

## Opening

Rough draft, and will be issues – if difficult, that’s helpful!

Not recording. Not documenting personal or identifiable info about you.

You can quit at any time.

## Pre-questions:

### **1. How would you rate your accessibility knowledge?**

2. Do you regularly check for accessibility issues?
  - 2.a. Why is it you do this?
  - 2.b. How do you do this?
3. How do you find out information about running checks?
  - 3.a. Are there any particular search terms that you use?
  - 3.b. Do you have any regular sources that you use to find out more?
4. Do you run any tests on a mobile device? If so, could you tell me a bit about them and the device you tend to use?
5. What W3C Web Accessibility Initiative (WAI) resources do you use regularly?

## Session tasks and prompts

early prototype for a WAI resource

support people new to accessibility do accessibility checks

Not all the links will work - dummy content used.

Think out loud – demo.

Links to prototype: [w3.org/WAI/EO](https://w3.org/WAI/EO)

Start: Could newbies use this website to check for some accessibility issues?

## Things to look for

- A. **"Card view" or "List view"** — do they see it? Do they know what it means? Do they click on it? If so, do they have a preference?
- B. **Video** — Do they play the video? Do they comment on it? If they watch, do they watch the whole thing? Do you get a sense of their reaction to it?
- C. **Yellow box summary** — On the checks pages, how much do they read the text in the yellow box at the top? Their reactions to it?

## Questions/prompts

1. heading structure?
2. text used in the headings?
3. **level of content** on the page? **Is it too advanced? Too simple?**
4. **amount of content** on the page? Too much? Too little?
5. What do you think of the layout of the page?
6. Would you like to see more or less information about the topic or check?
7. Have you used bookmarklets before?
8. interested in short 'how-to' videos about the check?
9. What other information about a check might you want to get?