



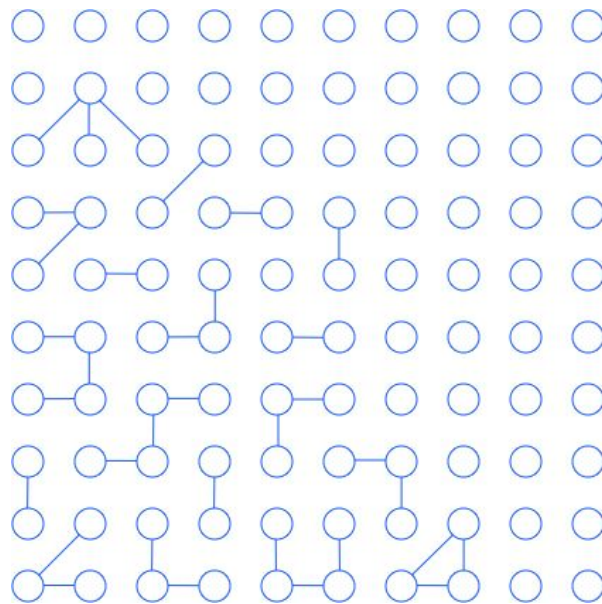
# The dataweb for open applications

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Aug 25, 2020



# A document-based data storage network

Ceramic is a global, general purpose, document-based data storage network for securely publishing, linking, and querying verifiable information on the public internet.



# Manage data beyond the cloud

The internet wasn't built with a native data layer. Instead, the web of today relies on HTTP to communicate between clients and servers. While fine for certain use cases, this design has led to a centralization of information and power amongst a few Big Tech institutions and resulted in a web of silos rather than a web of data.

From decentralized identity to censorship-resistant social media and cross-platform collaboration, there are a wave of new use cases that require a solution for managing dynamic data on the open internet, beyond the control of any single entity or server.

Using DIDs, IPFS, blockchain, and p2p networking, Ceramic combines state-of-the-art Web3 technologies to provide a secure, collaborative, global network for managing user and app data beyond the cloud.

Smart documents.

# The most powerful way to manage information on the open web.

## Rich JSON documents

- Store data as JSON documents like a NoSQL document DB
- Define metadata such as owners, JSON schemas, and tags
- Reference other documents to create relationships and construct a graph, or server endpoints to integrate with your existing databases and systems.

## Programmable smart logic

- Write custom programs to define rules for document state transitions and version control. This allows the protocol to enforce who, how, and when your document is updated without centralized servers.
- Add hooks to invoke code or business logic running elsewhere
- Manage access controls

## Strong security & verifiability

- Documents are immutable append-only logs of linked records
- Records are signed by the owner(s) DIDs for verifiability
- Records are timestamped in a blockchain for strict ordering
- Encryption and access control permissions are managed by the document owner(s)

**Ceramic Network.**

# **Enabling collaboration on a global scale.**

Ceramic provides a web of verifiable data that brings integrity, discoverability, and composability to the world's information. Any application or service can openly join the network to publish information and access a vast amount of public data resources to use when building their product.

**Global Discoverability**

**Flexible Identity**

**Data Auditability**

**Horizontal Scalability**

**Content Composability**

**Decentralized Network**

# Technology.



## DID

Decentralized Identity standard provides interoperability.

Documents in Ceramic can represent DIDs.

Documents in Ceramic can be owned by DIDs.



## IPLD

InterPlanetary Linked Data, structured content addressable data.

Can be used to represent any linked data structure.

Content addressing provides native integrity checking.



## Libp2p

Peer-to-peer stack used by many decentralized systems.

Peer discovery and message propagation.

Works across many languages and environments.



