



*Disclaimer: This document is intended as an overview, not an exhaustive summary of subjects for the exam. Version: 0.3 (October 2013)*

## Required reading

[1]	The Deciding Factor: Big Data & Decision Making, by the Economist Intelligence Unit.	Available <a href="#">here</a>
[2]	McAfee, A. & Brynjolfsson, E. Big Data: The Management Revolution. Harvard Business Review, October 2012.	Univ. Library
[3]	Chen, H., Chiang, R.H.L & Storey, V.C. Business Intelligence and Analytics: From Big Data to Big Impact. MIS Quarterly, vol. 36, no. 4, pp. 1165-1188.	Univ. Library
[4]	JSON description and resources @ <a href="http://json.org">json.org</a>	Available <a href="#">here</a>
[5]	XML page at the W3C	Available <a href="#">here</a>
[6]	Davis, R., Shrobe, H., & Szolovits, P. (1993). What is a knowledge representation?. AI magazine, 14(1), 17.	Available <a href="#">here</a>
[7]	Berners-Lee, T., Hendler, J., & Lassila, O. (2001). The semantic web. Scientific American, 284(5), 28-37.	Available <a href="#">here</a>
[8]	RDF Primer by W3C.	Available <a href="#">here</a>
[9]	OWL2 Primer by W3C.	Available <a href="#">here</a>
[10]	Kuechler, W. L. (2007). Business applications of unstructured text. Communications of the ACM, 50(10), 86-93.	Univ. Library
[11]	Christopher D. Manning, Prabhakar Raghavan and Hinrich Schütze, Introduction to Information Retrieval, Cambridge University Press. 2008. Required reading: chapters 13, and 15.	Available <a href="#">here</a>
[12]	Navigli, R. (2009). Word sense disambiguation: A survey. ACM Computing Surveys (CSUR), 41(2), 10. Required reading: Sections 1, 2, 3, 4, and 5.	Available <a href="#">here</a>
[13]	Pang, B., & Lee, L. (2008). Opinion mining and sentiment analysis. Foundations and trends in information retrieval, 2(1-2), 1-135. Required reading: Sections 1, 2, 3, and 4.	Available <a href="#">here</a>
[14]	Mohammad, S. M., Kiritchenko, S., & Zhu, X. NRC-Canada: Building the State-of-the-Art in Sentiment Analysis of Tweets.	Available <a href="#">here</a>
[15]	Liu, B. (2010). Sentiment analysis and subjectivity. Handbook of natural language processing, 2, 568.	Available <a href="#">here</a>
[16]	Esuli, A., & Sebastiani, F. (2006, May). Sentiwordnet: A publicly available lexical resource for opinionmining. In Proceedings of LREC (Vol. 6, pp. 417-422).	Available <a href="#">here</a>
[17]	Baccianella, S., Esuli, A., & Sebastiani, F. (2010, May). SentiWordNet 3.0: An Enhanced Lexical Resource for Sentiment Analysis and Opinion Mining. In LREC (Vol. 10, pp. 2200-2204)	Available <a href="#">here</a>
[18]	Mann, W. C., & Thompson, S. A. (1988). Rhetorical structure theory: Toward a functional theory of text organization. Text, 8(3), 243-281.	Available <a href="#">here</a>
[19]	Heerschop, B., Goossen, F., Hogenboom, A., Frasinca, F., Kaymak, U., & de Jong, F. (2011). Polarity analysis of texts using discourse structure. In Proceedings of the 20th ACM international conference on Information and Knowledge Management (pp. 1061-1070), ACM.	Available <a href="#">here</a>
[20]	Dean, J., & Ghemawat, S. (2008). MapReduce: simplified data processing on large clusters. Communications of the ACM, 51(1), 107-113.	Available <a href="#">here</a>
[21]	Lin, J., & Dyer, C. (2010). Data-intensive text processing with MapReduce. Morgan & Claypool Publishers. Required reading: Chapter 2.	Available <a href="#">here</a>
[22]	Steele, J., & Iliinsky, N. (2010). Beautiful visualization. O'Reilly Media, Inc. Required reading: Chapters 1, 7, 10, and 11.	Available <a href="#">here</a>
[23]	Borgatti, S. P., Mehra, A., Brass, D. J., & Labianca, G. (2009). Network analysis in the social sciences. Science, 323(5916), 892-895.	Available <a href="#">here</a>
[24]	Holten, D. (2006). Hierarchical edge bundles: Visualization of adjacency relations in hierarchical data. Visualization and Computer Graphics, IEEE Transactions on, 12(5), 741-748.	Available <a href="#">here</a>