



*Global connectivity and reach of the W3C's impact and influence on the world. A bold and very minimal approach.*



*The logo with alternate "20th Anniversary" wording.*



*Anniversary logo paired with W3C logo.*



*Alternate anniversary logo paired with W3C logo.*



*Color pairings with black and white version*

*Logo at reduced size*



*Color pairings with black and white version*

*Logo at reduced size*



*Inspired by the negative space in the W3C logo.  
It's subtle, impactful, and direct.*



*Logo pairing where "20 Years" is larger and more impactful.*





*A lockup where both logos are equal size.*



*Color pairings with black and white version*

*Logo at reduced size*



*Color pairings with black and white version*

*Logo at reduced size*

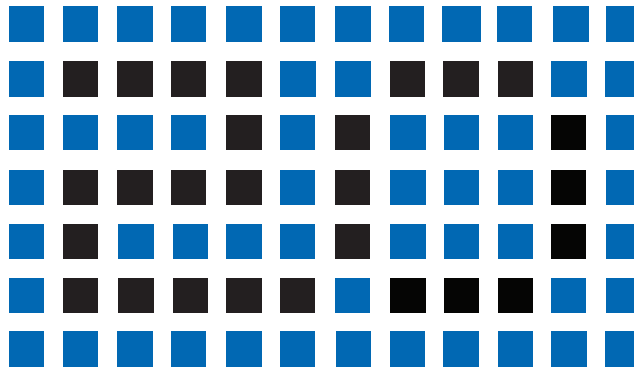


*A very minimal version of 20 Years. Squares represent bringing people together across the world. Colored icon added adds a punch of vibrance.*

W3C®



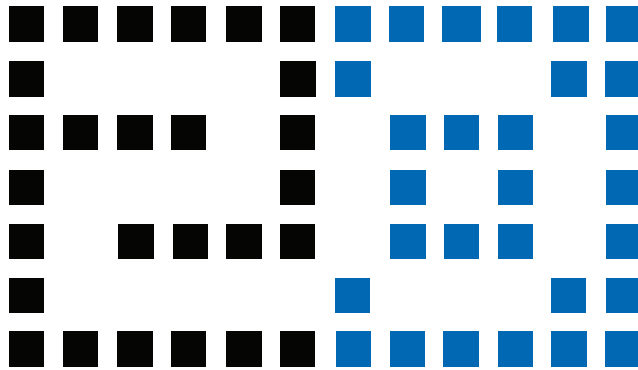
*Pairing with the W3C logo.*



*The same icon with a 2-color palette.*



*Pairing with the W3C logo.*

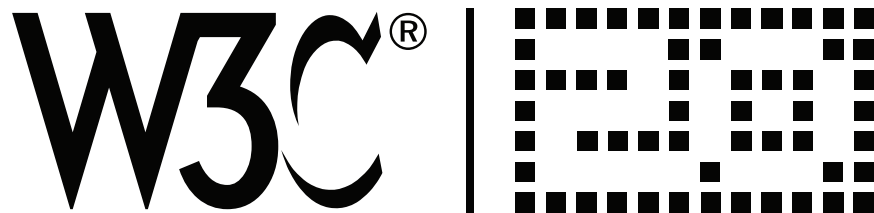


*An alternate version of the 2-color palette.*



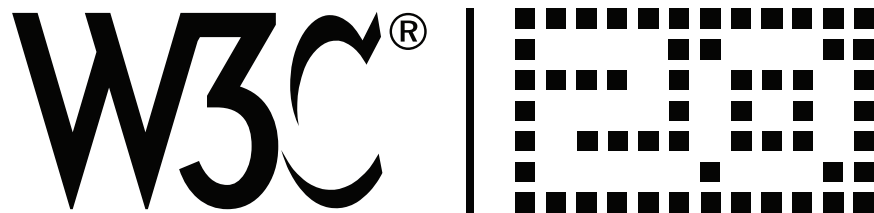


*Alternate lockup with the W3C logo.*



*Color pairings with black and white version*

*Logo at reduced size*



*Color pairings with black and white version*

*Logo at reduced size*