



# 2017 W3C 开放日+顾问委员会会议赞助方案

## W3C OpenDay & AC2017 Sponsorship Package

### 会议时间和地点

会议名称：2017 W3C 开放日+顾问委员会会议（W3C OpenDay + AC2017）

会议时间：2017 年 4 月 23 日至 25 日

会议地点：北京市朝阳区天辰东路 7 号 北京国家会议中心

### Date and Location

Event Name: 2017 W3C OpenDay & Advisory Committee Meeting (AC2017)

Date: April 23-25, 2016

Location: China National Convention Center

No.7 Tianchen East Road, Chaoyang District, Beijing 100105 China

### 会议简介

W3C 顾问委员会会议英文全称为 W3C Advisory Committee Meeting，业界简称 W3C AC 会议。该会议为 W3C 面向全球四百多家会员机构举办的年度技术战略管理会议，参会者主要包括 W3C 会员机构首席代表及管理层，主要议题为未来 Web 技术发展方向以及 W3C 相应的 Web 标准开发管理战略。

### Event Introduction

W3C team organizes a face-to-face meeting for W3C Advisory Committee twice a year. The location of W3C Advisory Committee meeting rotates in different countries and continents so as to bring a better visibility of W3C globally as well as to approach more local Web communities. The main focuses of W3C Advisory Committee meeting usually include strategic plan development, technical highlights report, Process maintenance and consortium general management.

### 赞助商机

- 这是一个全球独一无二的 Web 全生态系统
- 口碑绝佳的第三方中立性技术合作平台
- 430 多家顶级 Web 相关厂商关注和参与的会议
- 向全球 Web 业界展示企业形象与成果/潜力的机会
- 与国内外潜在知名合作伙伴近距离接触的商机
- 和 W3C 一起打造 Web 的未来

## Why Sponsor Us

- A neutral technical platform for the long term development of the Web
- A home where you meet the global Web ecosystem
- An event that the Web community pays attention to
- A stage to increase your visibility to the global Web industry
- A venue to enhance the relationship with world class potential business partners
- An opportunity to join W3C and build the future of the Web

## 赞助类别

### 白金赞助 (20,000 美元或 135,000 人民币)

白金赞助商享受权益包括:

- 赞助商 Logo 在主会场背景板的首要位置展示
- 赞助商 Logo 标志出现在参会者胸牌挂绳上 (仅对首家白金赞助商有效)
- 会议官网首页显著位置的赞助商 Logo 标志展示、机构介绍及网站链接
- 赞助商 Logo 标志在会议指示牌、各类电子及印刷会议材料上的大尺寸展示
- 会议期间对赞助商的正式介绍和感谢
- 赞助商 Logo 标志在会议 T 恤上展示
- 在媒体联系、官方声明、新闻通稿等媒介中专门提及
- 如提供, 可以将带有赞助商 Logo 的赞助纪念品发放给参会者
- 可获得与 W3C 首席执行官 Jeff Jaffe 单独 30 分钟沟通的机会
- 可以在会场外的赞助商区域进行企业展示

### Platinum Sponsor (USD20,000 or RMB135,000)

Our Platinum Sponsorship Package includes the following:

- Your organization logo will be prominently featured on the main stage backdrop
- Your organization logo will be printed on the lanyard of the meeting attendees (for the first platinum sponsor only)
- Acknowledgement of your company' s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- Your organization logo will be displayed on the digital and printing materials of the event
- Oral acknowledgement of your company' s sponsorship during the meeting
- Your company logo will be printed on the event T shirt
- Acknowledgement of your company' s sponsorship via the event media channels
- Place up to two of your company' s promotional items in the official meeting bag, if provided by the sponsor
- A 30 minutes meeting opportunity with the CEO of W3C
- A prominent position at the Sponsor Area

## 金牌赞助 (15,000 美元或 100,000 人民币)

金牌赞助商享受权益包括:

- 赞助商 Logo 在主会场背景板的大尺寸展示
- 会议官网首页显著位置的赞助商 Logo 标志展示、机构介绍及网站链接
- 赞助商 Logo 标志在会议指示牌、各类电子及印刷会议材料上的大尺寸展示
- 会议期间对赞助商的正式介绍和感谢
- 赞助商 Logo 标志在会议 T 恤上展示
- 在媒体联系、官方声明、新闻通稿等媒介中专门提及
- 如提供, 可以将最多两件带有赞助商 Logo 的赞助纪念品发放给参会者
- 可获得与 W3C 首席执行官 Jeff Jaffe 单独 15 分钟沟通的机会
- 可以在会场外的赞助商区域进行企业展示

## Gold Sponsorship (USD15,000 or RMB100,000)

Our Gold Sponsorship Package includes the following:

