# W3C WAI – Topics for Web Accessibility Presentations (continued)

## TOPIC 9 – Authoring tool accessibility and ATAG – updated February 2013

Goal: think it should say what an ‘authoring tool’ is – maybe move the explanation from the ‘description’ section below and put it here at the top

Audience: probably okay

Description: take out description of what an authoring tool is, and move that to the top. Refers to topic 3 as well – perhaps that is a bit circular?

What this topic covers: top part is okay. The note mentions that ATAG 2.0 is a ‘mature draft’, but it is now a W3C recommendation – this needs to be changed. The link to the ATAG Versions states this change, but the comment here needs to be updated.

Resources for developing a presentation:

Sample presentation – points to the ‘components of web accessibility presentation’ which is an outdated 2009 document

Primary resources:

* Essential components of web accessibility – updated 2005 but permission note for 2016
* How people with disabilities use the web – good – updated may 2017
* WCAG overview – good – updated 2017
* ATAG overview – updated 2015 and should e okay but status of documents needs to be checked for any changes.
* UAAG overview – should be okay – updated 2016
* WAI ARIA overview – updated 2016, but the status of various documents here need to be checked to make sure it is correct

Handouts:

* WAI Web Accessibility Resources – outdated document referred to previously – late updated 2009
* WCAG 2 at a glance – points to old resources, but need to check to see if there has been a handout version of the Quick Ref document prepared or if this material is still correct. In any case, the look is outdated and it should be refreshed.

Suggestions for speakers:

* Might be okay, but should be reviewed.

## Topic 10 – Accessible Rich Internet Applications (WAI-ARIA)

Goal: as per topic 9 – it is an issue when you refer to something without an explanation, but provide that explanation further down the resource.

Audience: ok

Description: doesn’t seem adequate to me. E.g. why would I need to use ARIA rather than other techniques? This might not be the place for an explanation, but it just occurs to me that it isn’t sufficiently descriptive. Maybe just provide a note to the ARIA Overview rather than attempting the explanation here. There is a link to the ARIA overview further down, so this could perhaps be moved p.

What this topic covers: need definition of what ‘rich’ means in this context as this would be confusing to the new user. The rest of this seems okay.

Resources for developing a presentation

Primary resources:

* WAI-ARIA Overview – updated 2016 – should be okay – but is really text-heavy – there is a note about WAI-ARIA 1.1 coming and I’m not sure if that has happened yet – need to check
* Draft WAI-ARIA – authoring practices 1.0 – link shows it was still a draft 28 June 2017
* Draft – WAI-ARIA Primer – working draft as of 14 July 2016 – progress?
* WAI-ARIA-FAQ – remove the word FAQ as I don’t think this is recommended now. There are some comments in this resource that need updating e.g. “WAI-ARIA is already supported in several browsers and assistive technologies **(even though it is not finalized yet)** that need to be updated – as the resource is dated January 2016
* WAI-ARIA and scripting techniques from ‘how to meet WCAG 2.0’ points to the Quick Ref and so this link should be renamed

Suggestions for speakers: needs to be updated a bit as it mentions ‘incomplete support and other open issues that will be resolved when WAI-ARIA is completed’ – it is completed, isn’t it?

## Topic 11 – Business Case for Web accessibility

Goal: could be expanded – maybe more assertive – there is a business case for accessibility – bandwidth, customer support reduction etc. etc.

Audience: seems okay

What this topic covers: seems okay

Resources for developing a presentation:

Primary resources:

* Developing a Web Accessibility Business Case…not updated since 2012 and originally from 2005. Probably needs an overhaul
* Resources for developing a web accessibility business case for your organisation including: as above – there are quite a few statistics that would be very outdated. E.g. percentage of people with disabilities, market for AT et.
  + Case studies of accessibility improvements – 3 links here, and they are all very outdated – if we’re using case studies, they should be more current – these are 2007, 2004, and 2009. It would also be good to get a variety of countries represented – this look like 2 from UK and 1 from US
  + Statistics on people with disabilities and web use – these need to be replaced with current links – these are all quite old
  + Accessibility improving SEO – 2 links here – first is SEO & accessibility overlap – (link is broken/not found), and the second ‘the ultimate SEO Guide for 2009’ is rather outdated – need to find a new reference
  + Example for ROI calculations – this could be updated, as this is a 2005 reference
  + Cautionary Tales of Inaccessibility – add the Coles case (as discussed with Shadi) for an Australian context, and add some reference to the Winn-Dixie (relates to using inaccessible third-party content) and some of the university court cases (for the educational context) – checked the link to the BBC News link and this is still active
* Overview of WAI Presentation, in particular: - this is a link to the slide presentation mentioned previously – late updated in 2005 and is out of date. Note at the top says to go to the WAI home page for current information – following 2 links are also from that resource
  + Web accessibility is a marketplace issue
  + Accessibility contributes to universal design
* Web Accessibility for older users’ presentation, in particular: - needs to be updated – last update 2010 and the following 2 links also go to that resource
  + Changing demographics
  + Hanging abilities of older people
* Policies relating to web accessibility – link to current resource that others are updating
* Developing organisational policies on web accessibility – updated May 2016 – content should be okay.

Additional Resources: link to “Web Content Accessibility and Mobile Web Making a web site accessible both for people…” – note that the top that it was developed in 2008 and ‘most of it is still relevant’, but we’d need to see which parts are not, and amend them. – refers people to the mobile link: [www.w3.org/WAI/mobile/](http://www.w3.org/WAI/mobile/)

## Topic 12 – Improving the accessibility of existing websites

Goal- needs to be extended – probably not just for organisations, but for developers and also for evaluators and accessibility professionals

Audience - needs to be broadened as well

Description: needs to be re-written as it sounds rather cumbersome

What this topic covers: seems okay

Resources for developing a presentation:

Primary resources:

* [Improving the Accessibility of Your Web Site](http://www.w3.org/WAI/impl/improving) – updated November 2016 – seems okay
* [Implementation Plan for Web Accessibility](http://www.w3.org/WAI/impl/) – updated March 2016 – seems okay
* [Preliminary Review of Web Sites for Accessibility](http://www.w3.org/WAI/eval/preliminary) – is actually Easy Checks – very current resource – suggest changing the name in the link
* [Conformance Evaluation of Web Sites for Accessibility](http://www.w3.org/WAI/eval/conformance) – points to WCAG-EM Overview with links to WCAG-EM and the reporting tool – very current – updated 2016

Suggestions for speakers: - seems okay but need to check the links

## Topic 13 Involving Users in Web Projects

Goal: need to re-write as the grammar doesn’t seem write

Audience: might be expanded

What this topic covers: seems okay, but could possibly be expanded

Resources for developing a presentation

Primary Resources

* [Involving Users in Web Projects for Better, Easier Accessibility](http://www.w3.org/WAI/users/involving) – very old resource – last update April 2010 – there are links to other documents and standards and these will need to be updated – there is one line in yellow highlighting which seems out of place
* [Involving Users in Evaluating Web Accessibility](http://www.w3.org/WAI/eval/users) – last update August 2010 – needs updating. There are also lots of links to associated content which all need checking
* [How People with Disabilities use the Web](http://www.w3.org/WAI/intro/people-use-web) – current content – May 2017

Handouts: Including people with disabilities in design studies – late update 2009 – link to various resources in handout formats – but all PDF or RTF – they would probably all need updating

Suggestions for speakers: note is okay but limited