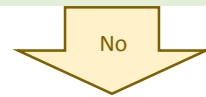
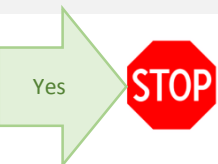


Blockchain : Use case exploration model

If you are maintaining some kind of ledger (ex. Financial) in a data store (ex. relational database) that tracks assets , **are you happy** with your current technology solution?



Level 1: User needs based on key Blockchain characteristics

- Do you need to ensure that multiple parties who don't trust each other inherently can each see and attest to a synchronized golden copy of the "truth"?
- Do you need a guarantee that ANY party creating transactions between un-trusted organizations or multiple jurisdictional boundaries is following a the same known set of rules?
- Do you have reasons (such as economic), why you would want to eliminate or reduce the role of a trusted intermediary that helps you transact (ex. Clearing house)?
- Do you care about highly secured methods of transacting?
- Do you need transparency across multiple un-trusted orgs or jurisdictions for everyone to see what has transpired?
- Do you need something that helps ensure that assets in a finite/fixed pool are not used/spent twice?
- Do you need a guarantee that that transactions have not been tampered with or altered unknowingly?
- Do you need to maintain data synchronization, consistency, and integrity across multiple data stores that may transcend un-trusted organizations or other such jurisdictional boundaries?

Level 2: Common features - architecture backbone for Sectors and Domains

- Identity Management
- Audit Trail/Time stamps
- Blockchain linking

Level 3: Vertical Sectors

- Financial
- Government
- Manufacturing
- Retail
- Utilities
- Healthcare
- Hospitality
- Other

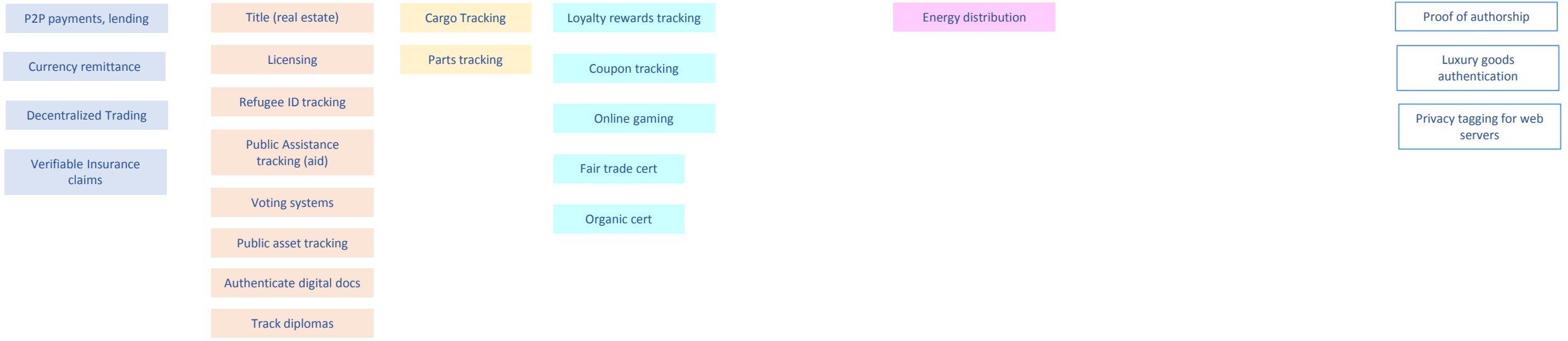
Level 4: Sub Domains

- Mutual Funds
- Insurance/Annuities
- Education
- Record Keeping
- Supply Chain

Level 5: Specific Use Case exploration



Level 5: Use Cases



Level 3 "Sectors" Key

- Financial
- Government
- Manufacturing
- Retail
- Utilities
- Healthcare
- Hospitality
- Other