- Your organization logo will be prominently featured on the main stage backdrop
- Acknowledgement of your company's sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- Your organization logo will be displayed on the digital and printing materials of the event
- Oral acknowledgement of your company's sponsorship during the meeting
- Your company logo will be printed on the event T shirt
- Acknowledgement of your company's sponsorship via the event media channels
- Place up to one of your company's promotional items in the official meeting bag, if provided by the sponsor
- A 15 minutes meeting opportunity with the CEO of W3C
- A prominent position at the Sponsor Area

## 银牌赞助(10,000 美元或 70,000 人民币)

银牌赞助商享受权益包括:

- 赞助商 Logo 在主会场背景板的大尺寸展示
- 会议官网首页显著位置的赞助商 Logo 标志展示、机构介绍及网站链接
- 赞助商 Logo 标志在会议指示牌、各类电子及印刷会议材料上的大尺寸展示
- 会议期间对赞助商的正式介绍和感谢
- 赞助商 Logo 标志在会议 T 恤上展示
- 在媒体联系、官方声明、新闻通稿等媒介中专门提及
- 可以在会场外的赞助商区域进行企业展示

## Silver Sponsor (USD10,000 or RMB70,000)

Our Silver Sponsorship Package includes the following:

- Your organization logo will be prominently featured on the main stage backdrop

- Acknowledgement of your company' s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- Your organization logo will be displayed on the digital and printing materials of the event
- Oral acknowledgement of your company' s sponsorship during the meeting
- Your company logo will be printed on the event T shirt
- Acknowledgement of your company' s sponsorship via the event media channels
- A prominent position at the Sponsor Area

### 独家会场网络赞助(10,000 美元或 70,000 人民币)

网络服务赞助商享受权益包括:

- 赞助商为会场 SSID 命名
- 会场内无线热点覆盖指示牌赞助商 Logo 展示
- 会议官网首页显著位置的赞助商 Logo 标志展示及网站链接
- 赞助商 Logo 标志在会议指示牌、各类电子及印刷会议材料上的大尺寸展示
- 会议期间对赞助商的正式介绍和感谢
- 赞助商 Logo 标志在会议 T 恤上展示
- 在媒体联系、官方声明、新闻通稿等媒介中专门提及
- 可以在会场外的赞助商区域进行企业展示

### Network Sponsor (USD10,000 or RMB70,000) — EXCLUSIVE

Our Exclusive Network Sponsorship Package includes the following:

- The SSID of onsite WiFi will be named with your organization name or the name suggested by your organization
- Your organization logo will be featured on the WiFi Hotpot Signage
- Your organization logo will be prominently featured on the main stage backdrop
- Acknowledgement of your company' s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- Oral acknowledgement of your company' s sponsorship during the meeting
- Your company logo will be printed on the event T shirt
- Acknowledgement of your company' s sponsorship via the event media channels
- A prominent position at the Sponsor Area

### 独家会议晚宴赞助(10,000 美元或 70,000 人民币)

赞助本次 AC 会议的正式晚宴，地点与形式可以与 W3C 共同协商。独家会议晚宴赞助商享受权益包括:

- 晚宴现场显著位置 Logo 展示
- 晚宴开始前赞助商代表 20 分钟的致辞及演讲机会
- 赞助商代表与 W3C 管理层及会员高层代表同桌共进晚餐
- 如提供，可以将带有赞助商 Logo 的赞助纪念品及宣传册发放给晚宴参加者

## Banquet Sponsor (USD10,000 or RMB70,000) — EXCLUSIVE

Our Exclusive Banquet Sponsorship Package includes the following:

- Your organization logo will be prominently featured on the main stage backdrop
- 20 minutes presentation at the opening of the banquet
- One representative from your organization to join the main table with senior W3C management as well as senior management of W3C members
- exclusive opportunity to display promotion items on the banquet table/seat

### 其他赞助

其他赞助机会可面议。

### Other Sponsorships

We are open to discuss about other sponsorship opportunities.

如贵单位有意成为赞助商，或期待与 W3C 及其中国总部开展与赞助相关的其他合作方案及建议，也欢迎电话或邮件联系我们。

- 联系电话：86-10-82339164
- 邮件：李安琪 Angel Li <Angel@W3.org> 或 徐晓鸥 Olive Xu <olivexu@w3.org>

If your organization is interested in sponsoring W3C AC2017, please contact us.

- Phone: 86-10-82339164
- Email: Angel Li <Angel@W3.org> 或 徐晓鸥 Olive Xu <olivexu@w3.org>

此外，W3C 还设计了一系列方式，个人或组织可以通过赞助 W3C 的活动，提升在 Web 社区中的影响力，欢迎您或您的机构成为 W3C 的各类赞助商。

更多内容，请参阅[赞助与捐赠](#)。

W3C has identified a number of ways that individuals and organizations can pursue philanthropy, corporate responsibility, and business goals, and support W3C's mission. For more info, please read [W3C Sponsorship and Donations](#).