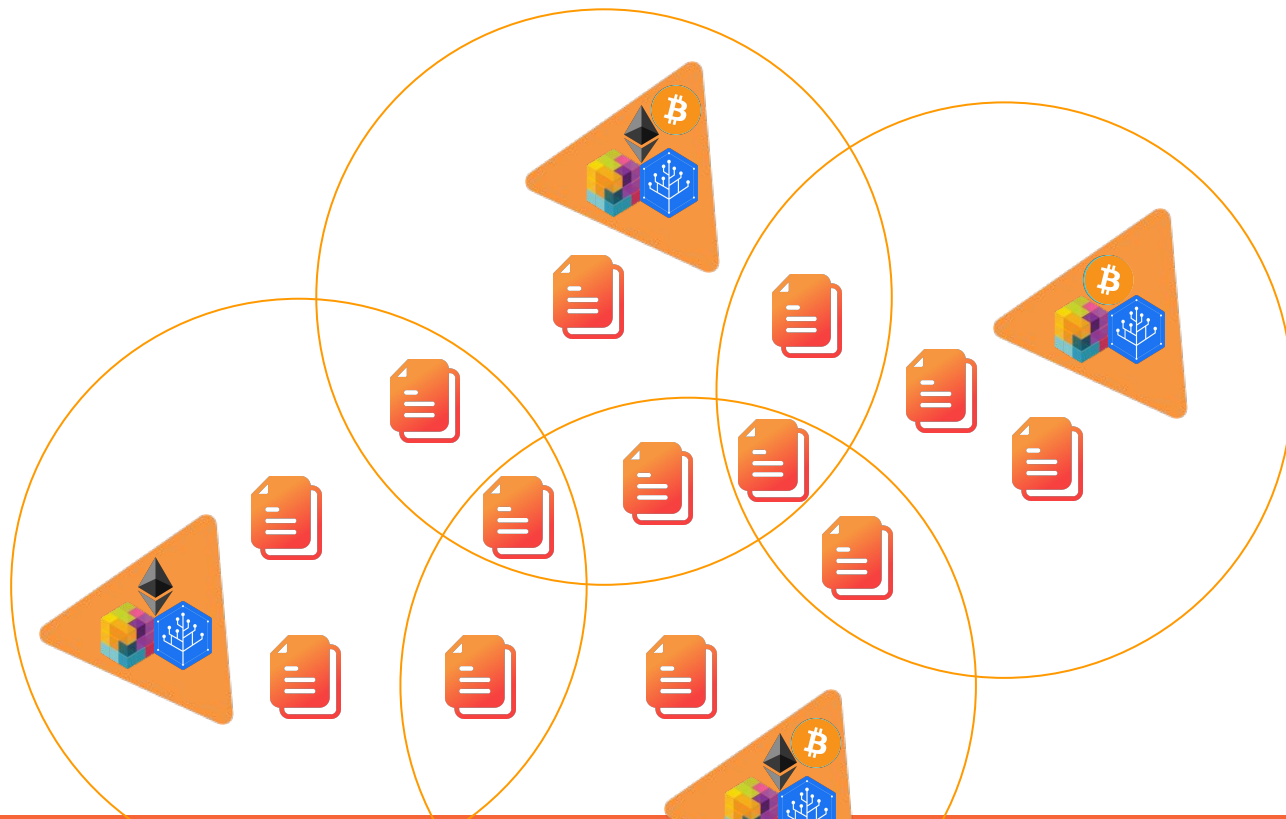
## Blockchain

Blockchain agnostic. Ethereum first.

Used to determine ordering in Ceramic.

Anchoring can be performed by a service or an individual.

# Network.



## ONE NETWORK

- No global state, instead "doc state"
- Updates over libp2p
- IPFS used to sync data
- Only replicate relevant documents

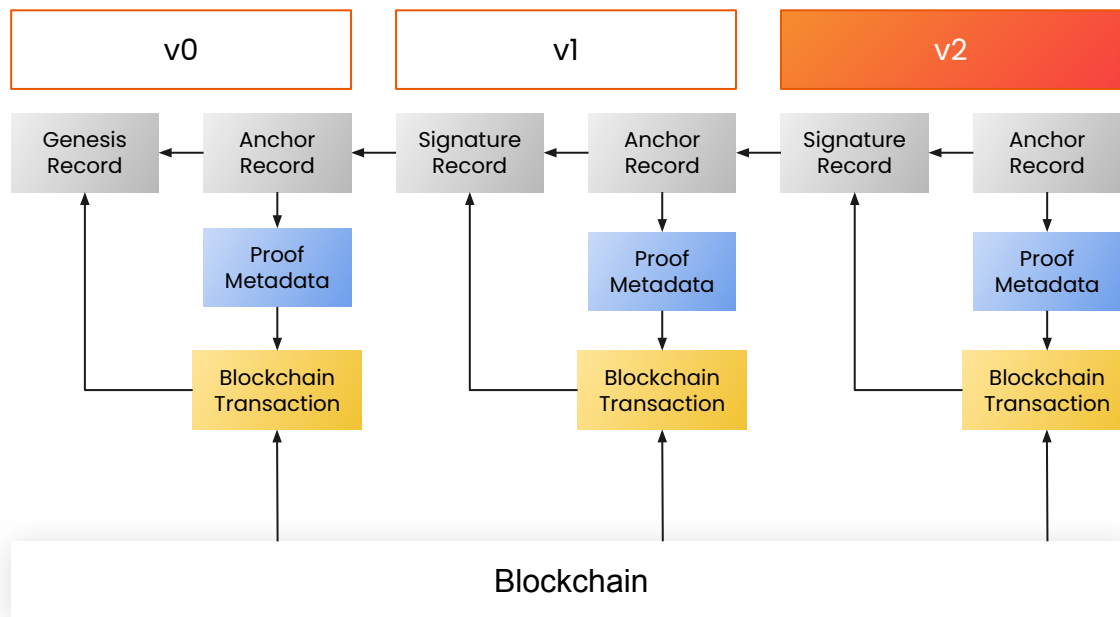
## BLOCKCHAIN ANCHORS

- Nodes decide which blockchain to trust

## DATA PERSISTENCE

- No built in persistence (similar to ipfs)
- Configurable backup

# Documents.



## DOCUMENT BASICS

- DocId: ceramic://bafy...
- Owned by DID
- Replication over libp2p

## DOCUMENT VERSIONS

- CID of Anchor Record
- Immutable references

## CONFLICT RESOLUTION

- Ordering with anchors
- Earliest anchor wins

## OTHER RECORD TYPES

- Contract / DAO records



# Doctypes.



## Tiles

Generic doctype for JSON storage.

