# /Users/jgreen/Desktop/Screen Shot 2017-11-22 at 11.41.23 AM.jpgWeb Accessibility for Designers

You’re involved in the layout or overall look of your website, and create graphic and media essentials. As you design for web accessibility, you will be thinking of ways to make sure all of your users can perceive your content (e.g., color contrast, text alternatives), designing interactions that will be available to all users (e.g, keyboard only, timing of actions), and writing content that is understandable to the broadest audience (e.g., clear language, avoiding mistakes).

## Basics for Everyone

If you’re new to Web Accessibility, check out the following WAI resources to get up to speed before diving into more in-depth resources below…

* [**Introduction to Accessibility**](https://w3c.github.io/wai-website/fundamentals/accessibility-intro/)
* [**Accessibility Principles**](https://w3c.github.io/wai-website/fundamentals/accessibility-principles/)
* [**Perspectives Videos**](https://w3c.github.io/wai-website/perspective-videos/)
* **How People with Disabilities Use the Web**
  + **Stories of Web Users**
  + **Diverse Abilities and Barriers**
  + **Tools and Techniques**

## Resources for Designers

Here you will find some tools and techniques to help you design for an accessible web!

* [**Involving Users for Better Accessibility**](https://w3c.github.io/wai-website/plan/involving-users/)
* [**Tips for Designing**](https://w3c.github.io/wai-website/tips/designing/)
* [**Tips for Writing**](https://w3c.github.io/wai-website/tips/writing/)
* [**Make Audio and Video Accessible**](https://w3c.github.io/wai-website/media-intro/)
* **Images Tutorial**
* [**Easy Checks – A First Review**](https://w3c.github.io/wai-website/test-evaluate/easychecks/)

## Web Accessibility Standards and Guidelines

* [**Overview**](https://w3c.github.io/wai-website/standards/)
* [**Web Content - WCAG**](https://w3c.github.io/wai-website/standards/wcag/)
* **WCAG 2.0 Quick Reference (filtered for Designers)**