## IEEE Joint Conference on E-Commerce Technology (CEC'08) and Enterprise Computing, E-Commerce and E-Services (EEE '08)





# **ECEC'08** and EEE'08

July 22-24, 2008 Crystal City, Washington, D.C., USA

Sponsored by the IEEE Computer Society Technical Committee on E-Commerce

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# **Call For Participation**

http://cec2008.cs.georgetown.edu/index.html

The 10th IEEE Conference on E-Commerce Technology (CEC' 08) and the 5th IEEE Conference on Enterprise Computing, E-Commerce and E-Services (EEE ' 08) are the flagship annual conferences of the IEEE Computer Society Technical Committee on E-Commerce. In 2008, we will hold both conferences together as a joint event, providing a platform for researchers and practitioners interested in the theory and practice of E-Commerce and Enterprise Computing.

#### Early registration and hotel reservation deadline: June 20, 2008.

To register, visit Conference Web Site https://link.ece.uci.edu/conferences/cec08/registration.php

#### CEC'07 and EEE'07 Highlights

We have an exciting program designed to appeal to researchers and practitioners in the areas of E-Commerce and Enterprise Computing. It includes:

- · 3 keynote talks;
- 1 banquet talk;
- 1 Joint Industrial Panel;
- 3 industrial sessions (2 keynote talks, 1 Panel);
- 13 research paper sessions;
- banquet and reception;
- 3 workshops and a Web service Challenge

#### Keynotes

- Human Interoperability and Net-Centric Environments, Dr. Alenka Brown, NII/DoD-CIO
- The Greening of Innovation, Dr. Jurij Paraszczak, IBM
- Cloud Computing: An IBM Perspective, Dennis Quan, IBM

#### Banquet Speech

Business in the Cloud: Opportunities and Challenges of Cloud Computing, Reuven Cohen, CTO Enomaly

#### Joint Industrial Panel

The Future of Governments: Major Forces Driving Societies, Anand J. Paul and Jen-Yao Chung, IBM Workshops

- International Workshop on Data-Centric Service-Oriented Architectures (DC-SOA 2008), http://cec2008.cs.georgetown.edu/workshops/dcsoa/index.html, July 24, 2008
- Workshop on Business-Driven Enterprise Application Design & Implementation,

http://domino.research.ibm.com/comm/research\_people.nsf/pages/stolze.BusinessDrivenEA.html, July 22, 2008

- The Semantic Web meets the Deep Web (SWDW'08),
- http://www.cis.njit.edu/~oohvr/SemanticDeepWebWS/, July 23, 2008

Web Service Challenge 2008, <u>http://www.cis.njit.edu/~oohvr/SemanticDeepWebWS/</u>, July 22, 2008