

Call of Papers and Conference Participation

Korea Blockchain Standardization Forum and World Fintech Forum present
“Blockchain on Business and Entrepreneurship (BoBE) 2017.”

Date: July 20-21, 2017

**Venue: Cha University Conference Hall in Pangyo, Gyeonggi-do, Rep. of Korea
Sponsored by Business School, Cha University.**

At the dawn of the era of the 4th Industrial Revolution, Blockchain (or Distributed Ledger Technology, also known as DLT) is arguably the most foundational technology in the Revolution. Don Tapscott wrote in an article contributed to Harvard Business Review, “The technology most likely to change the next decade of business is NOT the social web, big data, the cloud, robotics, or even artificial intelligence. It’s the blockchain, ...”

Wholeheartedly agreeing with Mr. Tapscott, we are pleased to hold a special conference to discuss the impact of DLT on the ecosystem of business and entrepreneurship. Particularly, we invite business entrepreneurs, scientists, engineers, and researchers together to discuss “practical” aspects of the changes in business landscape. We ask your contributions in the areas, but not limited to, as following:

1. *Landscape Changes of Entrepreneurship and Business by Distributed Ledger Technology (DLT).*
2. *DLT in Capital Markets and Entrepreneurship*
3. *Opportunities for Innovative SME’s with DLT*
4. *Digital Identity and its Management on Businesses and Entrepreneurship*
5. *Digital Currencies and their Implications on Businesses and Entrepreneurship*
6. *Use of Smart Contract in Businesses*
7. *Decentralized Automated Organizations (DAO) and Business Implications*
8. *Decentralized Applications (DApps) in Business Development.*
9. *Challenges for Entrepreneurs in DAO and DApps*
10. *Blockchain-based Regulation Technology (also known as Regtech)*

The submission of the 1-page summary is due on May 30, 2017. Selected papers will be presented on the conference on “**Blockchain on Business and Entrepreneurship 2017.**” The venue will be in Cha University near Seoul City in Republic of Korea, July 20.

In the conference, the best papers will be selected and recommended to publish in the special issue of one of the most prestigious journal in its kind, *Asia Pacific Journal of Innovation*

Entrepreneurship, in December 2017. The final paper submission for the publication will be on August 15th.

The important dates are:

Summary Paper: ~~May 30, 2017~~ Deadline Extended to June 19, 2017

Paper Presentation:

International Conference "Blockchain on Business and Entrepreneurship": July 20-21.

Final paper submission for APJIE: August 15, 2017.