If you are maintaining some kind of ledger (ex. Financial) in a data store (ex. relational database) that tracks assets, are you happy with your current technology solution?

**Level 1:**
User needs based on key Blockchain characteristics

- Do you need to ensure that multiple parties who don't trust each other can each see and own a synchronized golden copy of the "truth"?
- Do you have reasons (such as economic), why you would want to eliminate a trusted intermediary that helps you transact (ex. Clearing house)?
- Do you need transparency across multiple untrusted organizations or jurisdictions for everyone to see what has transpired?
- Do you need something that helps ensure that assets in a finite/finite pool are not used/spent twice?

**Level 2:**
Potential Usage Domains

- Financial
- Government

**Level 3:**
Usage Sub Domains

- Mutual Funds
- Insurance/Annuities

**Level 4:**
Specific Use Case exploration

- Licensing