**SC Shortname:** Familiar layout

**SC Text**

Navigation mechanisms and common icons are easily identifiable and available to the user in one or more of the following ways:

* Platform specific user interface
* Consistency throughout the platform
* Using recognised conventions where available

**Suggestion for Priority Level (AA)**

**Related Glossary additions or changes**

Familiar layout:

**What Principle and Guideline the SC falls within.**

**Current**

**Proposal**

**Description**

The intent of this success criteria is to ensure a clear relationship between the cues provided for navigation and the intended action. Icons, symbols and other mechanisms used for navigation should be consistent throughout a platform. If abstract designs are used, alternatives should be provided that are perceivable to all users.

**Benefits**

Consistent navigational cues benefit all web users, providing clear, effective and efficient way finding. It has particular benefit for those who have cognitive impairments, which may impact on memory, visual and auditory perception and comprehension. These users should not be faced with barriers such as complex abstract imagery or ambiguous navigational elements.

**Related Resources (optional)**

Resources are for information purposes only, no endorsement implied.

Duff, J.M. and Mohler, J.L., (1996). *Graphics & Web page design*. Sams. net. Chapter 9 <http://eserver.org/courses/s02/tc438/readings/webpage_design/ch9.htm#IncreasingReadabilityThroughConsistentPageDesign>

**Testability**

**General Test**

**Techniques**

**Techniques include:**

**Common Failures for Success Criterion:**

**Examples of Success Criterion 3.1**

**working groups notes (optional)**