# Developing Web Accessibility Presentations and Training: Overview



## Vivienne’s Suggestions:

WAI offers materials to assist with communicating the importance of digital accessibility. These materials are suitable for all levels of presentations and include a wide range of topics. This set of resources includes:

**Digital Accessibility Topics** – provides descriptions and resources for topics that can be covered in presentations and training, including:

* Introduction to digital accessibility
* Understanding guidelines and techniques
* Managing accessibility within an organisation
* Evaluating accessibility of resources

**Presentation Outlines -** example presentation outlines for:

* Introducing web accessibility
* Promoting web accessibility
* Using an accessible web
* Accessible web design

**Workshop Outline** – an example outline for a three-day digital accessibility training workshop suitable for:

* Digital developers (all 3 days)
* Content authors and designers (days 1&2)
* Managers and decision-makers (day 1 only)

**Notes:**

Feel free to use this material as is or adapt it for your specific audience and goals, as long as you attribute it as described in the ["Creative Commons License (CC)" section of Using WAI Material](http://www.w3.org/WAI/about/usingWAImaterial#cc).

We encourage you to share accessibility information. Some pointers on sharing:

* Understand your own level of knowledge (no one knows everything about accessibility)
* Be careful how you address sensitive topics.
* Be open with your audience about your background and level of expertise.
* If you get questions that you are unsure about, it's fine to say that you don't know the answer. That is a great opportunity to look for the answer on the [WAI website](http://www.w3.org/WAI/yourWAI) with your audience, or say that you will find the answer later and then ask the question on the [WAI Interest Group mailing list](http://www.w3.org/WAI/IG/#mailinglist).

*See also* [How to Make Your Presentations Accessible to All](http://www.w3.org/WAI/training/accessible.php) for guidance on making your presentations and training accessible to people with disabilities and others in your audience.

**Share your ideas**

# Topics for Web Accessibility Presentations and Training



## Vivienne’s Thoughts on this resource

* Topics are in dire need of updating
* We will want to make sure that the list of resources and materials is updated in accordance with what will be on the new website
* Does not reflect the work being done on WCAG 2.1 and Silver – need to replace 5&6
* Does not reference the tutorials or videos
* Needs to reference mobile techniques
* Needs to reference non-ICT guidelines
* 17&18 – needs to reference the WCAG-EM and sample WCAG-EM reporting tool
* Each link will need checking against the resources that are being kept on the new website and make sure the links are correct and updated
* Doesn’t reference how to use Easy Checks or BAD

# Example Outlines for Web Accessibility Presentations



## Vivienne’s comments:

* I don’t really like the layout of this page – it is just links and expanding menus and not very engaging
* IMHO none of these provide sufficient time or material to be of great benefit
* I can’t imagine anyone in senior management attending a 10-minute presentation, but perhaps that’s just my perspective
* We do a 45-minute introductory presentation with 15 minutes for Q&A (Learn at Lunchtime style) for these type of presentations, but perhaps others have a different experience

# Example Outline for a Web Accessibility Workshop



## Vivienne’s comments:

* Sorry, but this page feels very much like the previous page
* The material included is good, but needs updating if we’re going to keep this resource
* Check all links and find out which ones are going to be kept on the new website
* This means that there are dependencies on other WAI materials before some of this is decided – we don’t know what other groups are keeping/changing/deleting
* I think the title might need the mention of ‘3-day’ so that they have a reason to open the expanding menus to see what is suggested for each day
* Some of the schedule may not work with the people suggested for each day. For example, would managers really want Session 4 on day 1 – Accessible content authoring? Or Accessible visual design and CSS?