

Hi ,

take the opportunity to participate as a speaker by call for papers / sponsor in **KNOWLEDGE MANAGEMENT TRACKS**, the 19th edition of a conference on **infrastructures and applications on managing and communicating organizational knowledge** that will be held in **Milano the 6th October 2014**.

- *Managing*: data, information, document, content & knowledge management; big data & analytics; 3D printing
- *Communicating*: unified communication & collaboration, web 2.0 (blog, wiki, collaboration tools, social network) & real time applications (messenger, chat, audiovideo communication systems), cloud computing, internet of things

Call for papers:

July, 4, 2014: submission deadline for papers

Participation:

- **Call for papers**: for free
 - A) Paper validation by Scientific Committee
 - B) Paper addition in proceedings
- **Paper presentation**: for payment
 - A) Public organization: 200 euro + VAT, including 20' speech, proceedings for organizations such as University, governmental authority, public utility and organizations with public capital
 - B) Private organization: 2000 euro + VAT, including 20' speech, proceedings for organizations such as company and organizations with private capital
- **Sponsorship**: details on request

Best regards

Carlo

Dr. Carlo Sorge

General manager, [JEK POT SRL](#), T. 0382 572287, Via Ardengo Folperti 44/d, 27100 Pavia PV, Italy

Editor in chief, [KappaeMme](#)

Journalist, OdG Lombardia

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JEK POT invitation to KNOWLEDGE MANAGEMENT TRACKS



19th Knowledge Management Forum

Milano, 6th October 2014

KNOWLEDGE MANAGEMENT TRACKS

Infrastructure and applications to manage and communicate the organizational knowledge

Agenda

<http://www.jekpot.com/pagine/km19-kmt-cfp.htm>

Event:

CONFERENCE

Official language:

- **ITALIAN**
- **ENGLISH or ITALIAN for PAPER PRESENTATION**

Entrance:

- **FREE:** target audience (IT director, manager, specialist, generalist; chief knowledge officer; knowledge manager)
- **PLUS:** 200 euro + 22% VAT (obligatory for off target and provider); entrance with proceedings
- **CHUCHOTAGE** (with simultaneous personal translation italian-english and proceedings): ask us quotation

Deadlines

CALL FOR PAPERS

- **July, 4, 2014:** Submission deadline for papers
- **July, 18, 2014:** Notification of acceptance for papers
- **July, 25, 2014:** Possible registration as a speaker for the author of the validated paper to present it within the Km Tracks Session
- **September, 5, 2014:** Submission deadline for camera-ready papers

SPONSOR

- **August, 29, 2014:** except availability

AUDIENCE:

- **September, 19, 2014:** request of CHUCHOTAGE service
- **October, 1, 2014:** entrances

EVENT

Conference on managing and communicating organizational knowledge, with speeches on scenario, strategy, methodology, technology, applications, infrastructures, processes, case study, papers and solutions on knowledge management; and with points of material distribution and contact management.

DESCRIPTION

Managing and communicating organizational knowledge is the way to increase the organization competitiveness and the people professionalism by an approach of innovation from a cultural, organizational and technological point of view. The goal of the event is to collect the best original practice on knowledge management, talking about back office point of view (managing knowledge) and front office point of view (communicating knowledge).

TARGET AUDIENCE

IT director, manager, specialist, generalist; chief knowledge officer, knowledge manager of large and medium private and public organizations, operating in various sectors (such as Aerospace & Defense, Automotive, Energy, Fashion & Luxury, Finance, Food & Beverage, Information technology, Media, Pharma, Public administration, Telco, Transportation); top management of SME.

TOPICS (in progress)

KM Tracks

- Managing organizational knowledge: document, content, data, information & knowledge management; workflow management; big data & analytics; 3D printing
- Communicating organizational knowledge: unified communication & collaboration, web 2.0 (blog, forum, wiki, collaboration tool, social network) and real time applications (chat, audiovideo communication systems), cloud computing, internet of things

CALL FOR PAPERS

The call for papers has the goal to collect the best original researches with a scientific approach on knowledge management, from a cultural, organizational and technological point of view through papers talking about knowledge management scenarios, strategies, methodologies, technologies, applications, processes, focus on, solutions, best practice, experiences able to increase the competitiveness of organizations and the expertise of his knowledge worker.