Owned by one or multiple DIDs.

Great for: Schemas, Policies, Profiles, Metadata, anything...



## 3ID

DID method built on Ceramic.

Lightweight & scalable.

Secure key revocation.



## Account Links

Used to link a blockchain account to a DID.

Allows you to associate your accounts across blockchains to one common identifier



## Write your own!

A doctype defines the state transition logic used to validate if an update to a Ceramic document is valid.

E.g. Verifiable Credential, Dynamic ruleset, etc...

# Clients.



JavaScript

HTTP

HTTP API



CIP-11

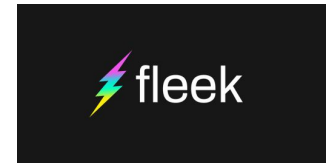
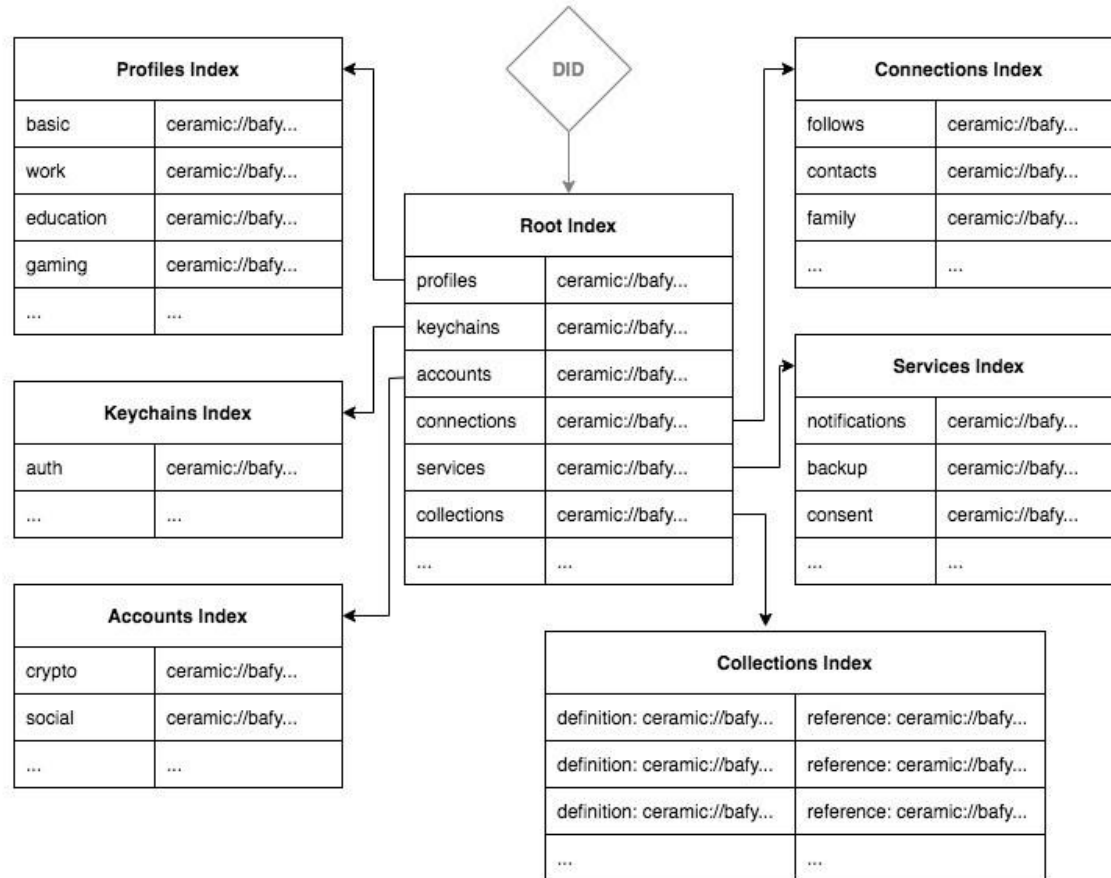
# Identity Index (IDX)

A standard for decentralized identity management, IDX allows you to construct a unified, identity-centric index of resources. A solution to decentralized discoverability.



## Identity Index (IDX)

Architecture Diagram



# More Use Cases

- Websites & CMS
- Metadata
- Schemas
- Social networks
- Media files
- Blogs
- Dapps
- Agreements
- Data indexes
- Collaborative data
- Verifiable claims
- Access control

# Timeline

## Slip

Alpha Devnet

Available now

## Clay

Beta Devnet

~ 1 month

## Fire

Mainnet

~ Mid Q4

# Resources

Discord: [bit.ly/2W7y164](https://bit.ly/2W7y164)

Twitter: [@ceramicnetwork](https://twitter.com/ceramicnetwork)

Code: [github.com/ceramicnetwork/js-ceramic](https://github.com/ceramicnetwork/js-ceramic)

Standards: [github.com/ceramicnetwork/cip](https://github.com/ceramicnetwork/cip)