term, if the EPUB publication has been optimized for a
1266		specific reading system or systems, metadata embedded in the SIP should specify these
1267		systems. In the long-term, functionalities that are not widely supported may be lost.
1268	•	Losing information
1269		• Where not easily substituted, non-embedded fonts may lead to loss of critical
1270		information.
1271		• Metadata (and data) may not be embedded, but just linked to the SIP. During ingest,
1272		retrieval of linked information may fail.
1273	•	Invalid or badly formed EPUB files [BL]
1274		• May affect the ability to render files now or in the future.
1275	•	Documents relying on EPUB features that may be difficult to preserve
1276		• Fixed-layout documents: digital preservation usually concentrates on preserving the
1277		intellectual content, not the original look and feel of the document since that is regarded
1278		as difficult in the long-term. Preserving fixed-layout EPUB publications for the long-term
1279		may therefore be very demanding if not impossible.
1280		 Interactive documents that contain embedded applications supporting the required
1281		functionality are a challenge, because it may be necessary to modify or rewrite these
1282		applications when hardware or software platforms change or when the documents are
1283		migrated.
1284	•	Legal issues [BL]
1285		 It may be illegal to remove DRM, de-obfuscate embedded fonts, or to migrate the
1286		document to some other e-book format.
1287	•	Interactivity and animations
1288		• With EPUB 3, there are two possibilities to realize built-in animations and interactive
1289		features. One is to use a CSS construct for transformations; another, more versatile
1290		approach is to use embedded JavaScript, Adobe Flash, or other software components
1291		that may enable complex interactive behaviour [Bläsi, p. 32]. Although EPUB 3 allows
1292		the use of JavaScript, it does not standardize the use of JavaScript elements in e-books.
1293		This can easily lead to proprietary extensions as well as incompatible EPUB 3 reading
1294		systems that support a different or incompatible subset of scripting elements [Bläsi, p.
1295		17]. Maintaining the functionality provided by scripts after migrations and after
1296		hardware and software platform changes may be difficult.
1297		• Amazon's KF8 does not support interactive features, and iBooks supports them in a
1298		different and undocumented way. Therefore migrating this functionality between
1299		different e-book formats is not possible.
1300	٠	Non-archivable core media types
1301		• Depending on the chosen preservation strategy, some current or future core media
1302		types may be regarded as unsuitable for digital preservation. For instance, GIF is not an
1303		archivable format according to the requirements of the Finnish National Digital Library
1304		initiative. [File formats, p.25].
1305	٠	Non-archivable foreign resources
1306		• Foreign content may be both non-archivable and unsupported by EPUB reading systems
1307		the archive is able to use.
1308		• For the time being, there are no video codecs among the core media types. There is a
1309		recommendation that reading systems should support either H.264 or VP8. Neither of
1310		these are archivable or even ingestible formats in the Finnish National Digital Library
1311		specification, which approves JPEG 2000 sequence and MPEG-4 AVC as archive formats

1312	and DV (Digital Video), MPEG-1, MPEG-2, and WMV (Windows Media Video) as
1313	ingestible formats.
1314	External references [BL]
1315	• Externally referenced content (metadata, core media types, or foreign resources) SHALL
1316	be retrieved during pre-ingest and embedded into the SIP, during ingest and embedded
1317	into the AIP. If retrieval fails, the AIP is incomplete. If the submission agreement allows
1318	such a policy, the archive can store the incomplete AIP and try to retrieve the missing
1319	content post-ingest. If the second attempt is successful, the AIP is ingested again into the
1320	repository system, and the missing content is added.
1321	Missing or poor fallback documents
1322	• If a foreign resource cannot be rendered, there SHOULD be a core media type fallback
1323	document. But according to EPUB 3.1 in some circumstances fallback can be omitted. In
1324 1325	all EPUB versions there is a risk that even if a fallback resource is present it may not
1325	produce the same rendition than the original resource and there is no guarantee either that the original semantics will be preserved.
1520	that the original semantics will be preserved.
1327	Recommendations:
1328	• EPUB 3 covers the superset of the expressive abilities of all the other e-book formats. Therefore
1329	there is no technical or functional reason not to use and establish EPUB 3 as an interoperable
1330	open e-book format standard [Bläsi, p. 8]. Having a universally supported e-book format would
1331	benefit current e-book users and make long-term preservation of e-books easier.
1332	• Readium ⁴⁷ project is developing a robust and efficient reader for EPUB publications. Such tools
1333	will make it easier to use rich EPUB documents, and EPUB community should continue
1334	investments on Readium and similar initiatives.
1335	• The EPUB community should create EPUB/A, a subset of EPUB 3 with features suitable for long-
1336	term preservation. The specification should be complemented by an explanation why the EPUB
1337	3 features not included in the EPUB/A format may jeopardize digital preservation, and a
1338	justification for those featureas that are required.
1339	When new EPUB core media types are added, the archivability of these file formats should be
1340	taken into account. EPUB community could co-operate with the digital preservation community
1341	to achieve this goal.
1342	 Legal aspects of long-term preservation of EPUB 3 documents should be investigated.
1343	• Open source licenses such as SIL Open Font License ⁴⁸ should be used when possible.
1344	• Foreign resources should be used with caution, until the archivability of the utilized file formats
1345	has been verified.
1346	Core media types that are considered to be non-archivable should be avoided whenever
1347	possible. For instance, it is better to use a JPEG or a PNG than a GIF image.
1348	

⁴⁷ <u>http://readium.org/</u>

⁴⁸ <u>http://scripts.sil.org/OFL_web</u>

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