This means presenting not commercial papers referring on technological and managerial directories of the knowledge management (km tracks).

The call for paper participation is free. Accepted paper will be free inserted in the proceedings and could be presented in Km Tracks Session by payment.

Best papers will be published on KappaeMme Digital Magazine.

To participate in this call for papers register on

<http://www.jekpot.com/pagine/privacy.htm> indicating your personal data and the subject of your request (CFP KM19); then send the web form and you will get the documents to participate in cfp.

COMMUNICATION

KappaeMme Magazine and Newsletter covers over 60.000 manager interested

Organizer:
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in managing and communicating organizational knowledge and related technologies supporting. KappaeMme Web covers over 500 daily unique visitors in working week. Telemarketing on target audience by our databases. Network partnership with community and relationship network. Media partnership.

SPEAKER AND SPONSOR

We are inviting speakers of independent organization, institution, consulting, user-organization and vendor.

PROGRAMME

6th October	<i>Managing and communicating organizational knowledge</i>
9.00 - 9.30	<i>Registrations</i>
9.30 - 10.00	Welcome & Conference and 1st session presentation by Carlo Sorge, chairman JEK POT
10.00 - 10.30	Scenario by director / c-level of Independent organization with competence on knowledge management
10.30 - 11.00	Methodology by Organization
11.00 - 11.30	<i>Coffee break & Demo area</i>
11.30 - 12.50	Panel - Managing organizational knowledge With independent speaker (association, university), vendor, user
12.50 - 13.00	<i>Closing 1st session</i>
13.00 - 14.20	<i>Lunch break</i>
14.20 - 14.30	Good afternoon & 2nd session presentation by Carlo Sorge, chairman JEK POT
14.30 - 15.50	Panel - Communicating organizational knowledge With independent speaker (association, university), vendor, user
15.50 - 16.50	Call for papers - Scientific contribution and case study With independent speaker (association, university), user
16.50 - 17.20	<i>Questions & Answers</i>
17.20 - 17.30	<i>Closing & Greetings</i>

SCIENTIFIC & HONOR COMMITTEE (in progress)

Carlo Sorge, JEK POT, chairman
Lucio Battistotti, EUROPEAN COMMISSION Italy Representation, director
Marco Bettoni, FERNFACHHOCHSCHULE (CH), research director
Manfredi Buonomo, KM COMMUNITY, consultant
Silvana Castano, UNIVERSITA' DI MILANO, ISL@B, professor

Claudio Cilli, ISACA ROMA, chairman
Luciano Galliani, UNIVERSITA' DI PADOVA, professor
Luigi Guerra, UNIVERSITA' DI BOLOGNA, professor
Domenico Laforenza, CNR-IIT, director
Massimo Ragni, ASSI, president
Claudio Sartori, UNIVERSITA' DI BOLOGNA, professor
Oreste Signore, W3C ITALIA, director

PARTNER

Institutions

COMMISSIONE EUROPEA Rappresentanza in Italia

Associations

Main media partner

KAPPAEMME

Media partner

Organized by



JEK POT

JEK POT is a VAP (Value Added Partner) operating in the knowledge management field and in Events, Educational, Media, Services sectors.

Main media partner



KAPPAEMME

KappaeMme is the italian digital magazine on managing and communicating organizational knowledge (that is data, informations, documents, digital and intangible assets), supporting the growth of company competitiveness and people expertise

For more informations:

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the Knowledge Management Company

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WHO WE ARE

JEK POT operates like a VAP (Value Added Partner) in Educational, Events, Media, Services sectors, to realize project on the management and communication of organizational knowledge (data, informations, documents, digital asset, intangible assets. We have collaborated with organizations, private and public, of large and middle business indicated on www.jekpot.com/pagine/ji.htm.

PRIVACY

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